

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
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## Industry Conferences

Jul 08, 2026	1:00 pm	<a href="#">2026 ANA Digital &amp; Social Media Conference presented by OUTFRONT</a>	Los Angeles, CA
Sep 23, 2026	1:00 pm	<a href="#">2026 ANA AI and Technology for Marketers Conference presented by Meta</a>	Oxon Hill, MD
Sep 28, 2026	1:00 pm	<a href="#">2026 ANA Measurement &amp; Analytics Conference presented by Google</a>	Chicago, IL
Oct 20, 2026	1:00 pm	<a href="#">2026 ANA Masters of Marketing Conference</a>	Orlando, FL
Nov 02, 2026	1:00 pm	<a href="#">2026 ANA Masters of Advertising Law Conference</a>	Huntington Beach, CA
Nov 09, 2026	1:00 pm	<a href="#">2026 ANA Multicultural and Inclusive Marketing Conference presented by AARP</a>	Los Angeles, CA
Mar 01, 2027	1:00 pm	<a href="#">2027 ANA Creator Marketing Conference</a>	Las Vegas, NV
Apr 12, 2027	1:00 pm	<a href="#">2027 ANA In-House Agency Conference</a>	Miami Beach, FL
Apr 26, 2027	1:00 pm	<a href="#">2027 ANA Masters of Data Conference</a>	San Diego, CA
May 02, 2027	1:00 pm	<a href="#">2027 ANA Advertising Financial Management Conference</a>	Scottsdale, AZ
May 17, 2027	1:00 pm	<a href="#">2027 ANA Brand Masters Conference</a>	San Diego, CA
May 24, 2027	1:00 pm	<a href="#">2027 ANA Masters of B2B Conference</a>	Chicago, IL
Jun 07, 2027	1:00 pm	<a href="#">2027 ANA Media Conference</a>	Phoenix, AZ
Jul 12, 2027	1:00 pm	<a href="#">2027 ANA Digital &amp; Social Conference</a>	San Diego, CA
Sep 13, 2027	1:00 pm	<a href="#">2027 ANA Measurement &amp; Analytics Conference</a>	Chicago, IL
Oct 06, 2027	1:00 pm	<a href="#">2027 ANA AI and Technology for Marketers Conference</a>	Los Angeles, CA
Oct 26, 2027	1:00 pm	<a href="#">2027 ANA Masters of Marketing Conference</a>	Orlando, FL
Nov 09, 2027	1:00 pm	<a href="#">2027 ANA Multicultural and Inclusive Marketing Conference</a>	Las Vegas, NV
Nov 15, 2027	1:00 pm	<a href="#">2027 ANA Masters of Advertising Law Conference</a>	Nashville, TN

