

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Industry Conferences			
Feb 13, 2019	9:00 am	2019 DMA DC Nonprofit Conference	Washington, DC
Feb 27, 2019	3:00 pm	2019 Brand Masters Conference	San Diego, CA
Mar 13, 2019	3:00 pm	2019 In-House Agency Conference	Orlando, FL
Mar 19, 2019	7:30 am	2019 ANA Advertising Law & Public Policy Conference	Washington, DC
Apr 10, 2019	3:00 pm	2019 ANA Media Conference	Orlando, FL
Apr 24, 2019	9:00 am	2019 DMA Email Evolution Conference	Savannah, GA
Apr 28, 2019	3:00 pm	2019 ANA Advertising Financial Management Conference	Phoenix, AZ
May 15, 2019	1:30 pm	2019 DMA Marketing Analytics Conference	Atlanta, GA
May 15, 2019	3:00 pm	2019 ANA Brand Activation Marketing Conference	Orlando, FL
May 15, 2019	6:00 pm	2019 ANA REGGIE Awards Gala	Orlando, FL
May 29, 2019	3:00 pm	2019 Masters of B2B Conference	Chicago, IL
Jul 24, 2019	3:00 pm	2019 Digital & Social Media Conference	San Diego, CA
Aug 26, 2019	7:30 am	2019 DMA Chicago Nonprofit Conference	Chicago, IL
Sep 09, 2019	3:00 pm	2019 Data & Measurement Conference	Naples, FL
Oct 02, 2019	3:00 pm	2019 ANA Masters of Marketing Conference	Orlando, FL
Nov 04, 2019	3:00 pm	2019 ANA/BAA Marketing Law Conference	San Diego, CA
Nov 06, 2019	3:00 pm	2019 ANA Multicultural Marketing & Diversity Conference	San Diego, CA
Members-Only Conferences			
Nov 27, 2018	8:15 am	Next Level B2B Content Marketing @ New York Life	New York, NY
Dec 05, 2018	8:00 am	ANA Government Relations Members Only Conference @ Venable	Washington, DC
Dec 05, 2018	8:15 am	ANA Data & Analytics @ PG&E presented by Deloitte Digital	San Francisco, CA
Dec 06, 2018	8:15 am	ANA Digital & Social Members Only Conference @ Northgate Gonzalez Markets	Anaheim, CA
Dec 06, 2018	5:00 pm	"ANA Unplugged" Networking Reception	New York, NY
Dec 07, 2018	8:15 am	ANA Brand Innovation @ Anheuser-Busch presented by Pinterest (Members Only Conference)	New York, NY
Dec 12, 2018	8:15 am	A Roadmap for B2B Marketing Success in 2019 @ Grant Thornton	Chicago, IL
Jan 16, 2019	8:15 am	From Brand to Demand @ Zillow	Seattle, WA
Jan 17, 2019	8:15 am	ANA Brand Activation Marketing Futures (Members Only Conference)	Brooklyn, NY
Jan 29, 2019	8:15 am	ANA Content Marketing @ Hallmark Cards, Inc. (Members Only Conference)	Kansas City, MO
Feb 05, 2019	8:15 am	ANA Members Only Conference @ University of Phoenix	Phoenix, AZ
Feb 06, 2019	8:15 am	ANA Multicultural & Inclusive Marketing @ Coca-Cola (Members Only Conference)	Atlanta, GA
Feb 07, 2019	8:15 am	AEF Members Only Conference @ Fordham University	New York, NY
Mar 19, 2019	8:15 am	ANA Members Only Conference @ Sony	New York, NY

