

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
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Industry Conferences

Aug 27, 2018	7:30 am	2018 DMA Chicago Nonprofit Conference	Chicago, IL
Sep 12, 2018	4:00 pm	2018 ANA Data & Measurement Conference Presented by Google	Orlando, FL
Oct 03, 2018	9:00 am	ANA Influencer Marketing Live at Advertising Week	New York, NY
Oct 07, 2018	1:00 pm	2018 DMA &Then Annual Event	Las Vegas, NV
Oct 24, 2018	12:00 pm	2018 ANA Masters of Marketing Conference	Orlando, FL
Nov 04, 2018	2:00 pm	2018 ANA Multicultural Marketing & Diversity Conference presented by Pandora	Miami, FL
Nov 07, 2018	1:00 pm	2018 ANA/BAA Marketing Law Conference	Chicago, IL
Feb 13, 2019	9:00 am	2019 DMA DC Nonprofit Conference	Washington, DC
Feb 27, 2019	9:00 am	2019 Brand Masters Conference	San Diego, CA
Mar 13, 2019	9:00 am	2019 In-House Agency Conference	Orlando, FL
Mar 19, 2019	8:00 am	2019 ANA Advertising Law & Public Policy Conference	Washington, DC
Apr 10, 2019	9:00 am	2019 ANA Media Conference	Orlando, FL
Apr 24, 2019	9:00 am	2019 DMA Email Evolution Conference	Savannah, GA
Apr 28, 2019	9:00 am	2019 ANA Advertising Financial Management Conference	Phoenix, AZ
May 15, 2019	9:00 am	2019 ANA Brand Activation Conference	Orlando, FL
May 29, 2019	9:00 am	2019 Masters of B2B Conference	Chicago, IL
Jul 24, 2019	9:00 am	2019 Digital & Social Media Conference	San Diego, CA
Sep 09, 2019	9:00 am	2019 Data & Measurement Conference	Naples, FL
Oct 02, 2019	9:00 am	2019 ANA Masters of Marketing Conference	Orlando, FL
Nov 04, 2019	9:00 am	2019 ANA/BAA Marketing Law Conference	San Diego, CA
Nov 06, 2019	9:00 am	2019 ANA Multicultural Marketing & Diversity Conference	San Diego, CA

Members-Only Conferences

Sep 06, 2018	8:15 am	ANA Brand Activation @ Twitter (Members Only Conference)	San Francisco, CA
Sep 26, 2018	10:00 am	ANA Media Innovation @ Pandora (Members Only Conference)	Chicago, IL
Sep 26, 2018	5:00 pm	"ANA Unplugged" Networking Reception	New York, NY
Sep 27, 2018	11:45 am	ANA Sponsorship & Event Marketing @ Belmont Park (Members Only Conference)	Elmont, NY
Oct 04, 2018	8:15 am	ANA Brand Activation Relationship Marketing @ Nordstrom (Members Only Conference)	Seattle, WA
Oct 30, 2018	8:15 am	AEF Members Only Conference @ Yale School of Management	New Haven, CT
Oct 30, 2018	8:15 am	AEF Members Only Conference @ Loyola Quinlan School of Business	Chicago, IL
Nov 01, 2018	8:15 am	ANA Marketing Innovation Day @ Brandman University (Members Only Conference)	Irvine, CA
Nov 15, 2018	8:15 am	ANA Content Marketing @ Bloomberg (Members Only Conference)	New York, NY
Nov 27, 2018	8:15 am	ANA B2B @ NY Life (Members Only Conference)	New York, NY

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 28, 2018	8:15 am	ANA Data & Analytics @ Neustar (Members Only Conference)	Sterling, VA
Dec 05, 2018	8:15 am	ANA Data & Analytics @ PG&E presented by Deloitte Digital	San Francisco, CA
Dec 06, 2018	8:15 am	ANA Digital & Social Members Only Conference @ Northgate Gonzalez Markets	Anaheim, CA
Dec 07, 2018	8:15 am	ANA Brand Innovation @ Anheuser-Busch (Members Only Conference)	New York, NY
Jan 16, 2019	8:15 am	ANA B2B Members Only Conference @ Zillow	Seattle, WA
Feb 07, 2019	8:15 am	AEF Members Only Conference @ Fordham University	New York, NY
Jun 13, 2019	8:15 am	ANA Members Only Conference @ MillerCoors	Chicago, IL

