

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Industry Conferences			
May 14, 2024	2:00 pm	2024 ANA In-House Agency Conference	Carlsbad, CA
May 20, 2024	12:30 pm	2024 ANA Marketing Technology for Marketers Conference presented by Meta	Orlando, FL
Jun 12, 2024	1:00 pm	2024 ANA Masters of B2B Marketing Conference presented by LinkedIn	Naples, FL
Jul 17, 2024	1:00 pm	2024 ANA Digital & Social Media Conference presented by TikTok	Los Angeles, CA
Sep 16, 2024	1:00 pm	2024 ANA Measurement & Analytics Conference presented by Google	Chicago, IL
Oct 21, 2024	11:00 am	2024 ANA Masters of Marketing Conference	Orlando, FL
Nov 11, 2024	9:00 am	2024 ANA Masters of Advertising Law Conference	Scottsdale, AZ
Nov 18, 2024	1:00 pm	2024 ANA Multicultural Marketing & Diversity Conference presented by Amazon Ads	Las Vegas, NV
Feb 25, 2025	12:00 pm	2025 ANA Nonprofit Conference	Oxon Hill, MD
Mar 26, 2025	1:00 pm	2025 ANA Marketing Technology for Marketers Conference	Austin, TX
Mar 31, 2025	1:00 pm	2025 ANA Media Conference	Orlando, FL
Apr 27, 2025	1:00 pm	2025 ANA Advertising Financial Management Conference	Carlsbad, CA
May 07, 2025	1:00 pm	2025 ANA Brand Masters Conference	Los Angeles, CA
Jun 02, 2025	1:00 pm	2025 ANA Masters of B2B Marketing Conference	Naples, FL
Jun 11, 2025	1:00 pm	2025 ANA In-House Agency Conference	Nashville, TN
Jul 14, 2025	1:00 pm	2025 ANA Digital & Social Media Conference	Carlsbad, CA
Sep 08, 2025	1:00 pm	2025 ANA Measurement & Analytics Conference	Chicago, IL
Oct 06, 2025	1:00 pm	2025 ANA Multicultural Marketing & Diversity Conference	Carlsbad, CA
Oct 21, 2025	1:00 pm	2025 ANA Masters of Marketing Conference	Orlando, FL
Nov 03, 2025	1:00 pm	2025 ANA Masters of Advertising Law Conference	Chicago, IL
Members Only One-Day Conferences			
May 14, 2024	9:00 am	ANA Nonprofit Growth Summit & Hill Day	Washington, DC
May 29, 2024	9:00 am	Getting Multicultural Marketing Right in Today's Landscape hosted by TelevisaUnivision (In-Person Only)	Los Angeles, CA
May 30, 2024	9:00 am	Unlocking Opportunity in the Evolving Television Landscape (In-Person Only)	New York, NY
Jun 04, 2024	7:00 am	2nd Annual Omnichannel Data and Direct Marketing Conference with National Postal Forum (In-Person)	Indianapolis, IN
Jun 06, 2024	11:00 am	Winning with Sports Marketing. presented by Audacy (In-Person Only) at Yankee Stadium	Bronx, NY
Jun 11, 2024	12:00 pm	ANA Nonprofit Growth Summit: Impact through Data-Driven Excellence in Fundraising and Marketing!	New York, NY
Jun 18, 2024	11:00 am	Virtual Diversity Fair: Programmatic Partners Accelerating Diverse Owned Media	Virtual Event (Eastern Time)
Jun 26, 2024	11:00 am	ANA Advertising Law 1-Day Conference. Hosted by Squire Patton Boggs (Hybrid Event)	New York, NY