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DATE	TIME	EVENT DETAILS	LOCATION
Mar 29, 2019	8:15 am	ANA Members Only Conference @ Toyota	Plano, TX
Apr 16, 2019	8:15 am	ANA B2B Members Only Conference @ Chevron	San Ramon, CA
Apr 18, 2019	8:15 am	ANA Members Only Conference @ Adobe	San Francisco, CA
May 07, 2019	8:15 am	ANA Members Only Conference @ Land O'Lakes	Arden Hills, MN
May 21, 2019	8:15 am	ANA Driving Brand Growth Through Purpose @ Anomaly (Members Only Conference)	New York, NY
Jun 13, 2019	8:15 am	ANA Members Only Conference @ MillerCoors	Chicago, IL

Training

Nov 27, 2018	9:00 am	Essentials of Highly Effective Agency Management	Philadelphia, PA
Dec 04, 2018	9:00 am	Digital Metrics that Matter	Chicago, IL
Dec 05, 2018	9:00 am	Marketing Analytics for Impact. Letting Data Drive	New York, NY
Jan 16, 2019	9:00 am	The Art and Science of Brand Building	New York, NY
Jan 16, 2019	9:00 am	Briefing for Success	Philadelphia, PA
Jan 16, 2019	1:30 pm	Integrated Marketing around the Decision Journey	Philadelphia, PA
Jan 17, 2019	9:00 am	Get it Write! How to Communicate Effectively with All Your Business Audiences	Los Angeles, CA
Jan 23, 2019	9:00 am	How to Write an Inspired Creative Brief	Chicago, IL
Jan 24, 2019	9:00 am	Essentials of Highly Effective Agency Management	New York, NY
Jan 29, 2019	9:00 am	Customer Insights: Understanding the Customer and Applying Insights (2-day workshop)	San Francisco, CA
Jan 30, 2019	9:00 am	Brand Storytelling and Effective Consumer Connection	Houston, TX
Feb 05, 2019	9:00 am	Advertising Production Masterclass	New York, NY
Feb 07, 2019	9:00 am	The Art and Science of Brand Building	Washington, DC
Feb 12, 2019	9:00 am	Presentation Writing and Delivery to Convey, Compel and Convince	Chicago, IL
Feb 13, 2019	9:00 am	From Insights to a Great Marketing Mix	Houston, TX
Feb 21, 2019	9:00 am	How to Write an Inspired Creative Brief	San Francisco, CA
Mar 05, 2019	9:00 am	Brand Activations that Drive Results	San Francisco, CA
Mar 05, 2019	9:00 am	Building a Strategic Content Marketing Framework	Chicago, IL
Mar 06, 2019	9:00 am	Brand Storytelling and Effective Consumer Connection	Philadelphia, PA
Mar 07, 2019	9:00 am	How to Write an Inspired Creative Brief	New York, NY
Mar 25, 2019	9:00 am	Digital Marketing Institute (2-day workshop)	Chicago, IL
Mar 26, 2019	9:00 am	Journey Mapping Your CX Design	New York, NY
Apr 03, 2019	9:00 am	Digital Metrics that Matter	Houston, TX
Apr 04, 2019	9:00 am	Strategic Customer Centric Marketing	San Francisco, CA
Apr 11, 2019	9:00 am	Driving Growth with Measurement	Chicago, IL
May 02, 2019	9:00 am	Strategic Customer Centric Marketing	Cumberland, RI
May 15, 2019	9:00 am	Brand Storytelling and Effective Consumer Connection	New York, NY
May 22, 2019	9:00 am	Marketing Analytics for Impact. Letting Data Drive	Washington, DC
Jun 05, 2019	9:00 am	Brand Activations that Drive Results	New York, NY

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DATE	TIME	EVENT DETAILS	LOCATION
Jun 11, 2019	9:00 am	Integrated Marketing around the Decision Journey	San Francisco, CA
Jun 25, 2019	9:00 am	Get it Write! How to Communicate Effectively with All Your Business Audiences	Philadelphia, PA

