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**Performers' Unions and Advertising Industry Agree to Extend
Commercials Contracts for Six Months, through March 31, 2009**

New York and Los Angeles (August 27, 2008) – Screen Actors Guild (SAG), the American Federation of Television and Radio Artists (AFTRA) and the advertising industry's ANA/AAAA Joint Policy Committee on Broadcast Talent Union Relations (JPC) today jointly announced an agreement to extend, through March 31, 2009, the terms of their Commercials Contracts.

The extension adds six months to the previous two-year extension the parties agreed to, which covered the period from 2006 to 2008. That extension was set to expire on October 29, 2008.

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Press Contacts:

Lesley Weiner
CooperKatz & Company for JPC
(917) 595-3034
lweiner@cooperkatz.com

John Hinrichs
AFTRA
(323) 634-8115
jhinrichs@AFTRA.com

Pamela Greenwalt
SAG
(323) 440-2892
pgreenwalt@sag.org.