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Jun 27, 2024	11:00 am	Inclusive Innovation: Strategies for Driving Brand Growth	Virtual Event (Eastern Time)
Jul 11, 2024	11:00 am	LGBTQ+ Marketing Inclusion Day	Virtual Event (Eastern Time)
Aug 14, 2024	9:00 am	Measure what Matters: Metrics for Marketing Success (In-Person Only)	Plano, TX
Aug 15, 2024	11:00 am	Virtual Diversity Fair (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Sep 10, 2024	10:00 am	2024 ANA Brand Activation & Creativity Conference A Virtual Experience	Virtual Event (Eastern Time)
Sep 12, 2024	9:00 am	Social Responsibility in Marketing hosted by Georgetown University (In-Person Only)	Washington, DC
Sep 25, 2024	9:00 am	Marketing Technology Changersmakers One-Day Conference (In-Person)	New York, NY
Sep 26, 2024	10:00 am	ANA Digital and Social Members-Only Conference Hosted by Disney Advertising (In-Person Only)	New York, NY
Oct 07, 2024	11:00 am	Virtual Diversity Fair: LGBTQ+ Owned Companies (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Oct 09, 2024	11:00 am	Data & Direct Marketing 1-Day Hosted at American Express (In-Person Only)	New York, NY
Oct 10, 2024	9:00 am	Leading Transformative Changes in Advertising & Marketing hosted by Loyola University Chicago (In-Person Only)	Chicago, IL
Oct 29, 2024	9:00 am	ANA Experiential Marketing Members-Only Conference (In-Person Only)	Merritt Island, FL
Oct 30, 2024	9:00 am	The Measure of Success: Data Driven Insights for Modern Marketing (In-Person Only)	New York, NY
Nov 01, 2024	9:00 am	Empower and Elevate: Crafting Brand Strategies that Resonate with Women	Boston, MA
Nov 06, 2024	9:00 am	Nailing the Numbers: Deep Dive into Data-Driven Decisions (In-Person Only)	Mooreville, NC
Nov 07, 2024	9:00 am	ANA's Excellence in Data Analytics Members Only Conference hosted by Rock & Roll Hall of Fame	Cleveland, OH
Dec 03, 2024	11:00 am	Virtual Diversity Fair (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Dec 04, 2024	11:00 am	Virtual Retail Media Fair	Virtual Event (Eastern Time)
Dec 05, 2024	9:00 am	Marketing Technology: A Look Back and Leap Ahead (In-Person Only)	Atlanta, GA