## Members Only One-Day Conferences

Jul 14, 2026	9:00 am	<a href="#">Measurement to Momentum: Driving Growth Across the Full Funnel (In-Person Only)</a>	New York, NY
Jul 21, 2026	11:00 am	<a href="#">The Cultural Power of Music: From Influence to Execution (Virtual Only)</a>	Virtual Event (Eastern Time)
Jul 29, 2026	11:00 am	<a href="#">QSR &amp; Restaurant Day at the ANA (Virtual Only)</a>	Virtual Event (Eastern Time)
Aug 04, 2026	9:00 am	<a href="#">Measure What Matters: Proving What Drives Growth (In-Person Only)</a>	Dallas, TX
Aug 04, 2026	11:00 am	<a href="#">The Agent Wars: How Ad Tech is Battling for the Future of Programmatic Media (Virtual Only)</a>	Virtual Event (Eastern Time)
Aug 13, 2026	11:00 am	<a href="#">Banking &amp; Financial Services Day (Virtual Only)</a>	Virtual Event (Eastern Time)
Aug 25, 2026	8:00 am	<a href="#">The Augmented Marketer: From Intelligence to Impact (In-Person Only)</a>	Irvine, CA
Aug 26, 2026	11:00 am	<a href="#">Consumer Technology &amp; Durables Day (Virtual Only)</a>	Virtual Event (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Aug 27, 2026	9:00 am	<a href="#">Automation without Alienation: Humanized Brand Growth in the Age of AI (In-Person Only)</a>	New York, NY
Sep 01, 2026	11:00 am	<a href="#">The Microgeneration Moment: How Brands Stay Relevant Now (Virtual Only)</a>	Virtual Event (Eastern Time)
Sep 09, 2026	11:00 am	<a href="#">Pharma Day (Virtual Only)</a>	Virtual Event (Eastern Time)
Sep 10, 2026	9:00 am	<a href="#">Brand Building in the Age of AI: How the World's Most Recognized Brands Are Winning the Invisible Shelf (Virtual Only)</a>	Virtual Event (Eastern Time)
Sep 15, 2026	9:00 am	<a href="#">Measure Smarter. Move Faster: Marketing Measurement in the AI Age (In-Person Only)</a>	Philadelphia, PA
Sep 15, 2026	9:00 am	<a href="#">The Trust Economy Conference: Building Meaningful B2B Brands in the Age of AI (In-Person Only)</a>	Naperville, IL
Sep 16, 2026	8:30 am	<a href="#">The New Rules of Digital &amp; Social   Presented by NBCU (In-Person Only)</a>	New York, NY
Sep 16, 2026	11:00 am	<a href="#">ANA Advertising Law 1-Day Conference. Hosted by Haynes Boone (Hybrid Event)</a>	Dallas, TX
Sep 22, 2026	8:30 am	<a href="#">AI That Performs: Embedding Intelligence into Creative, Direct Mail, and Omnichannel Operations Hosted by American Express (In-Person Only)</a>	New York, NY
