

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Industry Conferences</b>			
Jan 01, 2020	12:00 am	<a href="#">2020 Conference Annual Pass</a>	
Feb 19, 2020	1:00 pm	<a href="#">2020 ANA DC Nonprofit Conference</a>	Washington, DC
Mar 02, 2020	2:00 pm	<a href="#">2020 ANA Masters of Data and Technology</a>	Orlando, FL
Mar 04, 2020	3:00 pm	<a href="#">2020 ANA Brand Masters Conference Presented by Twitter</a>	Scottsdale, AZ
May 15, 2020	2:00 pm	<a href="#">The 2020 ANA REGGIE Awards: Presentation of Winners</a>	Virtual Event (Eastern Time)
Jun 22, 2020	11:00 am	<a href="#">2020 Email Evolution Conference: A Virtual Immersion</a>	Virtual Event (Eastern Time)
Jul 07, 2020	11:00 am	<a href="#">2020 ANA Digital &amp; Social Media Conference Presented by Meredith: A Virtual Experience</a>	Virtual Event (Eastern Time)
Aug 05, 2020	11:00 am	<a href="#">2020 ANA Virtual Nonprofit Conference</a>	Virtual Event (Eastern Time)
Aug 12, 2020	11:00 am	<a href="#">2020 ANA In-House Agency Conference: A Virtual Experience</a>	Virtual Event (Eastern Time)
Sep 23, 2020	10:30 am	<a href="#">2020 ANA Media &amp; Measurement Conference Presented by A+E Networks: A Virtual Experience</a>	Virtual Event (Eastern Time)
Oct 06, 2020	11:00 am	<a href="#">2020 ANA Advertising Financial Management Conference Presented by Active International: A Virtual Experience</a>	Virtual Event (Eastern Time)
Oct 14, 2020	11:00 am	<a href="#">2020 Masters of B2B Marketing Conference Presented by LinkedIn: A Virtual Experience</a>	Virtual Event (Eastern Time)
Oct 21, 2020	9:30 am	<a href="#">2020 ANA Masters of Marketing Week: A Virtual Experience</a>	Virtual Event (Eastern Time)
Nov 10, 2020	11:00 am	<a href="#">2020 ANA/BAA Marketing Law Conference: A Virtual Experience</a>	Virtual Event (Eastern Time)
Nov 17, 2020	10:30 am	<a href="#">2020 ANA Multicultural Marketing &amp; Diversity Conference Presented by Pandora: A Virtual Experience</a>	Virtual Event (Eastern Time)
Dec 08, 2020	11:00 am	<a href="#">2020 ANA Influencer Marketing &amp; Activation Conference: A Virtual Experience</a>	Virtual Event (Eastern Time)
Dec 10, 2020	6:00 pm	<a href="#">Inspire Together: Celebrating ANA Educational Foundation's 50 Talent Champions</a>	Virtual Event (Eastern Time)
<b>Members Only One-Day Conferences</b>			
Jan 30, 2020	8:15 am	<a href="#">Building Brand and Business Through Effective Marketing Strategies @ IHG</a>	Atlanta, GA
Feb 05, 2020	8:00 am	<a href="#">Digital Innovation @ Fordham University</a>	New York, NY
Feb 13, 2020	5:00 pm	<a href="#">"ANA Unplugged" Networking Reception</a>	New York, NY
Mar 04, 2020	8:30 am	<a href="#">Nonprofit in 2020: New Challenges and New Ideas @ DAV</a>	Washington, DC
May 12, 2020	11:00 am	<a href="#">Leveraging Brand Activation Innovation for Success</a>	Virtual Event (Eastern Time)
May 22, 2020	11:00 am	<a href="#">Multicultural Marketing</a>	Virtual Event (Eastern Time)
May 28, 2020	11:00 am	<a href="#">In-House Agency Day: Responding to Crisis</a>	Virtual Event (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Jun 05, 2020	11:00 am	<a href="#">2020 ANA REGGIE Awards Virtual Half-Day Conference &amp; Super REGGIE Announcement</a>	Virtual Event (Eastern Time)
Jun 16, 2020	11:00 am	<a href="#">Brand Activation: Connection with Consumers - Presented by Blue Chip</a>	Virtual Event (Eastern Time)
Jun 18, 2020	11:00 am	<a href="#">How Purpose Sparks Innovation, Differentiation, and Preference, hosted by Cruise</a>	Virtual Event (Eastern Time)
Jun 24, 2020	11:00 am	<a href="#">Being Local with Brand Activation Marketing presented by BrandMuscle</a>	Virtual Event (Eastern Time)
Jun 25, 2020	11:00 am	<a href="#">Customer Experience and B2 Awards Celebration</a>	Virtual Event (Eastern Time)
Jun 30, 2020	11:00 am	<a href="#">Data Driven Omnichannel Marketing</a>	Virtual Event (Eastern Time)
Jul 14, 2020	11:00 am	<a href="#">Stories of Growth &amp; Recovery with Brand Activation presented by Valassis</a>	Virtual Event (Eastern Time)
Jul 15, 2020	11:00 am	<a href="#">Marketing Procurement Day presented by Decideware</a>	Virtual Event (Eastern Time)
Jul 20, 2020	11:00 am	<a href="#">Brand Building</a>	Virtual Event (Eastern Time)
Jul 21, 2020	11:00 am	<a href="#">Brand Activation: Community, Innovation, &amp; CGI - Presented by Inmar</a>	Virtual Event (Eastern Time)
Jul 23, 2020	11:00 am	<a href="#">Brand Building Presented by Xandr</a>	Virtual Event (Eastern Time)
Jul 27, 2020	11:00 am	<a href="#">Agile Marketing in the New Normal Presented by Pandora</a>	Virtual Event (Eastern Time)
Jul 28, 2020	11:00 am	<a href="#">Blurred Lines: How Brands are Bridging the Gap between Digital and Physical Experiences, Presented by Deloitte Digital</a>	Virtual Event (Eastern Time)
Jul 29, 2020	11:00 am	<a href="#">The Future of Consumer Enhancing Data &amp; Analytics</a>	Virtual Event (Eastern Time)
Aug 19, 2020	11:00 am	<a href="#">Leveraging Data &amp; Insights to Drive Digital Engagement and Growth, Presented by Deloitte Digital</a>	Virtual Event (Eastern Time)
Aug 20, 2020	11:00 am	<a href="#">Brand Activation: Maximizing Influencer Marketing During COVID-19</a>	Virtual Event (Eastern Time)
Aug 27, 2020	11:00 am	<a href="#">Data, Data, Data – Driving Email Marketing Success</a>	Virtual Event (Eastern Time)
Aug 28, 2020	11:00 am	<a href="#">Innovative Commerce</a>	Virtual Event (Eastern Time)
Sep 01, 2020	11:00 am	<a href="#">The State of Audio Today</a>	Virtual Event (Eastern Time)
Sep 03, 2020	11:00 am	<a href="#">Something Old and Something New—The Stalwart Postal Channel and Donor-Advised Funds</a>	Virtual Event (Eastern Time)
Sep 09, 2020	11:00 am	<a href="#">Digital Marketing, Hosted by Cisco</a>	Virtual Event (Eastern Time)
Sep 14, 2020	11:00 am	<a href="#">Data &amp; Analytics Conference: Sustain, Grow &amp; Transform Direct Mail Hosted by American Express</a>	Virtual Event (Eastern Time)
Sep 15, 2020	11:00 am	<a href="#">ANA Law &amp; Public Policy Conference, Hosted by Reed Smith</a>	Virtual Event (Eastern Time)
Sep 15, 2020	11:00 am	<a href="#">Embedding Purpose into Organizational Culture, Presented by Barkley</a>	Virtual Event (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Sep 16, 2020	11:00 am	<a href="#">Responding to Today's B2B Buying Realities presented by LinkedIn</a>	Virtual Event (Eastern Time)
Sep 18, 2020	1:00 pm	<a href="#">Digital Marketing and Innovations hosted by Morehouse College</a>	Virtual Event (Eastern Time)
Oct 29, 2020	11:00 am	<a href="#">Data &amp; Analytics Half Day Conference with Bain &amp; Company</a>	Virtual Event (Eastern Time)
Oct 30, 2020	11:00 am	<a href="#">Applying Attention Metrics in Media &amp; Analytics Sponsored by Adelaide, TVision and Avocet</a>	Virtual Event (Eastern Time)
Nov 05, 2020	11:00 am	<a href="#">Strategies Behind the Best Virtual B2B Events</a>	Virtual Event (Eastern Time)
Nov 06, 2020	10:00 am	<a href="#">The Future of Marketing Leadership</a>	Virtual Event (Eastern Time)
Nov 18, 2020	11:00 am	<a href="#">Digital Transformation Day Conference</a>	Virtual Event (Eastern Time)
Dec 01, 2020	11:00 am	<a href="#">Brand Activation: Driving Customer Engagement and Results</a>	Virtual Event (Eastern Time)
Dec 03, 2020	11:00 am	<a href="#">ANA Futures UNLOCKED Summit: AI &amp; the Customer Journey</a>	Virtual Event (Eastern Time)
Dec 03, 2020	11:00 am	<a href="#">2021 in Focus with ANA Nonprofit: Election Download and Alumni Giving</a>	Virtual Event (Eastern Time)
Dec 08, 2020	11:00 am	<a href="#">Marketing at the Speed of Change</a>	Virtual Event (Eastern Time)
Dec 16, 2020	1:00 pm	<a href="#">20th Annual Multicultural Excellence Awards - Celebrating 20 Years of Multicultural Marketing</a>	Virtual Event (Eastern Time)
Dec 17, 2020	11:00 am	<a href="#">The ANA and Neustar Present: The 2020 Genius Award Winners</a>	Virtual Event (Eastern Time)

