

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Industry Conferences			
Dec 04, 2018	10:00 am	2019 Conference Annual Pass	Various
Feb 13, 2019	9:00 am	2019 DMA DC Nonprofit Conference	Washington, DC
Feb 27, 2019	3:00 pm	2019 Brand Masters Conference Presented by Twitter	San Diego, CA
Mar 13, 2019	3:00 pm	2019 In-House Agency Conference	Orlando, FL
Mar 19, 2019	7:30 am	2019 ANA Advertising Law & Public Policy Conference	Washington, DC
Apr 10, 2019	3:00 pm	2019 ANA Media Conference Presented by Quantcast	Orlando, FL
Apr 24, 2019	9:00 am	2019 DMA Email Evolution Conference	Savannah, GA
Apr 28, 2019	3:00 pm	2019 ANA Advertising Financial Management Conference	Phoenix, AZ
May 15, 2019	1:30 pm	2019 DMA Marketing Analytics Conference	Atlanta, GA
May 15, 2019	3:00 pm	2019 ANA Brand Activation Marketing Conference	Orlando, FL
May 29, 2019	3:00 pm	2019 Masters of B2B Conference	Chicago, IL
Jul 24, 2019	3:00 pm	2019 Digital & Social Media Conference	San Diego, CA
Aug 26, 2019	7:30 am	2019 DMA Chicago Nonprofit Conference	Chicago, IL
Sep 09, 2019	3:00 pm	2019 Data & Measurement Conference	Naples, FL
Oct 02, 2019	3:00 pm	2019 ANA Masters of Marketing Conference	Orlando, FL
Nov 04, 2019	3:00 pm	2019 ANA/BAA Marketing Law Conference	San Diego, CA
Nov 06, 2019	3:00 pm	2019 ANA Multicultural Marketing & Diversity Conference	San Diego, CA
Members-Only Conferences			
Jan 17, 2019	8:15 am	ANA Brand Activation Marketing Futures (Members Only Conference)	Brooklyn, NY
Jan 29, 2019	8:15 am	ANA Content Marketing @ Hallmark Cards, Inc. (Members Only Conference)	Kansas City, MO
Feb 05, 2019	8:15 am	Driving Digital Engagement @ University of Phoenix	Phoenix, AZ
Feb 06, 2019	8:15 am	ANA Multicultural & Inclusive Marketing @ Coca-Cola Presented by Pandora (Members Only Conference)	Atlanta, GA
Feb 07, 2019	8:15 am	AEF Members Only Conference @ Fordham University	New York, NY
Mar 19, 2019	8:15 am	ANA Members Only Conference @ Sony	New York, NY
Mar 29, 2019	8:15 am	ANA Innovation Day @ Toyota (Members Only Conference)	Plano, TX
Apr 02, 2019	8:15 am	ANA Relationship Marketing Members Only Conference @ Quicken Loans	Detroit, MI
Apr 03, 2019	8:15 am	Marketing Futures Members-Only Conference @ RGA	Chicago, IL
Apr 16, 2019	8:15 am	ANA B2B Members Only Conference @ Chevron	San Ramon, CA
Apr 18, 2019	8:15 am	ANA Members Only Conference @ Adobe	San Francisco, CA
May 07, 2019	8:15 am	ANA Members Only Conference @ Land O'Lakes	Arden Hills, MN
May 21, 2019	8:15 am	ANA Driving Brand Growth Through Purpose @ Anomaly	New York, NY
Jun 13, 2019	8:15 am	ANA Members Only Conference @ MillerCoors	Chicago, IL