Oct 01, 2026	9:00 am	<a href="#">The Expectation Gap: Marketers, consumers, and AI in a time of rapid change, hosted by DePaul University</a>	Chicago, IL
Oct 01, 2026	11:00 am	<a href="#">Unlocking Brand Growth: The Power of C-Suite Alignment (In-Person Only)</a>	New York, NY
Oct 07, 2026	9:30 am	<a href="#">In-House Agency Day, presented by monday.com (In-Person Only)</a>	New York, NY
Oct 08, 2026	11:00 am	<a href="#">Insurance Day (Virtual-Only)</a>	Virtual Event (Eastern Time)
Oct 13, 2026	9:00 am	<a href="#">Wired for What's Next: AI, MarTech, and the Future of Marketing Performance (In-Person Only)</a>	New York, NY
Oct 14, 2026	11:00 am	<a href="#">Automotive Day at the ANA (Virtual Only)</a>	Virtual Event (Eastern Time)
Oct 15, 2026	9:00 am	<a href="#">Stop Chasing Novelty: Why the Strongest Brands Build Creative Assets That Compound (In-Person Only)</a>	Menomonee Falls, WI
Oct 27, 2026	11:00 am	<a href="#">Driving Loyalty and Growth Through Culturally Relevant Hispanic Campaigns (Virtual Only)</a>	Virtual Event (Eastern Time)
Oct 29, 2026	9:00 am	<a href="#">You Might Be a Marketer hosted by Clark Atlanta University (In-Person Only)</a>	Atlanta, GA
Nov 04, 2026	9:00 am	<a href="#">Creative Marketing in the Age of AI, hosted by Loyola Marymount University (In-Person Only)</a>	Los Angeles, CA
Nov 05, 2026	9:00 am	<a href="#">The Human Touch: The New Currency of B2B Marketing (In-Person Only)</a>	New York, NY
Nov 12, 2026	9:00 am	<a href="#">Silicon Signals: The Future of Intelligent Marketing, hosted by Deloitte Digital (In-Person Only)</a>	San Jose, CA
Nov 17, 2026	9:00 am	<a href="#">From Metrics to Momentum: A One-Day Measurement Summit (In-Person Only)</a>	Minneapolis, MN
Nov 18, 2026	11:00 am	<a href="#">Healthcare Day (Virtual-Only)</a>	Virtual Event (Eastern Time)
Dec 01, 2026	11:00 am	<a href="#">Industrial &amp; Manufacturing Day (Virtual-Only)</a>	Virtual Event (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 03, 2026	9:00 am	<a href="#">From Brand to Bottom Line: Measuring Marketing's True Impact (In-Person Only)</a>	Boston, MA
Dec 08, 2026	9:00 am	<a href="#">ANA Member Excellence in Data Analytics At The Rock &amp; Roll Hall of Fame (In-Person Only)</a>	Cleveland, OH
Dec 10, 2026	11:00 am	<a href="#">Beer, Wine, &amp; Spirits Day at the ANA (Virtual Only)</a>	Virtual Event (Eastern Time)