## Training

Jan 16, 2020	9:00 am	<a href="#">The Art and Science of Brand Building</a>	Philadelphia, PA
Jan 22, 2020	9:00 am	<a href="#">Measurement and Attribution (Two-Day Workshop)</a>	Chicago, IL
Jan 28, 2020	9:00 am	<a href="#">Strategic Customer Centric Marketing</a>	New York, NY
Jan 30, 2020	9:00 am	<a href="#">How to Write an Inspired Creative Brief</a>	Los Angeles, CA
Feb 04, 2020	9:00 am	<a href="#">Developing a Digital Analytics Strategy</a>	Philadelphia, PA
Feb 11, 2020	9:00 am	<a href="#">Brand Activations That Drive Results</a>	Plano, TX
Feb 11, 2020	9:00 am	<a href="#">The Art and Science of Brand Building</a>	Miami, FL
Feb 13, 2020	9:00 am	<a href="#">How to Optimize Your In-House Agency</a>	New York, NY
Feb 20, 2020	9:00 am	<a href="#">Agile Digital Marketing</a>	Philadelphia, PA
Feb 25, 2020	9:00 am	<a href="#">Insight-Based Marketing and Digital Communications Planning (Two-Day Workshop)</a>	New York, NY
Feb 27, 2020	9:00 am	<a href="#">Brand Storytelling and Effective Consumer Connection</a>	San Francisco, CA
Mar 11, 2020	9:00 am	<a href="#">Integrated Marketing Around the Decision Journey</a>	Chicago, IL
Mar 12, 2020	9:00 am	<a href="#">From Insights to a Great Marketing Mix</a>	New York, NY
Mar 31, 2020	2:00 pm	<a href="#">Marketing in Turbulent Times - Virtual</a>	Virtual Workshop
Apr 08, 2020	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop

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DATE	TIME	EVENT DETAILS	LOCATION
Apr 14, 2020	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop
Apr 15, 2020	2:00 pm	<a href="#">Marketing in Turbulent Times - Virtual</a>	Virtual Workshop
Apr 20, 2020	2:00 pm	<a href="#">Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual</a>	Virtual Workshop
Apr 28, 2020	2:00 pm	<a href="#">Essentials of Highly Effective Agency Management - Virtual</a>	Virtual Workshop
May 05, 2020	2:00 pm	<a href="#">Integrated Marketing Around the Decision Journey - Virtual</a>	Virtual Workshop
May 12, 2020	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop
May 19, 2020	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
May 26, 2020	2:00 pm	<a href="#">Agile Marketing for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 02, 2020	2:00 pm	<a href="#">The Brief: Road Map to Great Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 09, 2020	2:00 pm	<a href="#">Developing a Digital Analytics Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 16, 2020	2:00 pm	<a href="#">Unlock the Power of Influencer Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 17, 2020	2:00 pm	<a href="#">Agile Marketing for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 23, 2020	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 25, 2020	2:00 pm	<a href="#">Marketing Planning for the Post-COVID World - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 30, 2020	2:00 pm	<a href="#">Briefing for Success - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 07, 2020	2:00 pm	<a href="#">Brand Building with Customer Insights - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 09, 2020	2:00 pm	<a href="#">Marketing Planning for the Post-COVID World - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 14, 2020	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 16, 2020	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 21, 2020	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 28, 2020	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 04, 2020	2:00 pm	<a href="#">Essentials of Highly Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 11, 2020	2:00 pm	<a href="#">Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 18, 2020	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 25, 2020	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 01, 2020	2:00 pm	<a href="#">Effectively and Authentically Engaging Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Sep 03, 2020	2:00 pm	<a href="#">The Strategic In-House Agency - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 08, 2020	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 10, 2020	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 15, 2020	2:00 pm	<a href="#">Agile Marketing for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 17, 2020	2:00 pm	<a href="#">Briefing for Success - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 22, 2020	2:00 pm	<a href="#">Journey Mapping your Customer Experience Design - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 24, 2020	2:00 pm	<a href="#">Marketing Planning for the Post-COVID World - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 29, 2020	2:00 pm	<a href="#">Cascading Brief Design - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 01, 2020	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 06, 2020	2:00 pm	<a href="#">Integrated Marketing Around the Decision Journey - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 08, 2020	2:00 pm	<a href="#">Developing a Digital Analytics Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 13, 2020	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop
Oct 15, 2020	2:00 pm	<a href="#">Brand Building with Customer Insights - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 20, 2020	2:00 pm	<a href="#">Aligning Marketing to Sales - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 22, 2020	2:00 pm	<a href="#">Advertising Production: What Marketers Need to Know During COVID - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 22, 2020	2:00 pm	<a href="#">Advertising Production: What Marketers Need to Know During COVID - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 27, 2020	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 29, 2020	2:00 pm	<a href="#">Unlock the Power of Influencer Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 03, 2020	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 05, 2020	2:00 pm	<a href="#">Driving Growth with Measurement - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 10, 2020	2:00 pm	<a href="#">The Purpose Advantage: Unlocking the Power of Purpose for Your Brand - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 12, 2020	2:00 pm	<a href="#">Effectively and Authentically Engaging Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 17, 2020	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 19, 2020	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 24, 2020	2:00 pm	<a href="#">The Strategic In-House Agency - Virtual</a>	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Dec 01, 2020	2:00 pm	<a href="#">Driving Growth with Measurement - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 03, 2020	2:00 pm	<a href="#">Cascading Brief Design - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 08, 2020	2:00 pm	<a href="#">Developing a Digital Analytics Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 10, 2020	2:00 pm	<a href="#">Aligning Marketing to Sales - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 15, 2020	2:00 pm	<a href="#">Journey-Mapping Your Customer Experience Design - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 17, 2020	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 22, 2020	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 29, 2020	2:00 pm	<a href="#">Essentials of Highly Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)