Training

May 14, 2024	2:00 pm	How To Write An Inspired Creative Brief - Virtual	Virtual Workshop (Eastern Time)
May 21, 2024	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
May 22, 2024	2:00 pm	Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
May 23, 2024	2:00 pm	Crafting Your Data Story - Virtual	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
May 28, 2024	2:00 pm	Advanced Email Marketing - Virtual	Virtual Workshop (Eastern Time)
May 30, 2024	2:00 pm	Leveraging Social Media for Brand Building - Virtual Burst	Virtual Workshop (Eastern Time)
Jun 04, 2024	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Jun 06, 2024	2:00 pm	Empowering Marketers with Generative AI - Virtual	Virtual Workshop (Eastern Time)
Jun 11, 2024	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Jun 12, 2024	2:00 pm	Leading Across the Generations (101) (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 18, 2024	2:00 pm	Maximize Productivity through Effective Employee Engagement 201 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 20, 2024	2:00 pm	Excelling Under Pressure – Leading Effective Teams 301 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 25, 2024	2:00 pm	Enhancing Wellbeing and Productivity in the Workplace 401 (LET Mastery) - Virtual	Virtual Workshop (Eastern Time)
Jun 27, 2024	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)
Jul 02, 2024	2:00 pm	Agile (101) – Agile Fundamentals and Sprint Execution (Virtual BURST)	Virtual Workshop (Eastern Time)
Jul 10, 2024	2:00 pm	Journey-Mapping Your Customer Experience Design - Virtual	Virtual Workshop (Eastern Time)
Jul 11, 2024	2:00 pm	ESG Communication for Marketers - Virtual	Virtual Workshop (Eastern Time)
Jul 16, 2024	2:00 pm	Project Management for Project Leaders - Virtual	Virtual Workshop (Eastern Time)
Jul 18, 2024	2:00 pm	Converting Shoppers into Buyers 101 - Virtual	Virtual Workshop (Eastern Time)
Jul 23, 2024	2:00 pm	Setting Objectives, Targets, and Expected Changes in Shopper Behavior 201 - Virtual	Virtual Workshop (Eastern Time)
Jul 25, 2024	2:00 pm	Marketing to Generation Z - Virtual	Virtual Workshop (Eastern Time)
Jul 30, 2024	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Jul 31, 2024	2:00 pm	Brand Building with Customer Insights - Virtual	Virtual Workshop (Eastern Time)
Aug 01, 2024	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Aug 06, 2024	2:00 pm	STORYMAKING for Good 101: The Co-Creation Concept (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Aug 08, 2024	2:00 pm	STORYMAKING for Good 201: The Co-Creation Phase (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Aug 13, 2024	2:00 pm	STORYMAKING for Good 301: The Co-Creation Campaign & Innovation Garage (S4G Mastery) - Virtual	Virtual Workshop (Eastern Time)
Aug 15, 2024	2:00 pm	Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Aug 20, 2024	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 22, 2024	2:00 pm	Smash Your Content Silos - Virtual	Virtual Workshop (Eastern Time)
Aug 27, 2024	2:00 pm	End-to-End Digital Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 29, 2024	2:00 pm	Future-Proof Your Data Privacy Strategy - Virtual	Virtual Workshop (Eastern Time)
Sep 03, 2024	2:00 pm	Digital Analytics Strategy for Marketers - Virtual	Virtual Workshop (Eastern Time)
Sep 05, 2024	2:00 pm	The Neuroscience of Collaborative Communication - Virtual	Virtual Workshop (Eastern Time)
Sep 10, 2024	2:00 pm	Effective Writing for Corporate Communications - Virtual	Virtual Workshop (Eastern Time)
Sep 12, 2024	2:00 pm	Personal Branding for Marketers - Virtual Burst	Virtual Workshop (Eastern Time)
Sep 17, 2024	2:00 pm	Strategic Business Communications for Marketers - Virtual	Virtual Workshop (Eastern Time)
Sep 19, 2024	2:00 pm	The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual	Virtual Workshop (Eastern Time)
Sep 24, 2024	2:00 pm	Mastering Your Mission Statement - Virtual BURST	Virtual Workshop (Eastern Time)
Sep 26, 2024	2:00 pm	Time Management + Productivity Skills for Remote Professionals - Virtual Burst	Virtual Workshop (Eastern Time)
Oct 01, 2024	2:00 pm	Agile (101) – Agile Fundamentals and Sprint Execution (Virtual BURST)	Virtual Workshop (Eastern Time)
Oct 03, 2024	2:00 pm	Strategic Customer-Centric Marketing - Virtual	Virtual Workshop (Eastern Time)
Oct 10, 2024	2:00 pm	Leading Growth Through Change - Virtual	Virtual Workshop (Eastern Time)
Oct 15, 2024	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Oct 17, 2024	2:00 pm	How To Write An Inspired Creative Brief - Virtual	Virtual Workshop (Eastern Time)
Oct 22, 2024	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
Oct 29, 2024	2:00 pm	Empowering Marketers with Generative AI - Virtual	Virtual Workshop (Eastern Time)
Oct 30, 2024	2:00 pm	Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Oct 31, 2024	2:00 pm	Leveraging Social Media for Brand Building - Virtual Burst	Virtual Workshop (Eastern Time)
Nov 05, 2024	2:00 pm	Advanced Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Nov 07, 2024	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Nov 11, 2024	2:00 pm	Best Practices to Strengthen Your Content Marketing (201) - Virtual	Virtual Workshop (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 18, 2024	2:00 pm	Strategies to Elevate Your Content Marketing Above Competitors (301) - Virtual	Virtual Workshop (Eastern Time)
Nov 19, 2024	2:00 pm	Strategies to Maximize Your Content Marketing to Build Loyalty (401) - Virtual	Virtual Workshop (Eastern Time)
Nov 21, 2024	2:00 pm	Crafting Your Data Story - Virtual	Virtual Workshop (Eastern Time)
Nov 26, 2024	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Dec 03, 2024	2:00 pm	Time Management + Productivity Skills for Remote Professionals - Virtual Burst	Virtual Workshop (Eastern Time)
Dec 05, 2024	2:00 pm	Driving Inclusive Marketing Excellence - Virtual	Virtual Workshop (Eastern Time)
Dec 10, 2024	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
Dec 12, 2024	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)
Dec 17, 2024	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Dec 19, 2024	2:00 pm	Advanced AI Prompt Engineering for Marketers (201) - Virtual	Virtual Workshop (Eastern Time)