Committees

Nov 16, 2018	12:00 pm	ANA Agency Compensation Webinar 11	WEBINAR
Nov 27, 2018	9:30 am	In-House Agency Day, West	Oakland, CA
Nov 28, 2018	9:00 am	Media Leadership, West Coast Chapter	Buena Park, CA
Nov 28, 2018	9:00 am	Agency Relations	New York, NY
Nov 29, 2018	9:00 am	Production Management	New York, NY
Nov 29, 2018	2:00 pm	Brand Activation Legal Committee: November 2018	WEBINAR
Dec 04, 2018	10:30 am	Advertising Financial Management	New York, NY
Dec 04, 2018	2:00 pm	What's Next for CX: B2B Committee and After Hours Networking Reception	New York, NY
Dec 05, 2018	9:00 am	Midwest Digital & Social	Chicago, IL
Dec 05, 2018	9:00 am	Data & Measurement	New York, NY
Dec 06, 2018	9:00 am	Shopper Marketing	New York, NY
Dec 06, 2018	12:00 pm	Brand Management	New York, NY
Dec 07, 2018	9:00 am	Influencer Marketing	Plano, TX
Dec 11, 2018	9:00 am	Experiential Marketing	Chicago, IL
Dec 11, 2018	9:00 am	In-House Agency	New York, NY
Dec 13, 2018	9:00 am	Multicultural Marketing & Diversity	New York, NY
Dec 13, 2018	2:00 pm	Brand Activation Legal Committee: December 2018	WEBINAR
Jan 15, 2019	9:00 am	Brand Management	New York, NY
Jan 16, 2019	9:00 am	Production Management	New York, NY
Jan 17, 2019	9:00 am	Digital & Social, West Coast Chapter	San Diego, CA
Jan 23, 2019	9:00 am	Advertising Financial Management, West Coast Chapter	San Francisco, CA
Jan 23, 2019	10:00 am	Legal Affairs	New York, NY
Jan 24, 2019	9:00 am	Brand Management, West Coast Chapter	San Francisco, CA
Jan 29, 2019	9:00 am	In-House Agency, Midwest Chapter	Chicago, IL
Jan 30, 2019	9:00 am	Digital & Social	New York, NY
Jan 31, 2019	9:00 am	In-House Agency, West Coast Chapter	Los Angeles, CA
Feb 05, 2019	9:00 am	Advertising Financial Management	New York, NY
Feb 06, 2019	9:00 am	Agency Relations	New York, NY
Feb 07, 2019	9:00 am	In-House Agency	New York, NY
Feb 12, 2019	9:00 am	Multicultural Marketing & Diversity	New York, NY
Feb 12, 2019	9:00 am	Content Marketing	New York, NY
Feb 13, 2019	9:00 am	Integrated Marketing	Chicago, IL
Feb 13, 2019	9:00 am	Marketing Futures	New York, NY
Feb 14, 2019	9:00 am	Media Leadership	New York, NY