## Committees

Jan 22, 2020	10:00 am	<a href="#">Legal Affairs</a>	New York, NY
Jan 23, 2020	9:00 am	<a href="#">Brand Management, West Coast Chapter</a>	San Francisco, CA
Jan 23, 2020	9:00 am	<a href="#">In-House Agency, Midwest Chapter</a>	Chicago, IL
Jan 28, 2020	9:00 am	<a href="#">Production Management</a>	New York, NY
Jan 29, 2020	9:00 am	<a href="#">Brand Management</a>	New York, NY
Jan 30, 2020	9:00 am	<a href="#">Digital &amp; Social, West Coast Chapter</a>	San Diego, CA
Feb 04, 2020	8:30 am	<a href="#">Media Leadership</a>	New York, NY
Feb 06, 2020	9:00 am	<a href="#">Analytics &amp; Data Science</a>	New York, NY
Feb 07, 2020	8:30 am	<a href="#">Influencer Marketing</a>	Chicago, IL
Feb 11, 2020	9:00 am	<a href="#">Midwest Digital &amp; Social</a>	Chicago, IL
Feb 13, 2020	9:00 am	<a href="#">Digital &amp; Social</a>	New York, NY
Feb 18, 2020	9:00 am	<a href="#">B2B Committee Midwest - Account-Based Marketing</a>	Chicago, IL
Feb 19, 2020	10:00 am	<a href="#">In-House Agency, West Coast Chapter</a>	Los Angeles, CA
Feb 20, 2020	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	New York, NY
Feb 20, 2020	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	New York, NY
Feb 20, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: February 2020</a>	Webinar
Feb 24, 2020	3:00 pm	<a href="#">Rebuilding Reputation with Students</a>	New York, NY
Feb 25, 2020	9:00 am	<a href="#">B2B Committee: Account-Based Marketing</a>	New York, NY
Feb 25, 2020	9:00 am	<a href="#">Digital &amp; Social, Southeast Chapter</a>	Atlanta, GA
Feb 25, 2020	11:00 am	<a href="#">Reconnecting with Academia</a>	New York, NY
Feb 26, 2020	9:00 am	<a href="#">Marketing Futures</a>	New York, NY
Feb 26, 2020	11:00 am	<a href="#">Reskilling the Organization</a>	New York, NY
Feb 27, 2020	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
Feb 27, 2020	9:00 am	<a href="#">Commerce Marketing</a>	Dallas, TX

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DATE	TIME	EVENT DETAILS	LOCATION
Feb 27, 2020	11:00 am	<a href="#">Recruiting and Retaining with Purpose</a>	New York, NY
Mar 04, 2020	9:00 am	<a href="#">Commerce Marketing</a>	New York, NY
Mar 04, 2020	3:30 pm	<a href="#">Print in the Digital Age Committee Meeting</a>	Orlando, FL
Mar 06, 2020	9:00 am	<a href="#">Marketing Procurement Day</a>	Plano, TX
Mar 10, 2020	9:00 am	<a href="#">AFM/Media Day</a>	New York, NY
Mar 10, 2020	12:00 pm	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Chicago, IL
Mar 11, 2020	9:00 am	<a href="#">Agency Relations</a>	New York, NY
Mar 12, 2020	9:00 am	<a href="#">In-House Agency Day</a>	New York, NY
Mar 19, 2020	10:00 am	<a href="#">CGI &amp; Virtual Influencers</a>	Via Webinar
Mar 19, 2020	1:00 pm	<a href="#">Content Marketing</a>	Via Webinar
Mar 19, 2020	1:00 pm	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Webinar (10:00AM - 12:00PM PST/1:00 - 3:00PM EST)
Mar 19, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: March 2020</a>	Webinar
Mar 24, 2020	10:00 am	<a href="#">Content Marketing</a>	Via Webinar
Apr 01, 2020	11:00 am	<a href="#">In-House Agency, Midwest Chapter</a>	Via Webinar (Eastern Time)
Apr 07, 2020	2:00 pm	<a href="#">Nonprofit Organizations</a>	Conference Call
Apr 21, 2020	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Webinar (Eastern Time)
Apr 21, 2020	2:00 pm	<a href="#">Ethics Policy</a>	Conference Call
Apr 23, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: April 2020</a>	Webinar
Apr 29, 2020	11:00 am	<a href="#">Print in the Digital Age</a>	Via Webinar (Eastern Time)
May 05, 2020	11:00 am	<a href="#">Media Leadership</a>	Via Webinar (Eastern Time)
May 07, 2020	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Via Webinar (Eastern Time)
May 12, 2020	11:00 am	<a href="#">Production Management</a>	Via Webinar (Eastern Time)
May 12, 2020	11:30 am	<a href="#">Customer Experience (Virtual) Committee "Seeing Around The Corner: Post COVID"</a>	Virtual Meeting (Eastern Time)
May 13, 2020	2:00 pm	<a href="#">Legal Affairs</a>	Via Webinar (Eastern Time)
May 14, 2020	11:00 am	<a href="#">Relationship Marketing</a>	Via Webinar (Eastern Time)
May 14, 2020	11:00 am	<a href="#">Digital &amp; Social, West Coast Chapter</a>	Via Webinar (Eastern Time)
May 19, 2020	11:00 am	<a href="#">Content Marketing</a>	Via Webinar (Eastern Time)
May 19, 2020	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time)
May 21, 2020	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
May 21, 2020	11:00 am	<a href="#">Marketing Futures</a>	Via Webinar (Eastern Time)



