

2008 Business-to-Business Marketing Conference Corporation Registration Form

March 27, 2008 • Santa Clara Marriott • Santa Clara, CA



Leading the Marketing Community

COMPANY

NAME	TITLE	BADGE NAME
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ADDRESS

CITY	STATE	ZIP
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E-MAIL	TELEPHONE	FAX
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ADDRESS

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1. Forum Registration Fees (Corporate Rate)

ANA Member Group Rate* \$995

*Members can register up to three individuals from the same member company. All three registrations need to be sent in at the same time.

2. Hotel Reservation

If you require a hotel room, please contact the hotel directly:

Santa Clara Marriott
2700 Mission College Blvd.
Santa Clara, CA 95054
Telephone: 800.228.9290

3. Method of Payment

The Forum fee is payable in advance (sorry, no invoicing).

a. Check payable to Association of National Advertisers, Inc. is enclosed for the Forum registration fee.

b. Charge my Forum fee to:

American Express Visa MasterCard Diners Club Discover

Card Number

Expiration Date: Month Year

Cardholder's Name (please print) _____

Cardholder's Signature _____

Please read our cancellation policy prior to processing your order. By entering payment information and submitting this form, you are agreeing to the terms therein.

Cancellation policy:

Refunds will be granted, excluding a processing fee of \$50, if written request for cancellation is received by email or fax on or before March 13, 2008. A 60 percent refund will be granted if cancellation occurs from March 14 through March 21, 2008. No refunds will be granted for any cancellations received after March 21, 2008 or 'no shows'. Your cancellation notice should be faxed to 212.661.8428, Attention: Christina Micioni or emailed to cmicioni@ana.net. PHONE CANCELLATIONS ARE NOT ACCEPTED. Hotel room cancellations should be sent directly to the hotel.

I have read your cancellation policy and accept its terms.

Signature _____ Date _____

Please return this completed form to:
Association of National Advertisers, Inc.
Attention: Registration Coordinator
708 Third Avenue
New York, NY 10017

- If you are mailing this form, make a copy for your records.
- When paying by charge card, you may fax this completed form to: **ANA's Registration Faxline: (212) 661-8428.**
- **For more information, call (212) 697-5950.**