Training

Aug 22, 2018	9:00 am	How to Write an Inspired Creative Brief	Saint Louis, MO
Aug 23, 2018	9:00 am	Digital Metrics that Matter	Philadelphia, PA
Sep 07, 2018	9:00 am	Aligning Marketing to Sales	New York, NY
Sep 20, 2018	9:00 am	Fast Forward Your Content Marketing	Houston, TX
Sep 25, 2018	9:00 am	Developing a Brand Portfolio and Architecture Strategy	Indianapolis, IN
Sep 27, 2018	9:00 am	From Insights to a Great Marketing Mix	Washington, DC
Sep 27, 2018	9:00 am	Driving Growth with Measurement	New York, NY
Oct 02, 2018	9:00 am	How to Write an Inspired Creative Brief	Houston, TX
Oct 10, 2018	9:00 am	The Social Business	Washington, DC
Oct 10, 2018	9:00 am	Conquering PR's New Role in the Modern Marketing Mix	New York, NY
Oct 11, 2018	9:00 am	Developing a Brand Portfolio and Architecture Strategy	New York,, NY
Oct 12, 2018	9:00 am	Leveraging Social Media for Brand Building	Chicago, IL
Oct 12, 2018	1:30 pm	Breaking Through the Noise with Influencer Marketing	Chicago, IL
Oct 16, 2018	9:00 am	Brand Activations that Drive Results	Chicago, IL
Oct 17, 2018	9:00 am	Brand Building with Customer Insights	San Francisco, CA
Oct 17, 2018	1:30 pm	Brand Building with Positioning and Activation	San Francisco, CA
Oct 18, 2018	9:00 am	Digital Metrics that Matter	New York,, NY
Oct 18, 2018	9:00 am	Harnessing the Power of Programmatic	Los Angeles, CA
Nov 14, 2018	9:00 am	Driving Growth with Measurement	San Francisco, CA
Nov 15, 2018	9:00 am	Optimizing the Creative Process	New York, NY
Nov 15, 2018	9:00 am	The Art and Science of Brand Building	Houston, TX
Nov 27, 2018	9:00 am	Essentials of Highly Effective Agency Management	Philadelphia, PA
Dec 04, 2018	9:00 am	Digital Metrics that Matter	Chicago, IL
Dec 05, 2018	9:00 am	Marketing Analytics for Impact. Letting Data Drive	New York, NY

Committees

Aug 21, 2018	9:00 am	Digital & Social. West Coast Chapter	Torrance, CA
Aug 23, 2018	2:00 pm	Brand Activation Legal Committee: August 2018	WEBINAR
Sep 05, 2018	9:00 am	In-House Agency. West Coast Chapter	Irvine, CA

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 06, 2018	9:00 am	Shopper Marketing	New York, NY
Sep 07, 2018	12:00 pm	ANA Agency Compensation Webinar 6	WEBINAR
Sep 12, 2018	9:00 am	In-House Agency	New York, NY
Sep 13, 2018	9:00 am	Experiential Marketing	Chicago, IL
Sep 13, 2018	9:00 am	Agency Relations	New York, NY
Sep 18, 2018	9:00 am	Integrated Marketing	Chicago, IL
Sep 20, 2018	9:00 am	Advertising Financial Management, West Coast Chapter	Redwood City, CA
Sep 20, 2018	12:00 pm	Media Leadership, West Coast Chapter	Redwood City, CA
Sep 20, 2018	12:00 pm	Sponsorship & Event Marketing	New York, NY
Sep 20, 2018	2:00 pm	Brand Activation Legal Committee: September 2018	WEBINAR
Sep 21, 2018	12:00 pm	ANA Agency Compensation Webinar 7	WEBINAR
Sep 25, 2018	12:00 pm	Digital & Social	New York, NY
Sep 26, 2018	9:00 am	Influencer Marketing	Plano, TX
Sep 26, 2018	12:00 pm	Joint Production Management and Advertising Financial Management	New York, NY
Oct 02, 2018	9:00 am	Media Leadership	New York, NY
Oct 03, 2018	9:00 am	Brand Management	New York, NY
Oct 04, 2018	9:00 am	Midwest Digital & Social	Golden Valley, MN
Oct 04, 2018	9:00 am	Business-to-Business	New York, NY
Oct 05, 2018	12:00 pm	ANA Agency Compensation Webinar 8	WEBINAR
Oct 11, 2018	9:00 am	Procurement Day	Deerfield, IL
Oct 11, 2018	9:00 am	Neuroscience Day	New York, NY
Oct 16, 2018	9:00 am	Promotion Marketing	New York, NY
Oct 16, 2018	9:00 am	Brand Management	San Francisco, CA
Oct 17, 2018	10:00 am	Legal Affairs	New York, NY
Oct 18, 2018	2:00 pm	Brand Activation Legal Committee: October 2018	WEBINAR
Oct 19, 2018	12:00 pm	ANA Agency Compensation Webinar 9	WEBINAR
Oct 30, 2018	9:00 am	Advertising Financial Management, West Coast Chapter	Los Angeles, CA
Nov 01, 2018	9:00 am	Integrated Marketing	Chicago, IL
Nov 02, 2018	12:00 pm	ANA Agency Compensation Webinar 10	WEBINAR
Nov 07, 2018	9:00 am	Content Marketing	New York, NY
Nov 08, 2018	9:00 am	Digital & Social	New York, NY
Nov 13, 2018	9:00 am	Shopper Marketing, Midwest Chapter	Chicago, IL
Nov 13, 2018	9:00 am	Digital & Social, Southeast Chapter	Atlanta, GA
Nov 15, 2018	9:00 am	Relationship Marketing	New York, NY
Nov 15, 2018	9:00 am	Sponsorship & Event Marketing	New York, NY
Nov 15, 2018	9:00 am	Digital & Social, West Coast Chapter	Northern, CA
Nov 16, 2018	12:00 pm	ANA Agency Compensation Webinar 11	WEBINAR
Nov 27, 2018	9:00 am	In-House Agency Day, West	Oakland, CA
Nov 28, 2018	9:00 am	Media Leadership, West Coast Chapter	Los Angeles, CA