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DATE	TIME	EVENT DETAILS	LOCATION
May 21, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: May 2020</a>	Webinar
May 27, 2020	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Webinar (Eastern Time)
Jun 02, 2020	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Via Webinar (Eastern Time)
Jun 02, 2020	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
Jun 03, 2020	11:00 am	<a href="#">Measurement &amp; Accountability</a>	Via Webinar (Eastern Time)
Jun 04, 2020	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
Jun 09, 2020	11:00 am	<a href="#">Content Marketing</a>	Via Webinar (Eastern Time)
Jun 10, 2020	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time)
Jun 10, 2020	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Webinar (Eastern Time)
Jun 11, 2020	11:00 am	<a href="#">Brand Management</a>	Via Webinar (Eastern Time)
Jun 16, 2020	11:00 am	<a href="#">Advertising Financial Management</a>	Via Webinar (Eastern Time)
Jun 17, 2020	11:00 am	<a href="#">Agency Relations</a>	Via Webinar (Eastern Time)
Jun 18, 2020	11:00 am	<a href="#">In-House Agency</a>	Via Webinar (Eastern Time)
Jun 18, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: June 2020</a>	Webinar
Jun 23, 2020	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Webinar (Eastern Time)
Jun 24, 2020	11:00 am	<a href="#">Print in the Digital Age</a>	Via Webinar (Eastern Time)
Jun 25, 2020	2:00 pm	<a href="#">Ethics Policy</a>	WEBINAR
Jul 08, 2020	2:00 pm	<a href="#">Nonprofit Organizations</a>	WEBINAR
Jul 16, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: July 2020</a>	Webinar
Jul 22, 2020	12:30 pm	<a href="#">B2B Committee - Virtual Meeting - Announcing 2020 B2 Awards General Category Winners</a>	Virtual Meeting (Eastern Time)
Jul 29, 2020	11:00 am	<a href="#">Virtual Account Based Marketing (ABM) Sub Committee Meeting</a>	Virtual Meeting (Eastern Time)
Jul 29, 2020	1:00 pm	<a href="#">Government Relations</a>	Via Webinar (Eastern Time)
Aug 06, 2020	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time)
Aug 11, 2020	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Webinar (Eastern Time)
Aug 12, 2020	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
Aug 13, 2020	11:00 am	<a href="#">Relationship Marketing</a>	Via Webinar (Eastern Time)



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DATE	TIME	EVENT DETAILS	LOCATION
Aug 20, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: August 2020</a>	Webinar
Sep 09, 2020	11:00 am	<a href="#">Production Management</a>	Via Webinar (Eastern Time)
Sep 10, 2020	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time), NY
Sep 10, 2020	11:00 am	<a href="#">Brand Management</a>	Via Webinar (Eastern Time)
Sep 15, 2020	11:00 am	<a href="#">Advertising Financial Management</a>	Via Webinar (Eastern Time)
Sep 15, 2020	11:00 am	<a href="#">Content Marketing: Building Strategic Pivots that Connect with Your Audience</a>	Via Webinar (Eastern Time)
Sep 16, 2020	11:00 am	<a href="#">Agency Relations</a>	Via Webinar (Eastern Time)
Sep 17, 2020	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Webinar (Eastern Time)
Sep 17, 2020	11:00 am	<a href="#">In-House Agency</a>	Via Webinar (Eastern Time)
Sep 17, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: September 2020</a>	Webinar
Sep 24, 2020	2:00 pm	<a href="#">Ethics Policy</a>	Via Teams
Sep 29, 2020	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
Sep 29, 2020	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
Sep 30, 2020	11:00 am	<a href="#">B2B Committee - Virtual Meeting - Best of the Best in the 2020 B2 Awards</a>	Virtual Meeting (Eastern Time)
Sep 30, 2020	11:00 am	<a href="#">Marketing Futures</a>	Via Webinar (Eastern Time)
Oct 13, 2020	11:00 am	<a href="#">Nonprofit Organizations</a>	Via Teams
Oct 13, 2020	11:00 am	<a href="#">Media Leadership</a>	Via Webinar (Eastern Time)
Oct 14, 2020	2:00 pm	<a href="#">Government Relations</a>	Via Webinar (Eastern Time)
Oct 15, 2020	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Via Webinar (Eastern Time)
Oct 22, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: October 2020</a>	Webinar
Oct 27, 2020	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
Nov 03, 2020	11:00 am	<a href="#">Content Marketing</a>	Via Webinar (Eastern Time)
Nov 04, 2020	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Webinar (Eastern Time)
Nov 04, 2020	2:00 pm	<a href="#">Legal Affairs</a>	Via Webinar (Eastern Time)
Nov 05, 2020	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Via Webinar (Eastern Time)
Nov 10, 2020	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time)

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 12, 2020	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
Nov 17, 2020	11:00 am	<a href="#">Relationship Marketing</a>	Via Webinar (Eastern Time)
Nov 18, 2020	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
Nov 18, 2020	2:00 pm	<a href="#">Ethics Policy</a>	Via Teams
Nov 19, 2020	11:00 am	<a href="#">Production Management</a>	Via Webinar (Eastern Time)
Nov 19, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: November 2020</a>	Webinar
Dec 01, 2020	11:00 am	<a href="#">Advertising Financial Management</a>	Via Webinar (Eastern Time)
Dec 02, 2020	11:00 am	<a href="#">Content Marketing</a>	Via Webinar (Eastern Time)
Dec 03, 2020	11:00 am	<a href="#">Agency Relations</a>	Via Webinar (Eastern Time)
Dec 08, 2020	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Via Webinar (Eastern Time)
Dec 08, 2020	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
Dec 09, 2020	11:00 am	<a href="#">In-House Agency</a>	Via Webinar (Eastern Time)
Dec 09, 2020	1:00 pm	<a href="#">Government Relations</a>	Via Webinar (Eastern Time)
Dec 10, 2020	11:00 am	<a href="#">Media Leadership</a>	Via Webinar (Eastern Time)
Dec 11, 2020	11:00 am	<a href="#">Brand Management</a>	Via Webinar (Eastern Time)
Dec 14, 2020	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Webinar (Eastern Time)
Dec 16, 2020	2:00 pm	<a href="#">Nonprofit Organizations</a>	Via Teams
Dec 17, 2020	11:00 am	<a href="#">Customer Experience (CX) Growth Group: Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 17, 2020	2:00 pm	<a href="#">Brand Activation Legal Committee: December 2020</a>	Webinar

