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Subject: Joint BC-IPC position re RPM improvements as second level

Dear Kurt,

Attached please find the list of proposed improvements to Rights Protection Mechanisms presented to the Board at the CSG session yesterday. Thank you for ensuring that this is posted to the ICANN correspondence page and otherwise disseminated.

Steve Metalitz, IPC president

Consensus Position of
Business Constituency and Intellectual Property Constituency
Presented: October 16, 2012

1. Extend Sunrise Launch Period from 30 to 60 days with a standardized process.
2. Extend the TMCH and Claims Notices for an indefinite period; ensure the process is easy to use, secure, and stable.
3. Complete the URS as a low cost alternative and improve its usefulness - if necessary, ICANN could underwrite for an initial period.
4. Implement a mechanism for trademark owners to prevent second-level registration of their marks (exact matches, plus character strings previously determined to have been abusively registered or used) across all registries, upon payment of a reasonable fee, with appropriate safeguards for registrants with a legitimate right or interest.
5. Validate contact information for registrants in WHOIS.
6. All registrars active in new gTLD registrations must adhere to an amended RAA for all gTLD registrations they sponsor.
7. Enforce compliance of all registry commitments for Standard applications.
8. Expand TM Claims service to cover at least strings previously found to have been abusively registered or used.