

ANA Patent Troll Summit

Wednesday, June 11, 2014
Reed Smith LLP
10 South Wacker Drive
Chicago, IL 60606-7507

When: June 11, 2014, from 10am-3pm

Where: Reed Smith LLP, 10 South Wacker Drive , Chicago, IL 60606-7507 (Reed Smith is ANA's outside legal counsel)

Purpose: To share experiences and perspectives on patent assertion entities (PAEs)

Agenda

1. Overview of the problem and risk presented
2. Legislative update
3. Sharing of experiences
 - An informal discussion of each participant's experiences and concerns re: PAEs. Could get as detailed as the identity of the PAEs, the patents asserted, the alleged infringing activities, and royalty amounts requested. Discussion on which PAEs are likely to file suit, which are likely to settle, and more.
4. Luncheon Keynote – Kevin Jakel, CEO, Unified Patents, Inc.
5. Impact on agency relations, e.g., creative product, patent infringement indemnity
6. Patent Infringement Insurance – Alex Fjesltad, Senior Vice President, Twin City Group
7. U.S. Patent Office Administrative Mechanisms for Challenging Patents
8. Collaboration/How can ANA help?
 - Discussion of Patent Assertion Aggregation and Dissemination program (PAID program) and other ways that the industry might work together to reduce risk

This will be an informal, confidential, small group (no more than 30 participants) discussion. Invitees are exclusively ANA member companies – legal counsel as well as senior-level marketers. This will be an opportunity to learn from your peers, benchmark your own activity on patent assertion entities and discuss ways we can work together to reduce risk. Please RSVP to Talia Fisher (tfisher@ana.net) and direct any questions to Bill Duggan at ANA – bduggan@ana.net.