### Webinars (All Times Eastern)

Jan 08, 2020	1:00 pm	<a href="#">The Future of Search Marketing: What's Now. What's Next. (Marketing Futures Series)</a>	WEBINAR
Jan 08, 2020	3:00 pm	<a href="#">B2B and Brand Purpose Study: How does your company stack up? (B2B Marketing Series)</a>	WEBINAR
Jan 13, 2020	2:00 pm	<a href="#">Achieving Intentional Inclusivity in Email Design</a>	WEBINAR
Jan 14, 2020	1:00 pm	<a href="#">ANA Legal &amp; Regulatory Webinar: The Rise in ADA Accessibility Problems</a>	WEBINAR
Jan 15, 2020	1:00 pm	<a href="#">Increasing Your Return on Influencers: Best Practice and Case Studies from TikTok (Marketing Futures Series)</a>	WEBINAR
Jan 16, 2020	1:00 pm	<a href="#">Pandora: Six Trends That Will Impact Audio and Marketing in 2020</a>	WEBINAR

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jan 17, 2020	2:00 pm	<a href="#">Where is Email Marketing Heading in 2020?</a>	WEBINAR
Jan 22, 2020	1:00 pm	<a href="#">CES 2020: Bringing the Tech and the Trends to Modern Marketers (Marketing Future Series)</a>	WEBINAR
Jan 24, 2020	2:00 pm	<a href="#">An Insider's Guide to the ANA Nonprofit Conference in Washington, DC</a>	WEBINAR
Jan 28, 2020	1:00 pm	<a href="#">Privacy Consent Management: Understanding Marketing's Role in Privacy Compliance</a>	WEBINAR
Jan 29, 2020	1:00 pm	<a href="#">eMarketer's Geoff Ramsey Presents: 6 Big Trends that will Shape Marketing in 2020 (Marketing Futures Series)</a>	WEBINAR
Jan 30, 2020	1:00 pm	<a href="#">Proving That Outcome-Based Results Drive Business</a>	WEBINAR
Feb 04, 2020	1:00 pm	<a href="#">The Privacy for America Framework for Federal Privacy Legislation</a>	WEBINAR
Feb 05, 2020	1:00 pm	<a href="#">Mastercard: Latest Consumer Trends, the Future of Marketing, &amp; Evolution of the Brand (Marketing Futures Series)</a>	WEBINAR
Feb 05, 2020	3:00 pm	<a href="#">Using Thought Leadership to Influence Buyers and Drive Purchasing Behaviors (B2B Marketing Series)</a>	WEBINAR
Feb 11, 2020	1:00 pm	<a href="#">Brand Activation Legal Webinar: February 2020</a>	Webinar
Feb 12, 2020	1:00 pm	<a href="#">The State Of Content Marketing in 2020 – Content As a Business Strategy (Marketing Futures Series)</a>	WEBINAR
Feb 19, 2020	1:00 pm	<a href="#">Skip Direct to Consumer. Go Direct to Value. (Marketing Futures Series)</a>	WEBINAR
Feb 24, 2020	2:00 pm	<a href="#">3 Reasons Why Email Automation Will Increase Your Sales</a>	WEBINAR
Feb 25, 2020	1:00 pm	<a href="#">Do This, Not That! Email &amp; Emerging Media Techniques</a>	WEBINAR
Feb 26, 2020	1:00 pm	<a href="#">Leverage Brand Growth through Digital Disruption, Talent, Customer Obsession &amp; Corporate Citizenship</a>	WEBINAR
Mar 02, 2020	2:00 pm	<a href="#">Email Creative and Design 101</a>	WEBINAR
Mar 04, 2020	1:00 pm	<a href="#">Future of Commerce – The Emergence of a New Marketing Medium Powered by AR, 5G and AI (Marketing Futures Series)</a>	WEBINAR
Mar 04, 2020	3:00 pm	<a href="#">What B2B Marketers Need to Know about Achieving Intentional Inclusivity in Email Design (B2B Marketing Series)</a>	WEBINAR
Mar 09, 2020	2:00 pm	<a href="#">Email Deliverability 101</a>	WEBINAR
Mar 10, 2020	1:00 pm	<a href="#">The CCPA Regs: What You Need to Know</a>	WEBINAR
Mar 11, 2020	1:00 pm	<a href="#">Ten-Step Guide to Achieving CX Centric Business Goals (Marketing Futures Series)</a>	WEBINAR
Mar 12, 2020	1:00 pm	<a href="#">What You Need to Know About Cookie-Based Marketing to Thrive in a Future Without It</a>	WEBINAR
Mar 18, 2020	1:00 pm	<a href="#">La-Z-Boy: Using Technology to Drive In-Store Sales (Marketing Futures Series)</a>	WEBINAR
Mar 19, 2020	1:00 pm	<a href="#">AIMM's New Metric (CIIM™) Measures Culture's Impact in Brand Advertising and Programming</a>	WEBINAR
Mar 20, 2020	1:00 pm	<a href="#">Strategies for Marketing During Coronavirus</a>	WEBINAR
Mar 23, 2020	1:00 pm	<a href="#">Payment Terms: Current Practices for Marketing Services</a>	WEBINAR
Mar 23, 2020	3:00 pm	<a href="#">COVID-19 and Your Brand: Are You Ready to Manage a PR Crisis? (The Business of Marketing Series)</a>	WEBINAR
Mar 24, 2020	1:00 pm	<a href="#">Strategies for Marketing During Coronavirus</a>	WEBINAR
Mar 25, 2020	1:00 pm	<a href="#">How to Optimize Your Agency Relationship vs An Agency Review</a>	WEBINAR