Upcoming Events



DATE	TIME	EVENT DETAILS	LOCATION
Training			
Jan 16, 2019	9:00 am	The Art and Science of Brand Building	New York, NY
Jan 16, 2019	9:00 am	Briefing for Success	Philadelphia, PA
Jan 16, 2019	1:30 pm	Integrated Marketing around the Decision Journey	Philadelphia, PA
Jan 17, 2019	9:00 am	Get it Write! How to Communicate Effectively with All Your Business Audiences	Los Angeles, CA
Jan 23, 2019	9:00 am	How to Write an Inspired Creative Brief	Chicago, IL
Jan 24, 2019	9:00 am	Essentials of Highly Effective Agency Management	New York, NY
Jan 29, 2019	9:00 am	Customer Insights: Understanding the Customer and Applying Insights (2-day workshop)	San Francisco, CA
Jan 30, 2019	9:00 am	Brand Storytelling and Effective Consumer Connection	Houston, TX
Feb 05, 2019	9:00 am	Advertising Production Masterclass	New York, NY
Feb 07, 2019	9:00 am	The Art and Science of Brand Building	Washington, DC
Feb 12, 2019	9:00 am	Presentation Writing and Delivery to Convey, Compel and Convince	Chicago, IL
Feb 13, 2019	9:00 am	From Insights to a Great Marketing Mix	Houston, TX
Feb 21, 2019	9:00 am	How to Write an Inspired Creative Brief	San Francisco, CA
Mar 05, 2019	9:00 am	Brand Activations that Drive Results	San Francisco, CA
Mar 05, 2019	9:00 am	Building a Strategic Content Marketing Framework	Chicago, IL
Mar 06, 2019	9:00 am	Brand Storytelling and Effective Consumer Connection	Philadelphia, PA
Mar 07, 2019	9:00 am	How to Write an Inspired Creative Brief	New York, NY
Mar 21, 2019	9:00 am	Effective Business Strategy	New York, NY
Mar 25, 2019	9:00 am	Digital Marketing Institute (2-day workshop)	Chicago, IL
Mar 26, 2019	9:00 am	Journey Mapping Your CX Design	New York, NY
Apr 03, 2019	9:00 am	Digital Metrics that Matter	Houston, TX
Apr 04, 2019	9:00 am	Strategic Customer Centric Marketing	San Francisco, CA
Apr 11, 2019	9:00 am	Driving Growth with Measurement	Chicago, IL
May 02, 2019	9:00 am	Strategic Customer Centric Marketing	Cumberland, RI
May 08, 2019	9:00 am	Integrated Marketing around the Decision Journey	Chicago, IL
May 15, 2019	9:00 am	Brand Storytelling and Effective Consumer Connection	New York, NY
May 16, 2019	9:00 am	The Art and Science of Brand Building	Cleveland, OH
May 22, 2019	9:00 am	Marketing Analytics for Impact, Letting Data Drive	Washington, DC
Jun 05, 2019	9:00 am	Brand Activations that Drive Results	New York, NY
Jun 11, 2019	9:00 am	Integrated Marketing around the Decision Journey	San Francisco, CA
Jun 25, 2019	9:00 am	Get it Write! How to Communicate Effectively with All Your Business Audiences	Philadelphia, PA
Jun 25, 2019	9:00 am	Presentation Writing and Delivery to Convey, Compel and Convince	Houston, TX
Jul 17, 2019	9:00 am	Integrated Marketing around the Decision Journey	Plano, TX
Jul 30, 2019	9:00 am	How to Write an Inspired Creative Brief	San Francisco, CA

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DATE	TIME	EVENT DETAILS	LOCATION
Jul 31, 2019	9:00 am	Fast Forward Your Content Marketing	Indianapolis, IN
Jul 31, 2019	9:00 am	Briefing for Success	New York, NY
Aug 15, 2019	9:00 am	How to Write an Inspired Creative Brief	Washington, DC
Aug 28, 2019	9:00 am	The Social Business	Columbus, OH
Sep 17, 2019	9:00 am	End to End Highly Effective Agency Management	Collegedale, TN
Oct 08, 2019	9:00 am	Brand Activations that Drive Results	Philadelphia, PA
Oct 22, 2019	9:00 am	The Social Business	Atlanta, GA
Nov 19, 2019	9:00 am	Digital Metrics that Matter	Los Angeles, CA
Nov 20, 2019	9:00 am	Essentials of Highly Effective Agency Management	Chicago, IL
Nov 21, 2019	9:00 am	Integrated Marketing around the Decision Journey	New York, NY
Dec 05, 2019	9:00 am	Aligning Marketing to Sales	San Francisco, CA