## Training

Jul 09, 2026	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 14, 2026	8:00 am	<a href="#">Leading Marketing Teams Through AI Transformation - Two-Day In-Person Workshop</a>	Chicago, IL
Jul 15, 2026	2:00 pm	<a href="#">3 Steps from Analytics to Answers - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Jul 16, 2026	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 21, 2026	2:00 pm	<a href="#">B2B Growth Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 22, 2026	2:00 pm	<a href="#">Clarifying Your Marketing Message - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 23, 2026	2:00 pm	<a href="#">The Strategy Brief: Roadmap to Alignment &amp; Clarity - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 27, 2026	2:00 pm	<a href="#">AI Marketing Accelerator: Advanced Strategies, Systems, and Real-World Applications for Marketers</a>	Virtual Workshop (Eastern Time)
Jul 28, 2026	2:00 pm	<a href="#">Agency Whispering - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 29, 2026	2:00 pm	<a href="#">Enhancing Time Management &amp; Productivity - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Jul 30, 2026	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 04, 2026	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 05, 2026	2:00 pm	<a href="#">3 Steps to Effective Brand Strategy - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Aug 06, 2026	2:00 pm	<a href="#">Customer-Centric Content Planning Frameworks - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 11, 2026	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Aug 13, 2026	2:00 pm	<a href="#">AI Marketing Accelerator: Advanced Strategies, Systems, and Real-World Applications for Marketers</a>	Virtual Workshop (Eastern Time)
Sep 01, 2026	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Sep 03, 2026	2:00 pm	<a href="#">Marketing Mix Modeling Essentials - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Sep 08, 2026	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 10, 2026	2:00 pm	<a href="#">Project Management Fundamentals - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 15, 2026	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 17, 2026	2:00 pm	<a href="#">Mastering Your Mission Statement - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Sep 22, 2026	2:00 pm	<a href="#">Performance Marketing Foundations (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 24, 2026	2:00 pm	<a href="#">Leading Growth Through Change - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 29, 2026	8:00 am	<a href="#">Empowerment AI: Marketing Bootcamp - Two-Day In-Person</a>	Chicago, IL
Sep 29, 2026	2:00 pm	<a href="#">Taming the Approval Process - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Sep 30, 2026	2:00 pm	<a href="#">AI Marketing Accelerator: Advanced Strategies, Systems, and Real-World Applications for Marketers</a>	Virtual Workshop (Eastern Time)
Oct 01, 2026	2:00 pm	<a href="#">Navigating Transparency in Programmatic Advertising - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 08, 2026	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 13, 2026	2:00 pm	<a href="#">The Brief: Road Map to Great Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 14, 2026	2:00 pm	<a href="#">3 Steps to Next Level AI Prompting for Marketers - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Oct 15, 2026	2:00 pm	<a href="#">Leading Across the Generations 101 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 19, 2026	2:00 pm	<a href="#">Maximize Productivity through Effective Employee Engagement 201 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 26, 2026	2:00 pm	<a href="#">Excelling Under Pressure – Leading Effective Teams 301 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 27, 2026	2:00 pm	<a href="#">Enhancing Wellbeing and Productivity in the Workplace 401 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 28, 2026	2:00 pm	<a href="#">AI Marketing Accelerator: Advanced Strategies, Systems, and Real-World Applications for Marketers</a>	Virtual Workshop (Eastern Time)
Nov 03, 2026	2:00 pm	<a href="#">3 Steps to Actionable Insights - Virtual 1-Hr Micro</a>	Virtual Workshop (Eastern Time)
Nov 04, 2026	2:00 pm	<a href="#">AI Marketing Accelerator: Advanced Strategies, Systems, and Real-World Applications for Marketers</a>	Virtual Workshop (Eastern Time)
Nov 05, 2026	2:00 pm	<a href="#">Boost Your Digital and Growth Marketing with AI - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 10, 2026	2:00 pm	<a href="#">Empowering Marketers with Generative AI - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 12, 2026	2:00 pm	<a href="#">Advanced AI Prompt Engineering for Marketers (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 17, 2026	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 19, 2026	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 01, 2026	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 03, 2026	2:00 pm	<a href="#">Optimizing Media Buying Amid Rapid Change - Virtual</a>	Virtual Workshop (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 07, 2026	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 08, 2026	2:00 pm	<a href="#">Enhancing Time Management &amp; Productivity - Virtual 2-Hr Burst</a>	Virtual Workshop (Eastern Time)
Dec 09, 2026	2:00 pm	<a href="#">AI Marketing Accelerator: Advanced Strategies, Systems, and Real-World Applications for Marketers</a>	Virtual Workshop (Eastern Time)
Dec 15, 2026	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)