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 26, 2020	1:00 pm	<a href="#">eMarketer Big Picture View: Where TV and OTT/Streaming Worlds Collide</a>	WEBINAR
Mar 27, 2020	1:00 pm	<a href="#">Issues to Watch for in Washington &amp; the States</a>	WEBINAR
Mar 27, 2020	2:00 pm	<a href="#">Email Marketing During Trying Times</a>	WEBINAR
Mar 30, 2020	1:00 pm	<a href="#">Insights from "The Most Quoted Man in Advertising"</a>	WEBINAR
Mar 30, 2020	3:00 pm	<a href="#">Crisis Communication Strategy (The Business of Marketing in the COVID-19 Age)</a>	WEBINAR
Mar 31, 2020	1:00 pm	<a href="#">COVID-19 Legal Impact on Brand Advertising and Marketing</a>	WEBINAR
Apr 01, 2020	1:00 pm	<a href="#">Internal vs. External Agencies: Bridging the Divide</a>	WEBINAR
Apr 02, 2020	1:00 pm	<a href="#">Advertising and Media Will Help Lead Us Through This: Trust and Transparency Will Be Key</a>	WEBINAR
Apr 03, 2020	1:00 pm	<a href="#">Colgate-Palmolive: Building Award Winning Brand Purpose Work with Your Agency</a>	WEBINAR
Apr 06, 2020	1:00 pm	<a href="#">Taking Purposeful Brand Actions During COVID-19</a>	WEBINAR
Apr 06, 2020	3:00 pm	<a href="#">Marketing for "Somewhat Bad" or "Really Bad": How to Realign Your Scenarios for COVID-19</a>	WEBINAR
Apr 06, 2020	4:30 pm	<a href="#">Connecting with Donors in Times of Physical Distancing &amp; Economic Uncertainty</a>	WEBINAR
Apr 07, 2020	1:00 pm	<a href="#">Brand Activation Legal Webinar: April 2020</a>	Webinar
Apr 08, 2020	1:00 pm	<a href="#">Microsoft: Talent Development for In-House Agencies</a>	WEBINAR
Apr 09, 2020	1:00 pm	<a href="#">Marketing Through Uncertainty</a>	WEBINAR
Apr 10, 2020	1:00 pm	<a href="#">Presenting in 2020 is Not What We Thought it Would Be</a>	WEBINAR
Apr 13, 2020	1:00 pm	<a href="#">Creative Best Practices in the New Normal: Insights from YouTube's #WithMe Trend</a>	WEBINAR
Apr 13, 2020	3:00 pm	<a href="#">How Marketing Can Overcome Covid-19 and Stay on Course (Marketing in the COVID-19 Age Series)</a>	WEBINAR
Apr 14, 2020	1:00 pm	<a href="#">Now What? Planning for the Next Crisis (Yes, the Next One)</a>	WEBINAR
Apr 15, 2020	1:00 pm	<a href="#">Managing Change in High Performing Creative Teams</a>	WEBINAR
Apr 16, 2020	1:00 pm	<a href="#">Building a Performance Digital Media Engine</a>	WEBINAR
Apr 17, 2020	1:00 pm	<a href="#">Fundamentals of Data Science Applied to Marketing</a>	WEBINAR
Apr 20, 2020	1:00 pm	<a href="#">Content in the Time of Coronavirus</a>	WEBINAR
Apr 20, 2020	3:00 pm	<a href="#">Trust in a Time of Uncertainty: A Guide from LinkedIn (Marketing in the COVID-19 Age Series)</a>	WEBINAR
Apr 21, 2020	1:00 pm	<a href="#">Data &amp; Tech: What Brands Need to Know About Engaging the Consumer in Crisis</a>	WEBINAR
Apr 22, 2020	1:00 pm	<a href="#">Save Money, Increase Flexibility and Grow your Business by Bringing Broadcast Advertising In-House</a>	WEBINAR
Apr 23, 2020	1:00 pm	<a href="#">A New Era of Personalization: Global Benchmarks &amp; Best Practices</a>	WEBINAR
Apr 24, 2020	1:00 pm	<a href="#">Email Marketing for Sensitive Times</a>	WEBINAR
Apr 24, 2020	2:00 pm	<a href="#">Nonprofit Triple Threat - Privacy, Postal &amp; Pandemic - Latest Developments &amp; Discussion</a>	WEBINAR
Apr 27, 2020	1:00 pm	<a href="#">Unlocking Email's Hidden Opportunities to Create a Competitive Advantage</a>	WEBINAR
Apr 27, 2020	3:00 pm	<a href="#">Customers and Employees Still Need Your Empathy Post-COVID (Marketing in the COVID-19 Age Series)</a>	WEBINAR

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 28, 2020	1:00 pm	<a href="#">Turning the Sunsetting of Cookies into Brand and Consumer Opportunity</a>	WEBINAR
Apr 29, 2020	1:00 pm	<a href="#">The Modern Marketer's Media Dilemma: External or In-House Agency?</a>	WEBINAR
Apr 30, 2020	1:00 pm	<a href="#">How To Build An Attribution Model For TV Advertising In 2020</a>	WEBINAR
May 01, 2020	1:00 pm	<a href="#">Tackling the Challenges Presented by COVID-19 in Content Development and Production</a>	WEBINAR
May 04, 2020	1:00 pm	<a href="#">The Next 6 Weeks for the Next 6 Months</a>	WEBINAR
May 05, 2020	1:00 pm	<a href="#">How Brand Positivity Overcomes Cultural Stress</a>	WEBINAR
May 06, 2020	1:00 pm	<a href="#">Marketing to Gen Z &amp; Millennials: Driving Brand Love? in the Age of Sustainability</a>	WEBINAR
May 06, 2020	3:00 pm	<a href="#">ABM: It is about the destination, not the journey (B2B Marketing Series)</a>	WEBINAR
May 07, 2020	1:00 pm	<a href="#">Optimizing Brand Experience and Creativity in Digital Marketplaces</a>	WEBINAR
May 07, 2020	3:00 pm	<a href="#">Strategies &amp; Insight from EEC Award Winner</a>	WEBINAR
May 08, 2020	1:00 pm	<a href="#">The 2020 Genius Awards: What You Need to Know to Win</a>	WEBINAR
May 11, 2020	1:00 pm	<a href="#">COVID-19 Marketing Recovery Best Practices: Lessons from Brands in China</a>	WEBINAR
May 12, 2020	1:00 pm	<a href="#">Potential Pitfalls in Cannabis &amp; CBD Marketing</a>	WEBINAR
May 13, 2020	1:00 pm	<a href="#">5 Ways Marketers Can Engage Millennial and Gen Z Mothers</a>	WEBINAR
May 14, 2020	1:00 pm	<a href="#">Gender Equality in Advertising: Proven to Be Good for Business</a>	WEBINAR
May 15, 2020	1:00 pm	<a href="#">Why Email Hygiene is Mission-Critical During These Challenging Times</a>	WEBINAR
May 18, 2020	1:00 pm	<a href="#">Data Sources for Media: A Buyer's Guide</a>	WEBINAR
May 18, 2020	3:00 pm	<a href="#">Can-Do: How Marketers Are Driving the Agenda in Extraordinary Times (Marketing in the COVID-19 Age Series)</a>	WEBINAR
May 19, 2020	1:00 pm	<a href="#">Recession-proof? Strengthening Your Brand in Turbulent Times</a>	Webinar
May 20, 2020	1:00 pm	<a href="#">Don't Market To Gen Z, Engage Them</a>	WEBINAR
May 21, 2020	1:00 pm	<a href="#">Leaning Into Tribalism: How Brands and Retailers Are Winning in the New Normal</a>	WEBINAR
May 22, 2020	1:00 pm	<a href="#">Influencer Marketing Essentials – Now &amp; Beyond</a>	WEBINAR
May 26, 2020	1:00 pm	<a href="#">Marketing in Anxious Times: People's Psychology Is Changing</a>	WEBINAR
May 27, 2020	1:00 pm	<a href="#">OREO: Living Our Purpose to Playfully Connect to Fans</a>	WEBINAR
May 28, 2020	1:00 pm	<a href="#">Oxygen for Growth: The Art of Doing More with Less with your Marketing Budget</a>	WEBINAR
May 29, 2020	1:00 pm	<a href="#">Marketing's Vital Role in Tackling the COVID-19 Pandemic</a>	WEBINAR
Jun 01, 2020	1:00 pm	<a href="#">Drive Brand Growth Using Messaging Supporting Multicultural and Inclusive Communities</a>	WEBINAR
Jun 02, 2020	1:00 pm	<a href="#">Next Generation of TV (OTT, Advanced TV) -Critical Components Impacting Cross-Media Measurement</a>	WEBINAR
Jun 03, 2020	1:00 pm	<a href="#">How Gen Z Will Save Us &amp; Their Impact on Business</a>	WEBINAR
Jun 03, 2020	3:00 pm	<a href="#">Putting the B2B Customer Front and Center: A Holistic Approach (B2B Marketing Series)</a>	WEBINAR
Jun 05, 2020	1:00 pm	<a href="#">Six Ways to Redesign Scope of Work Programs in Uncertain Times</a>	WEBINAR

