

Canadian Privacy and Spam Laws

- Federal and Provincial Private Sector Privacy Legislation
 - Comprehensive rules for collection, use, disclosure and management of personal information
- New Canadian Anti-Spam Legislation
 - Strict consent, notice and unsubscribe requirements
 - Potentially severe penalties for contravention of the statue
 - Up to \$1 million per violation for individuals and \$10 million for businesses
 - Statutory damages up to \$200 for each violation of the prohibition against unsolicited commercial electronic messages up to \$1 million for each day on which the violation occurred