## Committees

Jul 15, 2026	11:00 am	<a href="#">Brand Strategy Committee Meeting</a>	Virtual (Eastern Time)
Jul 15, 2026	11:00 am	<a href="#">AI Committee Meeting</a>	Virtual Meeting (Eastern Time)
Jul 21, 2026	11:00 am	<a href="#">Commerce Marketing Committee Meeting</a>	Virtual Only (Eastern Time)
Jul 22, 2026	2:00 pm	<a href="#">Legal Affairs</a>	Virtual Meeting
Jul 29, 2026	11:00 am	<a href="#">Brand Experience Committee Meeting</a>	Virtual (Eastern Time)
Aug 05, 2026	11:00 am	<a href="#">Brand Activation Committee Meeting</a>	Virtual (Eastern Time)
Aug 06, 2026	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Aug 12, 2026	11:00 am	<a href="#">Creator &amp; Influencer Marketing and Media Committee Meeting</a>	Virtual Only (Eastern Time)
Aug 12, 2026	1:00 pm	<a href="#">Inclusive Gender Representation Committee Meeting</a>	Virtual Meeting
Aug 14, 2026	12:00 pm	<a href="#">Hispanic Marketing Committee</a>	Via Virtual (Eastern Time)
Aug 19, 2026	11:00 am	<a href="#">Project Management Support Group</a>	Virtual Meeting
Aug 20, 2026	11:00 am	<a href="#">8/20 MarTech Committee Meeting</a>	Virtual Meeting (Eastern Time)
Aug 21, 2026	12:00 pm	<a href="#">African American Marketing Committee</a>	Via Virtual (Eastern Time)
Aug 27, 2026	11:00 am	<a href="#">ANA Email Excellence Center Committee Meeting: Email in Motion - An Immersive Half-Day Experience</a>	Costa Mesa, CA
Sep 09, 2026	1:00 pm	<a href="#">Inclusive Women's Sports Committee Meeting</a>	Virtual Meeting
Sep 10, 2026	9:30 am	<a href="#">In-House Agency Committee Meeting, hosted by King's Hawaiian</a>	Gardena, CA
Sep 10, 2026	11:00 am	<a href="#">Data Governance Leadership Meeting</a>	Virtual
Sep 10, 2026	2:00 pm	<a href="#">Nonprofit Organizations</a>	Hybrid: Washington, D.C. and Virtual
Sep 16, 2026	11:00 am	<a href="#">Multicultural &amp; Inclusive Marketing</a>	Via Virtual (Eastern Time)
Sep 16, 2026	11:00 am	<a href="#">B2B Data Excellence</a>	Virtual Meeting
Sep 16, 2026	1:00 pm	<a href="#">Brand Value &amp; Measurement Committee Meeting</a>	Virtual
Sep 17, 2026	11:00 am	<a href="#">Accessibility Committee Meeting September 2026</a>	Virtual Meeting (Eastern Time)
Sep 17, 2026	11:00 am	<a href="#">Media and Commerce Marketing Committee Meeting</a>	Virtual Only (Eastern Time)