Committees

May 14, 2024	11:00 am	Content Marketing	Via Virtual (Eastern Time)
May 15, 2024	8:00 am	ANA/4A's Capitol Hill Day	Washington, DC
May 15, 2024	11:00 am	DE&I Forum	Via Virtual (Eastern Time)
May 16, 2024	11:00 am	Account-Based Marketing Committee Meeting: Weaving ABM into the Fabric of Business Success	Virtual Meeting (Eastern Time)
May 21, 2024	11:00 am	Commerce Marketing	Via Virtual (Eastern Time)
May 23, 2024	11:00 am	Brand Purpose - Growth for Good	Via Virtual (Eastern Time)
May 23, 2024	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting (Eastern Time)
May 30, 2024	1:00 pm	Sustainability Committee Meeting May 2024	Virtual Meeting (Eastern Time)
Jun 04, 2024	11:00 am	MarTech Committee Meeting - To Add or Optimize...That is the Question!	Virtual Meeting
Jun 05, 2024	9:30 am	Influencer Marketing	Dallas, TX
Jun 06, 2024	11:00 am	Production Management Committee Meeting	Virtual Meeting (Eastern Time)
Jun 11, 2024	11:00 am	AI Forum Meeting - Transform, Grow and Stay Competitive with AI-Powered Marketing	Virtual Meeting
Jun 12, 2024	4:00 pm	2024 HBCU Committee Meeting	Via Virtual (Eastern Time)
Jun 13, 2024	11:00 am	Brand Management	Via Virtual (Eastern Time)

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Jun 25, 2024	11:00 am	Advertising Financial Management Committee Meeting	Virtual Meeting (Eastern Time)
Jun 26, 2024	9:30 am	Agency Relations Committee Meeting. Hosted by NBCUniversal	New York, NY
Jun 26, 2024	9:30 am	Analytics, Data Science & Measurement Committees Open House	New York, NY
Jun 27, 2024	11:00 am	In-House Agency Committee Meeting	Virtual Meeting (Eastern Time)
Jun 27, 2024	11:00 am	Marketing Futures	Virtual Meeting (Eastern Time)
Jul 11, 2024	9:00 am	Sponsorship & Experiential Marketing	Chicago, IL
Jul 15, 2024	11:00 am	DE&I Forum	Via Virtual (Eastern Time)
Jul 16, 2024	11:00 am	Email Excellence Center Committee Meeting	Hybrid (Location TBD)
Jul 16, 2024	11:00 am	Relationship Marketing	Virtual Meeting (Eastern Time)
Jul 17, 2024	2:00 pm	Nonprofit Organizations	Washington, DC
Jul 18, 2024	11:00 am	2024 HBCU Committee Meeting	Via Virtual (Eastern Time)
Jul 18, 2024	11:00 am	Commerce Marketing	Via Virtual (Eastern Time)
Jul 24, 2024	12:30 pm	ANA Marketing Capabilities Council Round Table	Purchase, NY
Jul 24, 2024	2:00 pm	Legal Affairs	New York, NY
Jul 25, 2024	11:00 am	Multicultural Marketing & Diversity	Via Virtual (Eastern Time), NY
Aug 01, 2024	11:00 am	Brand Purpose - Growth for Good	Virtual Meeting
Aug 06, 2024	11:00 am	MarTech Committee Meeting: Google's Privacy Sandbox Solutions & The Future of Advertising	Virtual Meeting
Aug 07, 2024	9:30 am	In-House Agency Committee Meeting. Hosted by Jones Lang LaSalle (JLL)	Chicago, IL
Aug 07, 2024	2:00 pm	Ethics Policy	Via Zoom
Aug 08, 2024	11:00 am	Brand Management	Via Virtual (Eastern Time)
Aug 13, 2024	11:00 am	Content Marketing	Via Virtual (Eastern Time)
Aug 14, 2024	11:00 am	Influencer Marketing	Virtual Only
Aug 20, 2024	11:00 am	Joint Advertising Financial Management/Agency Relations Committee Meeting	Virtual Meeting (Eastern Time)
Sep 06, 2024	11:00 am	DE&I Forum	Via Virtual (Eastern Time)
Sep 10, 2024	9:00 am	Marketing Operations and Transformation Forum. Hosted by Grant Thornton	Chicago, IL
Sep 12, 2024	11:00 am	LGBTQ+ Forum	Virtual Meeting (Eastern Time)
Sep 17, 2024	11:00 am	Multicultural Marketing & Diversity	Via Virtual (Eastern Time), NY
Sep 18, 2024	11:00 am	AI Forum Meeting	Virtual Meeting