Committees

Jan 15, 2019	9:00 am	Brand Management	New York, NY
Jan 16, 2019	9:00 am	Production Management	New York, NY
Jan 17, 2019	9:00 am	Digital & Social, West Coast Chapter	San Diego, CA
Jan 23, 2019	9:30 am	Advertising Financial Management, West Coast Chapter	San Francisco, CA
Jan 23, 2019	10:00 am	Legal Affairs	New York, NY
Jan 24, 2019	9:30 am	Brand Management, West Coast Chapter	San Francisco, CA
Jan 29, 2019	9:00 am	In-House Agency, Midwest Chapter	Chicago, IL
Jan 30, 2019	9:00 am	Digital & Social	New York, NY
Jan 31, 2019	9:00 am	Print in the Digital Age	New York, NY
Jan 31, 2019	9:00 am	In-House Agency, West Coast Chapter	San Francisco, CA
Feb 05, 2019	9:00 am	Advertising Financial Management	New York, NY
Feb 06, 2019	9:00 am	Agency Relations	New York, NY
Feb 07, 2019	9:00 am	In-House Agency	New York, NY
Feb 12, 2019	9:00 am	Multicultural Marketing & Diversity	New York, NY
Feb 12, 2019	9:00 am	Content Marketing	New York, NY
Feb 13, 2019	9:00 am	Integrated Marketing	Chicago, IL
Feb 13, 2019	9:00 am	Marketing Futures	New York, NY
Feb 14, 2019	9:00 am	Media Leadership	New York, NY
Feb 14, 2019	9:00 am	Shopper Marketing	Dallas, TX
Feb 20, 2019	9:00 am	Relationship Marketing	New York, NY
Feb 21, 2019	9:00 am	Digital & Social, Southeast Chapter	Atlanta, GA
Feb 26, 2019	8:00 am	B2B Committee: Sales and Marketing Alignment @New York	New York, NY
Feb 28, 2019	9:00 am	Sponsorship & Event Marketing	New York, NY
Mar 05, 2019	9:00 am	Digital & Social	New York, NY
Mar 06, 2019	9:00 am	Experiential Marketing	Chicago, IL
Mar 07, 2019	9:00 am	Midwest Digital & Social	Chicago, IL
Mar 08, 2019	9:00 am	Influencer Marketing	Dallas, TX

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DATE	TIME	EVENT DETAILS	LOCATION
Mar 13, 2019	9:00 am	Data & Measurement	New York, NY
Mar 18, 2019	2:00 pm	Legal Affairs	Washington, DC
Mar 20, 2019	9:00 am	Multicultural Marketing & Diversity	Chicago, IL
Mar 21, 2019	9:00 am	Shopper Marketing	New York, NY
Apr 04, 2019	9:00 am	Digital & Social, Southeast Chapter	Atlanta, GA
Apr 09, 2019	9:00 am	Influencer Marketing	Chicago, IL
Apr 17, 2019	9:00 am	Multicultural Marketing & Diversity	Los Angeles, CA
Apr 17, 2019	9:00 am	In-House Agency, Midwest Chapter	Chicago, IL
Apr 24, 2019	8:00 am	B2B Committee: Demand Generation @Grant Thornton	Chicago, IL
Apr 30, 2019	9:00 am	Content Marketing	New York, NY
Apr 30, 2019	9:00 am	Digital & Social, West Coast Chapter	San Francisco, CA
May 02, 2019	9:00 am	Integrated Marketing	Chicago, IL
May 02, 2019	9:00 am	Media Leadership	New York, NY
May 07, 2019	9:00 am	Shopper Marketing	Dallas, TX
May 07, 2019	9:00 am	Brand Management, West Coast Chapter	Los Angeles, CA
May 09, 2019	9:00 am	Multicultural Marketing & Diversity	Atlanta, GA
May 09, 2019	9:00 am	Marketing Futures	New York, NY
May 21, 2019	9:00 am	In-House Agency, West Coast Chapter	Los Angeles, CA
May 22, 2019	9:00 am	Relationship Marketing	New York, NY
May 23, 2019	9:00 am	Sponsorship & Event Marketing	New York, NY
May 30, 2019	9:00 am	Content Marketing	Los Angeles, CA
Jun 04, 2019	9:00 am	Digital & Social	New York, NY
Jun 04, 2019	9:00 am	Sponsorship & Event Marketing	Atlanta, GA
Jun 06, 2019	9:00 am	Shopper Marketing	New York, NY
Jun 06, 2019	9:00 am	Digital & Social, West Coast Chapter	Los Angeles, CA
Jun 11, 2019	9:00 am	Experiential Marketing	Chicago, IL
Jun 11, 2019	9:00 am	Production Management	New York, NY
Jun 12, 2019	9:00 am	Brand Management	New York, NY
Jun 13, 2019	9:00 am	Advertising Financial Management, West Coast Chapter	Los Angeles, CA
Jun 18, 2019	9:00 am	Midwest Digital & Social	Minneapolis, MN
Jun 19, 2019	8:00 am	B2B Committee: Demand Gen @New York	New York, NY
Jun 19, 2019	9:00 am	Influencer Marketing	Dallas, TX
Jun 19, 2019	9:00 am	Data & Measurement	New York, NY
Jun 20, 2019	9:00 am	Multicultural Marketing & Diversity	New York, NY
Jun 25, 2019	9:00 am	Advertising Financial Management	New York, NY
Jun 26, 2019	9:00 am	Agency Relations	New York, NY
Jun 27, 2019	9:00 am	In-House Agency	New York, NY
Jul 10, 2019	8:00 am	B2B Committee: Demand Generation @Wells Fargo	San Francisco, CA
Jul 24, 2019	10:00 am	Legal Affairs	New York, NY
Aug 01, 2019	9:00 am	Content Marketing	New York, NY