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DATE	TIME	EVENT DETAILS	LOCATION
Feb 14, 2019	9:00 am	Shopper Marketing	Dallas, TX
Feb 20, 2019	9:00 am	Relationship Marketing	New York, NY
Feb 21, 2019	9:00 am	Digital & Social, Southeast Chapter	Atlanta, GA
Feb 26, 2019	8:00 am	B2B Committee: Sales and Marketing Alignment @New York	New York, NY
Feb 28, 2019	9:00 am	Sponsorship & Event Marketing	New York, NY
Mar 05, 2019	9:00 am	Digital & Social	New York, NY
Mar 06, 2019	9:00 am	Experiential Marketing	Chicago, IL
Mar 07, 2019	9:00 am	Midwest Digital & Social	Chicago, IL
Mar 08, 2019	9:00 am	Influencer Marketing	Dallas, TX
Mar 13, 2019	9:00 am	Data & Measurement	New York, NY
Mar 18, 2019	2:00 pm	Legal Affairs	Washington, DC
Mar 20, 2019	9:00 am	Multicultural Marketing & Diversity	Chicago, IL
Mar 21, 2019	9:00 am	Shopper Marketing	New York, NY
Apr 04, 2019	9:00 am	Digital & Social, Southeast Chapter	Atlanta, GA
Apr 10, 2019	9:00 am	Influencer Marketing	Chicago, IL
Apr 17, 2019	9:00 am	Multicultural Marketing & Diversity	Los Angeles, CA
Apr 17, 2019	9:00 am	In-House Agency, Midwest Chapter	Chicago, IL
Apr 24, 2019	8:00 am	B2B Committee: Demand Generation @Grant Thornton	Chicago, IL
Apr 30, 2019	9:00 am	Content Marketing	New York, NY
Apr 30, 2019	9:00 am	Digital & Social, West Coast Chapter	San Francisco, CA
May 02, 2019	9:00 am	Integrated Marketing	Chicago, IL
May 02, 2019	9:00 am	Media Leadership	New York, NY
May 07, 2019	9:00 am	Shopper Marketing	Dallas, TX
May 07, 2019	9:00 am	Brand Management, West Coast Chapter	Los Angeles, CA
May 09, 2019	9:00 am	Multicultural Marketing & Diversity	Atlanta, GA
May 09, 2019	9:00 am	Marketing Futures	New York, NY
May 21, 2019	9:00 am	In-House Agency, West Coast Chapter	San Francisco, CA
May 22, 2019	9:00 am	Relationship Marketing	New York, NY
May 23, 2019	9:00 am	Sponsorship & Event Marketing	New York, NY
May 30, 2019	9:00 am	Content Marketing	Los Angeles, CA
Jun 04, 2019	9:00 am	Digital & Social	New York, NY
Jun 04, 2019	9:00 am	Sponsorship & Event Marketing	Atlanta, GA
Jun 06, 2019	9:00 am	Shopper Marketing	New York, NY
Jun 06, 2019	9:00 am	Digital & Social, West Coast Chapter	Los Angeles, CA
Jun 11, 2019	9:00 am	Experiential Marketing	Chicago, IL
Jun 11, 2019	9:00 am	Production Management	New York, NY
Jun 12, 2019	9:00 am	Brand Management	New York, NY
Jun 13, 2019	9:00 am	Advertising Financial Management, West Coast Chapter	Los Angeles, CA
Jun 18, 2019	9:00 am	Midwest Digital & Social	Minneapolis, MN
Jun 19, 2019	8:00 am	B2B Committee: Demand Gen @New York	New York, NY