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DATE	TIME	EVENT DETAILS	LOCATION
Nov 28, 2018	9:00 am	Agency Relations	New York, NY
Nov 29, 2018	11:30 am	Production Management	New York, NY
Nov 29, 2018	2:00 pm	Brand Activation Legal Committee: November 2018	WEBINAR
Nov 30, 2018	12:00 pm	ANA Agency Compensation Webinar 12	WEBINAR
Dec 04, 2018	9:00 am	Advertising Financial Management	New York, NY
Dec 05, 2018	9:00 am	Midwest Digital & Social	Chicago, IL
Dec 05, 2018	9:00 am	Data & Measurement	New York, NY
Dec 06, 2018	9:00 am	Shopper Marketing	New York, NY
Dec 06, 2018	9:00 am	Brand Management	New York, NY
Dec 07, 2018	9:00 am	Influencer Marketing	Plano, TX
Dec 11, 2018	9:00 am	Experiential Marketing	Chicago, IL
Dec 11, 2018	9:00 am	In-House Agency	New York, NY
Dec 13, 2018	9:00 am	Multicultural Marketing & Diversity	New York, NY
Dec 13, 2018	2:00 pm	Brand Activation Legal Committee: December 2018	WEBINAR

Webinars (All Times Eastern)

Aug 22, 2018	1:00 pm	Uniting Data and Creativity to Drive Results (Data & Analytics Series)	WEBINAR
Aug 29, 2018	1:00 pm	Mastercard: Using Data to Become a Story Maker (Data & Analytics Series)	WEBINAR
Aug 29, 2018	3:00 pm	Learn How Digital Marketing Drives Awareness and Demand Generation in a Cost Efficient Manner	WEBINAR
Aug 30, 2018	1:00 pm	Unilever & Bazaarvoice: Leveraging the Right Personalization Strategies across the Consumer Buying Journey	WEBINAR
Sep 05, 2018	1:00 pm	Pepsi Creators' League In-House Content Studio: Content Marketing Best Practices (Content Marketing Series)	WEBINAR
Sep 05, 2018	3:00 pm	B2B Webinar Series with GES Events	WEBINAR
Sep 06, 2018	1:00 pm	How Legacy Brands Can Compete in a Direct-To-Consumer Economy	WEBINAR
Sep 11, 2018	1:00 pm	ANA Legal & Regulatory Webinar: Rules of the Road in Engaging with Celebrities, Influencers, and Fans	WEBINAR
Sep 12, 2018	1:00 pm	Airbnb: 10 Steps to Setting up a Content-Driven Marketing Strategy (Content Marketing Series)	WEBINAR
Sep 13, 2018	1:00 pm	AppNexus: Demystifying the Programmatic TV Landscape: What Marketers Need to Know	WEBINAR
Sep 19, 2018	1:00 pm	Start Measuring Your Content Marketing ROI Today (Content Marketing Series)	WEBINAR
Sep 20, 2018	1:00 pm	The New Creative Brief: Designing for Data-Driven Messaging	WEBINAR
Sep 20, 2018	3:00 pm	Leveraging Consumer Connections through Contextual Intelligence in the Digital Advertising Landscape	WEBINAR
Sep 26, 2018	1:00 pm	Southwest Airlines: 5 Step Flight Plan for Effective Influencer Marketing (Content Marketing Series)	WEBINAR
Sep 27, 2018	1:00 pm	Kantar: Follow the Money - How Brands Can Find Growth in Uncomfortable Places	WEBINAR

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DATE	TIME	EVENT DETAILS	LOCATION
Sep 27, 2018	3:00 pm	Facebook: Big-Picture Planning: Understanding Value in a Multi-Screen World	WEBINAR
Oct 03, 2018	3:00 pm	B2B Webinar Series with gyro	WEBINAR
Oct 09, 2018	1:00 pm	Brand Activation Legal Webinar: October 2018	WEBINAR
Nov 07, 2018	3:00 pm	B2B Webinar Series with PJA Advertising and Marketing	WEBINAR
Dec 05, 2018	3:00 pm	B2B Webinar Series with Stein IAS	WEBINAR
Dec 11, 2018	1:00 pm	Brand Activation Legal Webinar: December 2018	WEBINAR