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DATE	TIME	EVENT DETAILS	LOCATION
Aug 07, 2019	9:00 am	Influencer Marketing	Chicago, IL
Aug 08, 2019	9:00 am	Shopper Marketing	Dallas, TX
Aug 14, 2019	8:00 am	B2B Committee: Lead Generation @Chicago	Chicago, IL
Aug 14, 2019	9:00 am	Advertising Financial Management, West Coast Chapter	San Francisco, CA
Aug 15, 2019	9:00 am	Brand Management, West Coast Chapter	San Francisco, CA
Sep 04, 2019	9:00 am	Relationship Marketing	New York, NY
Sep 05, 2019	9:00 am	Experiential Marketing	Chicago, IL
Sep 05, 2019	9:00 am	Sponsorship & Event Marketing	New York, NY
Sep 10, 2019	9:00 am	In-House Agency, Midwest Chapter	Minneapolis, MN
Sep 10, 2019	9:00 am	Digital & Social, Southeast Chapter	Atlanta, GA
Sep 11, 2019	9:00 am	Content Marketing	Los Angeles, CA
Sep 12, 2019	8:00 am	B2B Committee: Sales and Marketing Alignment @San Francisco	San Francisco, CA
Sep 12, 2019	9:00 am	Influencer Marketing	Dallas, TX
Sep 12, 2019	9:00 am	Media Leadership	New York, NY
Sep 12, 2019	9:00 am	In-House Agency, West Coast Chapter	Seattle, WA
Sep 17, 2019	9:00 am	Marketing Futures	New York, NY
Sep 18, 2019	9:00 am	Brand Management	New York, NY
Sep 19, 2019	9:00 am	Shopper Marketing	New York, NY
Sep 19, 2019	9:00 am	Joint Production Management and Advertising Financial Management	New York, NY
Sep 24, 2019	9:00 am	Agency Relations	New York, NY
Sep 25, 2019	9:00 am	In-House Agency	New York, NY
Sep 26, 2019	9:00 am	Digital & Social	New York, NY
Sep 27, 2019	9:00 am	Integrated Marketing	Chicago, IL
Oct 08, 2019	9:00 am	Digital & Social, West Coast Chapter	San Francisco, CA
Oct 10, 2019	9:00 am	Data & Measurement	New York, NY
Oct 16, 2019	10:00 am	Legal Affairs	New York, NY
Oct 22, 2019	9:00 am	Midwest Digital & Social	Chicago, IL
Oct 23, 2019	8:00 am	B2B Committee: MarTech @New York	New York, NY
Oct 24, 2019	9:00 am	Influencer Marketing	Chicago, IL
Oct 29, 2019	9:00 am	Advertising Financial Management, West Coast Chapter	Los Angeles, CA
Oct 29, 2019	9:00 am	Media Leadership	New York, NY
Nov 06, 2019	8:00 am	B2B Committee: MarTech @Chicago	Chicago, IL
Nov 06, 2019	9:00 am	Content Marketing	New York, NY
Nov 07, 2019	9:00 am	Digital & Social	New York, NY
Nov 12, 2019	9:00 am	Content Marketing	Los Angeles, CA
Nov 12, 2019	9:00 am	In-House Agency, Midwest Chapter	Chicago, IL
Nov 13, 2019	9:00 am	Integrated Marketing	Chicago, IL
Nov 14, 2019	9:00 am	Shopper Marketing	Dallas, TX
Nov 14, 2019	9:00 am	Brand Management, West Coast Chapter	Los Angeles, CA