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 17, 2026	11:00 am	<a href="#">Account-Based Marketing (ABM) Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 22, 2026	9:00 am	<a href="#">Sustainability Committee Meeting September 2026 - During NY Climate Week</a>	New York, NY
Sep 23, 2026	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Committee</a>	Virtual Meeting
Sep 23, 2026	11:00 am	<a href="#">B2B Channel Marketing Committee: Building Partner Loyalty Through Smarter Incentives &amp; Engagement</a>	Virtual Meeting (Eastern Time)
Sep 24, 2026	9:00 am	<a href="#">Media Committee + Media Measurement Leadership Council Meeting</a>	New York, NY
Sep 30, 2026	9:30 am	<a href="#">Joint Advertising Financial Management &amp; Agency Relations Committee Meeting</a>	New York, NY
Sep 30, 2026	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Virtual
Sep 30, 2026	2:00 pm	<a href="#">Legal Affairs</a>	Virtual Meeting
Oct 01, 2026	11:00 am	<a href="#">AI Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 01, 2026	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 06, 2026	9:00 am	<a href="#">Creator &amp; Influencer Marketing and Digital &amp; Social Committee Meeting</a>	Chicago, IL
Oct 06, 2026	10:00 am	<a href="#">ANA B2B Customer Experience Committee Meeting: Closing the B2B Orchestration Gap In the Age of AI</a>	New York, NY
Oct 06, 2026	11:00 am	<a href="#">Marketing Operations Committee</a>	Virtual Meeting
Oct 07, 2026	11:00 am	<a href="#">Brand Strategy Committee Meeting</a>	Virtual (Eastern Time)
Oct 13, 2026	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Oct 13, 2026	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Virtual
Oct 14, 2026	11:00 am	<a href="#">Digital &amp; Social Committee Meeting</a>	Virtual Only (Eastern Time)
Oct 16, 2026	12:00 pm	<a href="#">African American Marketing Committee</a>	Via Virtual (Eastern Time)
Oct 28, 2026	11:00 am	<a href="#">LGBTQ+ Inclusive Marketing Committee</a>	Virtual Meeting
Oct 28, 2026	11:00 am	<a href="#">Brand Activation Committee Meeting</a>	Virtual (Eastern Time)
Oct 28, 2026	3:00 pm	<a href="#">HBCU Campus Connect Roundtable: The Future of Marketing Talent</a>	Atlanta, GA
Nov 03, 2026	11:00 am	<a href="#">Creator &amp; Influencer Marketing Committee Meeting</a>	Virtual Only (Eastern Time)
Nov 04, 2026	11:00 am	<a href="#">Commerce Marketing Committee Meeting</a>	Virtual Only (Eastern Time)
Nov 04, 2026	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	Virtual Meeting (Eastern Time)
Nov 04, 2026	11:00 am	<a href="#">11/4 MarTech Committee Meeting</a>	Virtual Meeting (Eastern Time)
Nov 05, 2026	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Nov 09, 2026	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Virtual
Nov 10, 2026	11:00 am	<a href="#">Project Management Support Group</a>	Virtual Meeting
Nov 12, 2026	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 12, 2026	1:00 pm	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
Nov 12, 2026	2:00 pm	<a href="#">Nonprofit Organizations</a>	Hybrid: Washington, D.C. and Virtual
Nov 17, 2026	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting
Nov 17, 2026	11:00 am	<a href="#">B2B Data Excellence</a>	Virtual Meeting
Nov 17, 2026	1:00 pm	<a href="#">Inclusive Gender Representation Committee Meeting</a>	Virtual Meeting
Nov 18, 2026	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting
Nov 19, 2026	11:00 am	<a href="#">Brand Experience Committee Meeting</a>	Virtual (Eastern Time)
Dec 01, 2026	11:00 am	<a href="#">B2B Channel Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 01, 2026	1:00 pm	<a href="#">Sustainability Committee Meeting December 2026</a>	Virtual Meeting (Eastern Time)
Dec 02, 2026	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting
Dec 02, 2026	11:00 am	<a href="#">B2B Committee Meeting:2027 and Beyond – Turning Insights into Growth Strategies</a>	Virtual Meeting (Eastern Time)
Dec 03, 2026	11:00 am	<a href="#">Account-Based Marketing (ABM) Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 03, 2026	11:00 am	<a href="#">Data Governance Leadership Meeting</a>	Virtual
Dec 04, 2026	12:00 pm	<a href="#">African American Marketing Committee</a>	Via Virtual (Eastern Time)
Dec 08, 2026	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting
Dec 08, 2026	11:00 am	<a href="#">B2B Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 08, 2026	1:00 pm	<a href="#">Inclusive Women's Sports Committee Meeting</a>	Virtual Meeting
Dec 09, 2026	9:30 am	<a href="#">In-House Agency Committee Meeting, hosted by Chick-fil-A</a>	Atlanta, GA
Dec 09, 2026	11:00 am	<a href="#">Multicultural &amp; Inclusive Marketing</a>	Via Virtual (Eastern Time)
Dec 10, 2026	1:00 pm	<a href="#">Brand Value &amp; Measurement Committee Meeting</a>	Virtual (Eastern Time)
Dec 11, 2026	12:00 pm	<a href="#">Hispanic Marketing Committee</a>	Via Virtual (Eastern Time)
Dec 15, 2026	11:00 am	<a href="#">Marketing Operations Committee</a>	Virtual Meeting
Dec 16, 2026	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Virtual
Dec 17, 2026	11:00 am	<a href="#">AI Committee Meeting 12/17/26</a>	Virtual Meeting (Eastern Time)
May 11, 2027	1:00 pm	<a href="#">2027 Advertising Day on the Hill</a>	Washington, DC

