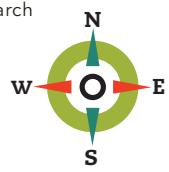


# Pixel And Print LOGIC

[pixelandprintlogic.com](http://pixelandprintlogic.com)

## A Guide "To Print" Or "Not To Print" Responsibly

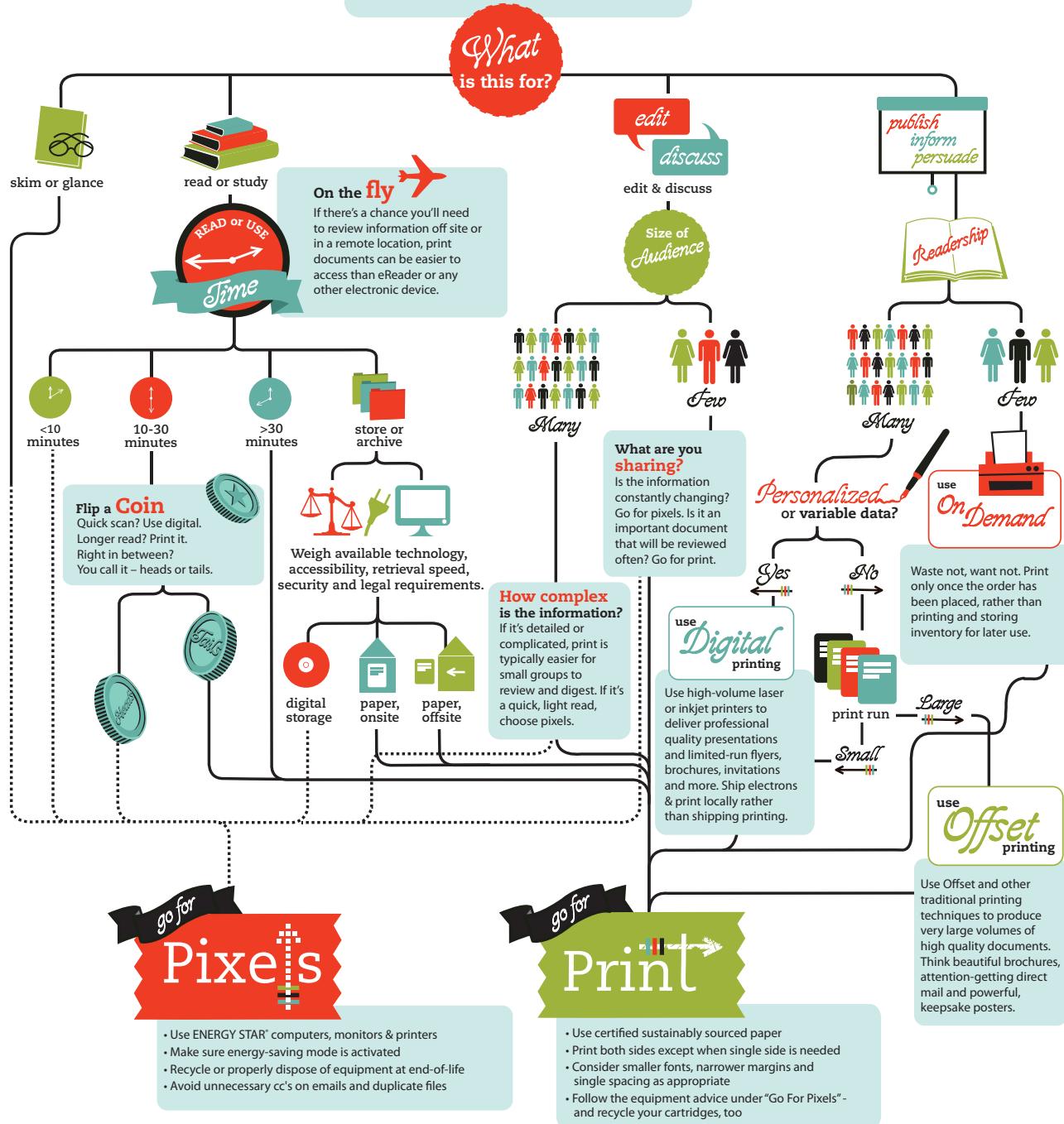
Truth be known, both print and digital communications have environmental costs. So how do you most responsibly decide when to view on screen and when to print? Follow the latest research by taking a moment to scan this handy infographic. Then pause and use the insights you've gained to make the right call.



start here

Pause before you push, please!

Think about how the information will be used before you open and scan or push the print button. Either way, don't panic or guilt-trip – just be mindful and do your best.



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