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DATE	TIME	EVENT DETAILS	LOCATION
Nov 14, 2019	9:00 am	Sponsorship & Event Marketing	New York, NY
Nov 19, 2019	9:00 am	Relationship Marketing	New York, NY
Nov 19, 2019	9:00 am	Production Management	New York, NY
Nov 19, 2019	9:00 am	Digital & Social. Southeast Chapter	Charlotte, NC
Nov 20, 2019	9:00 am	Brand Management	New York, NY
Nov 21, 2019	9:00 am	In-House Agency. West Coast Chapter	San Francisco, CA
Dec 03, 2019	8:00 am	B2B Committee: ABM @HPE	San Jose, CA
Dec 03, 2019	9:00 am	Shopper Marketing	New York, NY
Dec 03, 2019	9:00 am	Advertising Financial Management	New York, NY
Dec 04, 2019	9:00 am	Marketing Futures	New York, NY
Dec 05, 2019	9:00 am	Experiential Marketing	Chicago, IL
Dec 05, 2019	9:00 am	Agency Relations	New York, NY
Dec 05, 2019	9:00 am	Multicultural Marketing & Diversity	New York, NY
Dec 10, 2019	9:00 am	Influencer Marketing	Dallas, TX
Dec 10, 2019	9:00 am	In-House Agency	New York, NY
Dec 10, 2019	9:00 am	Midwest Digital & Social	Chicago, IL
Dec 12, 2019	9:00 am	Data & Measurement	New York, NY

Webinars (All Times Eastern)

Dec 19, 2018	3:00 pm	The (Near) Future of B2B Marketing in 9 Acts and 30 Minutes (B2B Webinar Series)	WEBINAR
Jan 08, 2019	1:00 pm	ANA Legal & Regulatory Webinar: 2019 Kickoff: Keeping Your Ads Less Controversial than the NFL and Oscars	WEBINAR
Jan 09, 2019	1:00 pm	5 Ways to Rebuild Customer Trust in the Post Trust-Era (Marketing Futures Series)	WEBINAR
Jan 09, 2019	3:00 pm	Optimizing First-Party Data for Your B2B Marketing Campaign (B2B Marketing Series)	WEBINAR
Jan 16, 2019	1:00 pm	5 Ways Marketers will Adapt to Consumer Power in 2019 (Marketing Futures Series)	WEBINAR
Jan 23, 2019	1:00 pm	CES 2019: Tech and Trends Marketers Need to Know (Marketing Futures Series)	WEBINAR
Jan 30, 2019	1:00 pm	The Future of Search: Voice & Visual (Marketing Futures Series)	WEBINAR
Jan 31, 2019	1:00 pm	What Marketers Need to Know: Optimizing Ad Spend In Programmatic	WEBINAR
Feb 06, 2019	1:00 pm	Marketing's Hottest Emerging Trends for 2019 from eMarketer's Geoff Ramsey	WEBINAR
Feb 06, 2019	3:00 pm	Demand Generation (B2B Marketing Series)	WEBINAR
Mar 06, 2019	1:00 pm	Developing Survival Thinking & Planning in Today's Disruptive Corporate World (Marketing Futures Series)	WEBINAR
Mar 06, 2019	3:00 pm	Lead Generation (B2B Marketing Series)	WEBINAR
Apr 03, 2019	3:00 pm	Account-Based Marketing (B2B Marketing Series)	WEBINAR
May 01, 2019	3:00 pm	Sales and Marketing Alignment (B2B Marketing Series)	WEBINAR
Jun 05, 2019	3:00 pm	ABM and MarTech (B2B Marketing Series)	WEBINAR

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DATE	TIME	EVENT DETAILS	LOCATION
Jul 17, 2019	3:00 pm	Demand Gen and MarTech (B2B Marketing Series)	WEBINAR
Aug 07, 2019	3:00 pm	B2B Branding (B2B Marketing Series)	WEBINAR
Sep 18, 2019	3:00 pm	CX and Demand Gen (B2B Marketing Series)	WEBINAR
Oct 09, 2019	3:00 pm	Content Marketing and ABM (B2B Marketing Series)	WEBINAR
Nov 13, 2019	3:00 pm	Data-Driven Lead Generation (B2B Marketing Series)	WEBINAR
Dec 11, 2019	3:00 pm	Employee Communications (B2B Marketing Series)	WEBINAR

Local Events

Jan 10, 2019	7:30 am	ANA Business Marketing Milwaukee: PROCESS Series: The Power of Story	Milwaukee, WI
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