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DATE	TIME	EVENT DETAILS	LOCATION
Jun 19, 2019	9:00 am	Influencer Marketing	Dallas, TX
Jun 19, 2019	9:00 am	Data & Measurement	New York, NY
Jun 20, 2019	9:00 am	Multicultural Marketing & Diversity	New York, NY
Jun 25, 2019	9:00 am	Advertising Financial Management	New York, NY
Jun 26, 2019	9:00 am	Agency Relations	New York, NY
Jun 27, 2019	9:00 am	In-House Agency	New York, NY
Jul 10, 2019	8:00 am	B2B Committee: Demand Generation @Wells Fargo	San Francisco, CA
Jul 24, 2019	10:00 am	Legal Affairs	
Aug 01, 2019	9:00 am	Content Marketing	New York, NY
Aug 07, 2019	9:00 am	Influencer Marketing	Chicago, IL
Aug 14, 2019	8:00 am	B2B Committee: Lead Generation @Chicago	Chicago, IL
Aug 14, 2019	9:00 am	Advertising Financial Management, West Coast Chapter	San Francisco, CA
Aug 15, 2019	9:00 am	Brand Management, West Coast Chapter	San Francisco, CA
Sep 04, 2019	9:00 am	Relationship Marketing	New York, NY
Sep 05, 2019	9:00 am	Experiential Marketing	Chicago, IL
Sep 05, 2019	9:00 am	Sponsorship & Event Marketing	New York, NY
Sep 10, 2019	9:00 am	In-House Agency, Midwest Chapter	Minneapolis, MN
Sep 10, 2019	9:00 am	Digital & Social, Southeast Chapter	Atlanta, GA
Sep 11, 2019	9:00 am	Content Marketing	Los Angeles, CA
Sep 12, 2019	8:00 am	B2B Committee: Sales and Marketing Alignment @San Francisco	San Francisco, CA
Sep 12, 2019	9:00 am	Influencer Marketing	Dallas, TX
Sep 12, 2019	9:00 am	Media Leadership	New York, NY
Sep 12, 2019	9:00 am	In-House Agency, West Coast Chapter	Seattle, WA
Sep 17, 2019	9:00 am	Marketing Futures	New York, NY
Sep 18, 2019	9:00 am	Brand Management	New York, NY
Sep 19, 2019	9:00 am	Shopper Marketing	New York, NY
Sep 19, 2019	9:00 am	Joint Production Management and Advertising Financial Management	New York, NY
Sep 24, 2019	9:00 am	Agency Relations	New York, NY
Sep 25, 2019	9:00 am	In-House Agency	New York, NY
Sep 26, 2019	9:00 am	Digital & Social	New York, NY
Sep 27, 2019	9:00 am	Integrated Marketing	Chicago, IL
Oct 08, 2019	9:00 am	Digital & Social, West Coast Chapter	San Francisco, CA
Oct 10, 2019	9:00 am	Data & Measurement	New York, NY
Oct 16, 2019	9:00 am	Marketing Procurement Day	Chicago, IL
Oct 16, 2019	10:00 am	Legal Affairs	New York, NY
Oct 22, 2019	9:00 am	Midwest Digital & Social	Chicago, IL
Oct 23, 2019	8:00 am	B2B Committee: MarTech @New York	New York, NY
Oct 24, 2019	9:00 am	Influencer Marketing	Chicago, IL
Oct 29, 2019	9:00 am	Advertising Financial Management, West Coast Chapter	Los Angeles, CA

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DATE	TIME	EVENT DETAILS	LOCATION
Oct 29, 2019	9:00 am	Media Leadership	New York, NY
Nov 06, 2019	8:00 am	B2B Committee: MarTech @Chicago	Chicago, IL
Nov 06, 2019	9:00 am	Content Marketing	New York, NY
Nov 07, 2019	9:00 am	Digital & Social	New York, NY
Nov 12, 2019	9:00 am	Content Marketing	Los Angeles, CA
Nov 12, 2019	9:00 am	In-House Agency, Midwest Chapter	Chicago, IL
Nov 13, 2019	9:00 am	Integrated Marketing	Chicago, IL
Nov 14, 2019	9:00 am	Shopper Marketing	Dallas, TX
Nov 14, 2019	9:00 am	Brand Management, West Coast Chapter	Los Angeles, CA
Nov 14, 2019	9:00 am	Sponsorship & Event Marketing	New York, NY
Nov 19, 2019	9:00 am	Relationship Marketing	New York, NY
Nov 19, 2019	9:00 am	Production Management	New York, NY
Nov 19, 2019	9:00 am	Digital & Social, Southeast Chapter	Charlotte, NC
Nov 20, 2019	9:00 am	Brand Management	New York, NY
Nov 21, 2019	9:00 am	In-House Agency, West Coast Chapter	San Francisco, CA
Dec 03, 2019	8:00 am	B2B Committee: ABM @HPE	San Jose, CA
Dec 03, 2019	9:00 am	Shopper Marketing	New York, NY
Dec 03, 2019	9:00 am	Advertising Financial Management	New York, NY
Dec 04, 2019	9:00 am	Marketing Futures	New York, NY
Dec 05, 2019	9:00 am	Experiential Marketing	Chicago, IL
Dec 05, 2019	9:00 am	Agency Relations	New York, NY
Dec 05, 2019	9:00 am	Multicultural Marketing & Diversity	New York, NY
Dec 10, 2019	9:00 am	Influencer Marketing	Dallas, TX
Dec 10, 2019	9:00 am	In-House Agency	New York, NY
Dec 10, 2019	9:00 am	Midwest Digital & Social	Chicago, IL
Dec 12, 2019	9:00 am	Data & Measurement	New York, NY