## Webinars (All Times Eastern)

Jul 08, 2026	1:00 pm	<a href="#">AI Webinar: ANA Mid-Year Public Policy Review on AI</a>	30 Minutes
Jul 14, 2026	12:00 pm	<a href="#">Hands-On AI Tool Sandbox Series - Pencil</a>	60 Minutes
Jul 14, 2026	1:00 pm	<a href="#">Kids, Teens and Tomorrow's Rules: Navigating Privacy, Advertising and Platform Risk</a>	60 Minutes
Jul 15, 2026	1:00 pm	<a href="#">Winning Brand Trust in the Age of AI: The IRL Media Advantage</a>	30 minutes
Jul 15, 2026	3:00 pm	<a href="#">The Current State of the Multicultural Marketing Function</a>	30 minutes

# Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Jul 16, 2026	1:00 pm	<a href="#">Nonprofit Webinar Series: Tax Changes and Donations</a>	30 Minutes
Jul 21, 2026	2:00 pm	<a href="#">Public Policy on Agents and How to Speak to Your Legal About Setting Up an Agentic Team</a>	60 Minutes
Jul 22, 2026	1:00 pm	<a href="#">Embeddings in Practice — Lessons in GLP-1 User Journey Analytics</a>	30 Minutes
Jul 29, 2026	1:00 pm	<a href="#">AI-Powered Customer Intelligence with Adobe CX Analytics</a>	30 Minutes
Jul 30, 2026	1:00 pm	<a href="#">Industry Attitudes and Usage of AI: Year 3 Survey Review?</a>	30 Minutes
Aug 05, 2026	1:00 pm	<a href="#">Q2 2026 ANA Programmatic Transparency Benchmark: Mid-Year Findings, Real-World Results</a>	30 minutes
Aug 06, 2026	1:00 pm	<a href="#">The Hidden Costs of Creator Marketing: What Every Brand Should Know — Featuring L'Oréal</a>	30 minutes
Aug 06, 2026	2:00 pm	<a href="#">The Agentic Shift: How Meta Is Building the Infrastructure for AI-Powered Marketing</a>	60 Minutes
Aug 06, 2026	3:00 pm	<a href="#">From Storytelling to Outcomes: Mattress Firm's Data-Driven TV Creative Strategy</a>	30 Minutes
Aug 12, 2026	1:00 pm	<a href="#">AI and the Media Machine: Rethinking Programmatic and Dynamic Creative</a>	30 Minutes
Aug 12, 2026	3:00 pm	<a href="#">From Engagement to Growth: The Connected CRM Blueprint for Modern Marketing</a>	30 minutes
Aug 13, 2026	1:00 pm	<a href="#">Logitech Presents: Women Who Master</a>	30 minutes
Aug 19, 2026	1:00 pm	<a href="#">8/19 MarTech Webinar</a>	30 Minutes
Aug 26, 2026	1:00 pm	<a href="#">Sound Strategy: Marketers &amp; the Rise of AI-Generated Music</a>	30 Minutes
Sep 02, 2026	1:00 pm	<a href="#">The Attention Crisis: How Brands Stand Out in an Overloaded World</a>	30 minutes
Sep 02, 2026	3:00 pm	<a href="#">From Lead-Centric to Buyer-Group Ready: How Does Your GTM Effectiveness Measure Up? (B2B Marketing Webinar Series)</a>	30 Minutes
Sep 03, 2026	3:00 pm	<a href="#">Why Marketing Operations Is Your Most Underleveraged Competitive Advantage</a>	30 minutes
Sep 09, 2026	1:00 pm	<a href="#">Interview with 4As CEO: What Clients Need to Hear from the Agency World Right Now</a>	30 minutes
Sep 10, 2026	1:00 pm	<a href="#">How to Connect With Marketers Facing The Same Industry Challenges Through 'ANA Verticals'</a>	30 minutes
Sep 10, 2026	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	30 Minutes
Sep 17, 2026	1:00 pm	<a href="#">Final Interview with ANA CEO Bob Liodice: 30+ Years of Marketing Transformation &amp; What's Next</a>	30 minutes
Sep 23, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Sep 24, 2026	1:00 pm	<a href="#">The AI Advantage: How Marketers Can Drive Impact Today and Win in an AI-Driven Future</a>	30 minutes
Sep 24, 2026	3:00 pm	<a href="#">Ethics FUNdamentals</a>	30 Minutes
Sep 29, 2026	12:00 pm	<a href="#">Hands-On AI Tool Sandbox Series - Google</a>	60 Minutes
Sep 30, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Oct 15, 2026	1:00 pm	<a href="#">Interview: CEO Tom Denford on What the Trade Desk–Publicis Debate Means for Advertisers</a>	30 minutes
Oct 28, 2026	1:00 pm	<a href="#">10/28 MarTech Webinar</a>	30 Minutes
Oct 28, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes

## Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Oct 29, 2026	3:00 pm	<a href="#">Nonprofit Webinar Series: Sustainers</a>	30 Minutes
Nov 04, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Nov 18, 2026	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	30 Minutes
Dec 02, 2026	1:00 pm	<a href="#">Nonprofit Webinar Series: GivingTuesday Review</a>	30 Minutes
Dec 10, 2026	1:00 pm	<a href="#">12/10 MarTech Webinar</a>	30 Minutes