

2010 ANA Brand Innovation Conference Presented by The New York Times Registration Form

May 19, 2010 • 583 Park Avenue, New York, NY



COMPANY

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| NAME | | TITLE | BADGE NAME |
| ADDRESS | | | |
| CITY | | STATE | ZIP |
| E-MAIL | | TELEPHONE | FAX |
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| CITY | | STATE | ZIP |
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| CITY | | STATE | ZIP |
| E-MAIL | | TELEPHONE | FAX |

1. Forum Registration Fees (Corporate Rate)

ANA Member Group Rate* \$995
**Members can register up to three individuals from the same member company. All three registrations need to be sent in at the same time.*

2. Method of Payment

The Conference fee is payable in advance (sorry, no invoicing).

- a. Check payable to Association of National Advertisers, Inc. is enclosed for the Conference registration fee.
- b. Charge my Conference fee to:

- American Express Visa MasterCard Diners Club Discover

Card Number

Expiration Date: Month Year

Card Holder's Billing Address _____ Card Holder's Zip Code _____

Cardholder's Name (please print) _____

Cardholder's Signature _____

Please read our cancellation policy prior to processing your order. By entering payment information and submitting this form, you are agreeing to the terms therein.

Cancellation policy:

Refunds will be granted, excluding a processing fee of \$100 for a single day event and \$150 for a multiple day event, if written request for cancellation is received by email or fax up to 30 calendar days before the conference starting date. You will receive a 60% refund if canceling between 14 and 29 days prior to the conference starting date. No refunds will be granted for any cancellations received less than 13 days of the conference as well as 'No Shows'. Your cancellation notice can be faxed to 646.708.8113 attention Registration Coordinator or email registration@ana.net. Phone cancellations are NOT accepted. Hotel room cancellations are to be sent directly to the hotel.

I have read your cancellation policy and accept its terms.

Signature _____ Date _____

Please return this completed form to:
Association of National Advertisers, Inc.
Attention: Registration Coordinator
708 Third Avenue
New York, NY 10017

- If you are mailing this form, make a copy for your records.
- When paying by charge card, you may fax this completed form to: **ANA's Registration Faxline: 646.708.8113.**
- **For more information, call 212.697.5950.**