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 18, 2024	11:00 am	Media	Virtual Only
Sep 19, 2024	9:00 am	Commerce Marketing	New York, NY
Sep 24, 2024	9:00 am	Relationship Marketing	New York, NY
Sep 24, 2024	10:00 am	In Person Sustainability Committee Meeting September 2024	New York, NY
Sep 24, 2024	11:00 am	Marketing Futures	Virtual Meeting (Eastern Time)
Sep 25, 2024	9:30 am	Analytics & Data Science	New York, NY
Sep 25, 2024	1:00 pm	Legal Affairs	Chicago, IL
Sep 26, 2024	9:00 am	Joint In-House Agency/Production Management Committee Meeting. Hosted by PepsiCo	New York, NY
Oct 01, 2024	9:00 am	In-House Agency Committee Meeting	TBA Atlanta
Oct 01, 2024	9:00 am	Sponsorship & Experiential Marketing	New York, NY
Oct 01, 2024	2:00 pm	Nonprofit Organizations	Washington, DC
Oct 08, 2024	11:00 am	Advertising Financial Management Committee Meeting	Virtual Meeting (Eastern Time)
Oct 09, 2024	11:00 am	Agency Relations Committee Meeting	Virtual Meeting (Eastern Time)
Oct 09, 2024	4:00 pm	2024 HBCU Committee Meeting	Via Virtual (Eastern Time)
Oct 10, 2024	9:00 am	Content Marketing	New York, NY
Oct 10, 2024	11:00 am	Influencer Marketing and Digital & Social	Virtual Only
Oct 17, 2024	2:00 pm	Ethics Policy	Via Zoom
Oct 23, 2024	2:00 pm	ANA Marketing Capabilities Council Round Table	
Oct 29, 2024	9:00 am	Brand Management	New York, NY
Oct 30, 2024	11:00 am	Media	Virtual Only
Oct 30, 2024	2:00 pm	Government Relations	Washington, DC
Oct 31, 2024	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting (Eastern Time)
Nov 06, 2024	9:00 am	Data & Direct Marketing	New York, NY
Nov 07, 2024	11:00 am	In-House Agency Committee Meeting	Virtual Meeting (Eastern Time)
Nov 12, 2024	9:00 am	Commerce Marketing	Dallas, TX
Nov 13, 2024	11:00 am	MarTech Committee Meeting	Virtual Meeting
Nov 14, 2024	11:00 am	LGBTQ+ Forum	Virtual Meeting (Eastern Time)
Nov 19, 2024	9:00 am	Brand Purpose - Growth for Good	New York, NY
Nov 20, 2024	11:00 am	Sponsorship & Experiential Marketing	Via Virtual (Eastern Time)
Nov 21, 2024	11:00 am	Production Management Committee Meeting	Virtual Meeting (Eastern Time)
Dec 03, 2024	9:00 am	In-House Agency Committee Meeting	TBA California
Dec 03, 2024	11:00 am	Marketing Futures	Virtual Meeting (Eastern Time)
Dec 05, 2024	9:30 am	Joint Advertising Financial Management/Agency Relations Committee Meeting	New York, NY

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 05, 2024	11:00 am	Relationship Marketing	Via Virtual (Eastern Time)
Dec 10, 2024	11:00 am	Email Excellence Center Virtual Committee Meeting	
Dec 10, 2024	11:00 am	Marketing Operations and Transformation Forum	Virtual Meeting (Eastern Time)
Dec 12, 2024	1:00 pm	Sustainability Committee Meeting December 2024	Virtual Meeting (Eastern Time)

Webinars (All Times Eastern)