Webinars (All Times Eastern)

Nov 28, 2018	1:00 pm	Miller Lite: Engaging Millennials with Influencers, Social, and PR Tactics (Best of ANA Events)	WEBINAR
Nov 29, 2018	1:00 pm	Solving Increasing Cost and Declining Ratings in TV Buying: 5 Key Insights	WEBINAR
Dec 05, 2018	1:00 pm	Mike's Hard Lemonade: 5 Ways to Leverage Social for Experiential Activations (Best of ANA Events)	WEBINAR
Dec 05, 2018	3:00 pm	The Rise, Fall and Rise of Marketing Technology (B2B Webinar Series)	WEBINAR
Dec 06, 2018	1:00 pm	A Communicator's Guide to the Neuroscience of Touch	WEBINAR
Dec 06, 2018	3:00 pm	From CTV to China: 4 Things Innovative Marketers Will Do In 2019	WEBINAR
Dec 11, 2018	1:00 pm	Brand Activation Legal Webinar: December 2018	WEBINAR
Dec 13, 2018	3:00 pm	How a New Approach to B2B Positioning Can Drive Momentum, Not Just Messaging (B2B Webinar Series)	WEBINAR

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Dec 19, 2018	3:00 pm	The Trends Shaping B2B Marketing in 2019 (B2B Webinar Series)	WEBINAR
Jan 09, 2019	1:00 pm	5 Ways to Rebuild Customer Trust in the Post Trust-Era (Marketing Futures Series)	WEBINAR
Jan 09, 2019	3:00 pm	Optimizing First-Party Data for Your B2B Marketing Campaign (B2B Marketing Series)	WEBINAR
Jan 16, 2019	1:00 pm	5 Ways Marketers will Adapt to Consumer Power in 2019 (Marketing Futures Series)	WEBINAR
Jan 23, 2019	1:00 pm	CES 2019: Tech and Trends Marketers Need to Know (Marketing Futures Series)	WEBINAR
Feb 06, 2019	3:00 pm	Demand Generation (B2B Marketing Series)	WEBINAR
Mar 06, 2019	1:00 pm	Developing Survival Thinking & Planning in Today's Disruptive Corporate World (Marketing Futures Series)	WEBINAR
Mar 06, 2019	3:00 pm	Lead Generation (B2B Marketing Series)	WEBINAR
Apr 03, 2019	3:00 pm	Account-Based Marketing (B2B Marketing Series)	WEBINAR
May 01, 2019	3:00 pm	Sales and Marketing Alignment (B2B Marketing Series)	WEBINAR
Jun 05, 2019	3:00 pm	ABM and MarTech (B2B Marketing Series)	WEBINAR
Jul 17, 2019	3:00 pm	Demand Gen and MarTech (B2B Marketing Series)	WEBINAR
Aug 07, 2019	3:00 pm	B2B Branding (B2B Marketing Series)	WEBINAR
Sep 18, 2019	3:00 pm	CX and Demand Gen (B2B Marketing Series)	WEBINAR
Oct 09, 2019	3:00 pm	Content Marketing and ABM (B2B Marketing Series)	WEBINAR
Nov 13, 2019	3:00 pm	Data-Driven Lead Generation (B2B Marketing Series)	WEBINAR
Dec 11, 2019	3:00 pm	Employee Communications (B2B Marketing Series)	WEBINAR

Local Events

Dec 13, 2018	11:30 am	ANA Business Marketing Milwaukee: Marketing Talent - Development and Retention Luncheon	Milwaukee, WI
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