May 15, 2024	3:00 pm	Unraveling the Mysteries of CDPs: Data Sources, Access, and the Quest for Truth (EEC Webinar Series)	60 Minutes
May 22, 2024	1:00 pm	Turbocharging Sales Through Gender-Equal Advertising Strategies	30 minutes
May 29, 2024	1:00 pm	The Essential Drivers of Building Brand Love & Loyalty	30 minutes
Jun 05, 2024	1:00 pm	Unleashing the Power of "Gen Zalpha" in Marketing & Innovation with Claire's	30 minutes
Jun 05, 2024	3:00 pm	Nonprofit Webinar Series: Data Modeling	30 Minutes
Jun 06, 2024	1:00 pm	Strategic Outsourcing: The Value of Preserving Time & Focus to Marketers	30 minutes
Jun 06, 2024	3:00 pm	Retail Reinvention: Leveraging Consumer Purchase Data for Market and Media Mastery	30 Minutes
Jun 12, 2024	1:00 pm	Top 5 Gender Equality Media Planning Principles To Maximize Advertising Impact	30 minutes
Jun 13, 2024	1:00 pm	Driving LGBTQ+ Inclusive Marketing and Mid-Pride Check-in	30 minutes
Jun 13, 2024	3:00 pm	The Power of Unified Data in a Chaotic Marketing World	60 Minutes
Jun 20, 2024	3:00 pm	Building a Comprehensive Marketing Data Lake for Analytical and Executional Use Cases	60 Minutes
Jun 26, 2024	1:00 pm	How Citibank is Using Big Data To Improve Direct Mail Effectiveness	30 minutes
Jun 27, 2024	1:00 pm	Beyond Upfronts: Navigating the New Landscape of TV Advertising	30 minutes
Jul 10, 2024	1:00 pm	From Clicks to Conversions: Mastering the Art of Location Intelligence with Foursquare	30 minutes
Jul 11, 2024	3:00 pm	July Ethics Code Update	30 Minutes
Jul 17, 2024	1:00 pm	The 'Stackie Awards' - Who has the Best MarTech Stack and Why?	30 Minutes
Jul 18, 2024	3:00 pm	Harnessing AI & Machine Learning in Customer Data Platforms for Dynamic Campaign Activation	30 Minutes
Jul 24, 2024	1:00 pm	Transforming The Digital Landscape Through Gender Inclusive Audience Intelligence	30 minutes
Jul 25, 2024	1:00 pm	Embracing the Cookie-less Era: Strategies, Innovations, and Action Plans	30 Minutes
Aug 07, 2024	1:00 pm	Empower Your Brand with Gender Equality Advertising, Media and Measurement Tools for Marketers	30 minutes
Aug 14, 2024	3:00 pm	On the Hill and in the States: Virtual Town Hall Series	30 Minutes
Aug 21, 2024	3:00 pm	Email Excellence Webinar Series	30 Minutes

Upcoming Events

DATE	TIME	EVENT DETAILS	LOCATION
Sep 04, 2024	1:00 pm	Mastering Gender Portrayals: The Top 10 Things Advertisers Need To Know	30 minutes
Sep 12, 2024	1:00 pm	How AI will Change Audience Planning and Buying (Without Cookies!)	30 minutes
Sep 12, 2024	3:00 pm	Secrets of Holiday Marketing Success	30 Minutes
Sep 19, 2024	1:00 pm	Unlocking the Power of Membership: Maximizing Your ANA Benefits	30 minutes
Oct 02, 2024	1:00 pm	Where Does Digital Identity Go from Here? (Addressability Webinar Series)	30 Minutes
Oct 02, 2024	3:00 pm	B2B Marketing Webinar Series	30 Minutes
Oct 16, 2024	1:00 pm	Redefining Gender Equitable Marketing For the Next Generation of Consumers – Gen Alpha	30 minutes
Oct 16, 2024	3:00 pm	On the Hill and in the States: Virtual Town Hall Series	30 Minutes
Nov 06, 2024	1:00 pm	How to Become a Category Leader Through Accurate Gender Portrayals in Advertising	30 minutes
Nov 06, 2024	3:00 pm	Shaping AI Today to Boost Tomorrow's Bottom Line (Futures Webinar Series)	30 Minutes
Nov 20, 2024	1:00 pm	Elevate the Industry with Marketing Technology Tips and Tricks (MarTech Webinar Series)	30 Minutes
Nov 20, 2024	3:00 pm	Email Excellence Webinar Series	30 Minutes
Dec 04, 2024	3:00 pm	December Ethics Code Update	30 Minutes

Local Events

Jun 06, 2024	6:00 pm	New York City Chapter's - 2024 Global ACE Awards	New York, NY
--------------	---------	--	--------------