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jun 08, 2020	1:00 pm	<a href="#">Pearle Vision: The Art &amp; Science of Effective Brand Positioning During COVID-19</a>	WEBINAR
Jun 09, 2020	1:00 pm	<a href="#">Price Gouging Regulation and Enforcement in the COVID-19 Era</a>	Webinar
Jun 10, 2020	1:00 pm	<a href="#">COVID-19 Industry Impact on Production &amp; Content Creation: What's Next?</a>	WEBINAR
Jun 11, 2020	1:00 pm	<a href="#">Navigating Changing Consumer Behavior during COVID-19</a>	WEBINAR
Jun 12, 2020	1:00 pm	<a href="#">Stop Making Sense: The Art of Inspiring Leadership in Trying Times</a>	WEBINAR
Jun 15, 2020	1:00 pm	<a href="#">How Brands Using Smart Data Fuel Meaningful Customer Relationships and Trust</a>	WEBINAR
Jun 17, 2020	1:00 pm	<a href="#">Progressive Insurance's In-House Approach to Influencer Marketing</a>	WEBINAR
Jun 17, 2020	3:00 pm	<a href="#">An Overview of the Latest Proposed CCPA Regulations</a>	WEBINAR
Jun 18, 2020	1:00 pm	<a href="#">Insights on Shifting Viewing Behavior and Show Discovery</a>	WEBINAR
Jun 18, 2020	3:00 pm	<a href="#">Playing the Long Game: Building Relationships in Times of Uncertainty</a>	WEBINAR
Jun 22, 2020	1:00 pm	<a href="#">Seven Strategies from Brands Leading the Conversation on Twitter</a>	WEBINAR
Jun 22, 2020	3:00 pm	<a href="#">PwC: Leveraging Your COVID-19 Strategy to Strengthen Your Marketing Agility and Performance</a>	WEBINAR
Jun 23, 2020	1:00 pm	<a href="#">The Value of a Brand Safety Officer</a>	WEBINAR
Jun 24, 2020	1:00 pm	<a href="#">Ally Financial: Innovating and Evolving Through Social Media During Uncertain Times</a>	WEBINAR
Jun 25, 2020	1:00 pm	<a href="#">Media Transformation and Changing the Timing of the Television Upfront</a>	WEBINAR
Jun 25, 2020	3:00 pm	<a href="#">Supporters in Sight: An Examination of Donor Personas</a>	WEBINAR
Jun 26, 2020	1:00 pm	<a href="#">Frito-Lay: How to Reignite Brands by Carving Out New and Unexpected Territories</a>	WEBINAR
Jun 29, 2020	1:00 pm	<a href="#">How to Create Engaging Virtual Events during Social Distancing and Beyond</a>	WEBINAR
Jun 30, 2020	1:00 pm	<a href="#">Marketing Through a Crisis: Three Opportunities for Action</a>	WEBINAR
Jul 01, 2020	1:00 pm	<a href="#">The Future of Social Commerce: How Brands Can (and Should) Adapt Their E-Commerce Strategies</a>	WEBINAR
Jul 02, 2020	1:00 pm	<a href="#">How Marketing Must Evolve in the Era of Social Distancing and Beyond</a>	WEBINAR
Jul 06, 2020	1:00 pm	<a href="#">Reputation, Relevancy, and Response: Adjusting Advertising in 2020</a>	WEBINAR
Jul 07, 2020	1:00 pm	<a href="#">Using TikTok to Increase Your Return on Influencers</a>	WEBINAR
Jul 08, 2020	1:00 pm	<a href="#">The Evolution and Outlook for Identity in a Privacy First Post-Cookie World</a>	Webinar
Jul 08, 2020	3:00 pm	<a href="#">How Purpose Powers B2B Growth (B2B Marketing Series)</a>	WEBINAR
Jul 09, 2020	1:00 pm	<a href="#">Designing a Sustainable, Scalable Organizational Structure for In-House Teams</a>	WEBINAR
Jul 09, 2020	3:00 pm	<a href="#">Learnings from Crisis-Mode (Things to Take Forward)</a>	WEBINAR
Jul 10, 2020	1:00 pm	<a href="#">The State of Sponsorship and Experiential Marketing: Where to Next?</a>	WEBINAR

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jul 13, 2020	1:00 pm	<a href="#">Conducting Agency Search and Pitch Sessions During a Pandemic</a>	WEBINAR
Jul 14, 2020	3:00 pm	<a href="#">Post Pandemic Litigation Outlook</a>	WEBINAR
Jul 15, 2020	1:00 pm	<a href="#">Adapting Experiential Marketing in the Era of COVID-19 Using Experiential Relationship Management</a>	WEBINAR
Jul 16, 2020	1:00 pm	<a href="#">Heat + Deloitte Digital Use Social Sensing to Help Business Navigate COVID-19</a>	WEBINAR
Jul 20, 2020	1:00 pm	<a href="#">A Guide to Growth Marketing During COVID-19</a>	WEBINAR
Jul 21, 2020	1:00 pm	<a href="#">Digital Transformation: Automation Lessons from the Trenches</a>	Webinar
Jul 22, 2020	1:00 pm	<a href="#">BIC's Journey to Global Digital Acceleration</a>	WEBINAR
Jul 23, 2020	1:00 pm	<a href="#">How Marketers Must Adjust to the new Trial Mentality</a>	WEBINAR
Jul 23, 2020	3:00 pm	<a href="#">Strategies and Insight from EEC Email Marketer Pollard Award Winner</a>	WEBINAR
Jul 24, 2020	1:00 pm	<a href="#">The Future is Now: How the Commerce Marketing Ecosystem is Transforming at Breakneck Speed</a>	WEBINAR
Jul 27, 2020	3:00 pm	<a href="#">Google and Ipsos B2B Marketing in the Next Phase of COVID (Marketing in the COVID-19 Age Series)</a>	WEBINAR
Jul 28, 2020	1:00 pm	<a href="#">Ensuring Marketing Continuity for Sustainable Growth</a>	WEBINAR
Jul 30, 2020	3:00 pm	<a href="#">Writing Copy with a Psychologist</a>	WEBINAR
Aug 03, 2020	1:00 pm	<a href="#">How To Reduce Risk and Investment Waste in Your Influencer Marketing Programs</a>	WEBINAR
Aug 05, 2020	3:00 pm	<a href="#">Differentiating to Win in the New Normal (B2B Marketing Series)</a>	WEBINAR
Aug 11, 2020	1:00 pm	<a href="#">Brand Activation Legal Webinar: August 2020</a>	Webinar
Aug 12, 2020	1:00 pm	<a href="#">5 Ways the Media Landscape Will Transform Post COVID-19</a>	WEBINAR
Aug 13, 2020	1:00 pm	<a href="#">The COVID-19 Production Playbook: What Brands Need to Know About Post-Lockdown Production</a>	WEBINAR
Aug 18, 2020	1:00 pm	<a href="#">How to Deliver Bottom-Line Value and Strengthen Agency Partnerships in Times of Social Unrest/Crisis</a>	WEBINAR
Aug 20, 2020	1:00 pm	<a href="#">4 Secrets to Delighting Your Customers Using Data Connectivity</a>	WEBINAR
Aug 20, 2020	3:00 pm	<a href="#">Abandoned Cart Emails: How to Encourage Customers to Complete their Purchase</a>	WEBINAR
Aug 21, 2020	1:00 pm	<a href="#">The New Experiential Mix: Creating Meaningful IRL and Virtual Activations</a>	WEBINAR
Aug 24, 2020	1:00 pm	<a href="#">How RXBAR Partnered with Influencers to Develop an Online Community During COVID-19</a>	WEBINAR
Aug 25, 2020	1:00 pm	<a href="#">The Impact and Opportunities of Cookie-less Advertising</a>	Webinar
Aug 27, 2020	1:00 pm	<a href="#">Social Sponsorship: Trends In Sports Marketing During A Pandemic</a>	WEBINAR
Aug 28, 2020	1:00 pm	<a href="#">How Twitch Is Changing the Game</a>	WEBINAR
Aug 31, 2020	1:00 pm	<a href="#">Leveraging AI Technology and Cloud-Based Solutions to Automate Production Spend Data &amp; Reporting</a>	WEBINAR
Sep 01, 2020	1:00 pm	<a href="#">Consumer Identity: The Key to Personalized Creative/Content in a Direct-To-Consumer World</a>	Webinar
Sep 02, 2020	1:00 pm	<a href="#">The Next Normal: Surprisingly Positive Outcomes of Production Post-COVID</a>	WEBINAR



## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 02, 2020	3:00 pm	<a href="#">Growth In Turbulent Times: The Essential Role Marketing Plays in M&amp;A Deals</a>	WEBINAR
Sep 03, 2020	1:00 pm	<a href="#">Creating Future-Proof Video Assets for a Fragmented Video Landscape</a>	WEBINAR
Sep 08, 2020	1:00 pm	<a href="#">TikTok: How a Video Sharing Platform Became a National Security Threat</a>	WEBINAR
Sep 14, 2020	3:00 pm	<a href="#">Purposeful ABM: The true value of shared values (Marketing in the COVID-19 Age)</a>	WEBINAR
Sep 15, 2020	1:00 pm	<a href="#">Looking Ahead: Strategies for Transitioning Events from Virtual to Hybrid</a>	WEBINAR
Sep 17, 2020	1:00 pm	<a href="#">5 Steps to Establish a Strategic Production Spend Management Program</a>	WEBINAR
Sep 17, 2020	3:00 pm	<a href="#">Diversity and Inclusion in Fundraising</a>	WEBINAR
Sep 22, 2020	1:00 pm	<a href="#">AdTech Billable Events &amp; Where Digital Media Budgets Leak</a>	Webinar
Sep 23, 2020	1:00 pm	<a href="#">How Apple's IDFA Change Will Impact Your Mobile Marketing — and How to Prepare</a>	WEBINAR
Sep 24, 2020	1:00 pm	<a href="#">Exponential Z: How Gen Z Women Are Rising to Today's Challenge and Redefining What's Next</a>	WEBINAR
Sep 24, 2020	3:00 pm	<a href="#">Data: Translating the Numbers into Actionable Strategies</a>	WEBINAR
Sep 28, 2020	3:00 pm	<a href="#">How B2B companies are adapting customer engagement strategies during COVID (Marketing in the COVID-19 Age Series)</a>	WEBINAR
Sep 30, 2020	1:00 pm	<a href="#">Retail Re-UP: The Next Normal of Social Advertising</a>	WEBINAR
Oct 01, 2020	1:00 pm	<a href="#">The Total TV Landscape in 2020</a>	WEBINAR
Oct 06, 2020	1:00 pm	<a href="#">A Better Normal: Activating Live Events during COVID</a>	WEBINAR
Oct 07, 2020	1:00 pm	<a href="#">Use It Or Lose It: How To Refocus Your Upended Marketing Budget to Reach At-Home Audiences</a>	WEBINAR
Oct 08, 2020	1:00 pm	<a href="#">Using Data to Drive Results: How to Design Smarter Influencer Campaigns</a>	WEBINAR
Oct 13, 2020	1:00 pm	<a href="#">Brand Activation Legal Webinar: October 2020</a>	Webinar
Oct 14, 2020	1:00 pm	<a href="#">The New Brand Citizenship: Welcome to the Age of Brand Action</a>	WEBINAR
Oct 15, 2020	1:00 pm	<a href="#">How to Use Attention Metrics to Prepare for the Decline of Cookies and IDFA</a>	WEBINAR
Oct 21, 2020	1:00 pm	<a href="#">The Power of OOH: What Marketers Need to Know Now</a>	WEBINAR
Oct 22, 2020	1:00 pm	<a href="#">Identifying Brand Opportunities in the Age of COVID-19</a>	WEBINAR
Oct 28, 2020	1:00 pm	<a href="#">Georgia-Pacific's Journey to Cross Media Analytics and Near Real Time Optimizations</a>	WEBINAR
Oct 29, 2020	1:00 pm	<a href="#">Focus on the Metrics that Matter: Rewrite your TV Measurement Strategy</a>	WEBINAR
Oct 29, 2020	3:00 pm	<a href="#">Trick or Treat! Expert Tips for Email Marketing in 2021</a>	WEBINAR
Nov 04, 2020	1:00 pm	<a href="#">Best Practices in Sustainability and Eco-Friendly Production</a>	WEBINAR
Nov 04, 2020	3:00 pm	<a href="#">B2B Demand Generation: Top 5 Ways to use Video Content to Generate and Qualify Leads (B2B Marketing Series)</a>	WEBINAR
Nov 05, 2020	1:00 pm	<a href="#">5 Marketing Strategies for the Historic 2020 Holiday Season</a>	WEBINAR
Nov 09, 2020	3:00 pm	<a href="#">Connecting at a Distance: How Honeywell is Embracing Virtual Brand Experiences (Marketing in the COVID Age)</a>	WEBINAR

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 10, 2020	1:00 pm	<a href="#">Roadmap for Using Data and Insights to Market Confidently in an Uncertain Time</a>	Webinar
Nov 11, 2020	1:00 pm	<a href="#">The Evolution of Social Advertising in 2020</a>	WEBINAR
Nov 11, 2020	3:00 pm	<a href="#">Do The Right Thing: How Diversity &amp; Inclusion Campaigns Drive Brand Outcomes</a>	WEBINAR
Nov 12, 2020	1:00 pm	<a href="#">Real CDP Talk: What's Next for Marketers Looking to Future-Proof Their Digital Strategy?</a>	Webinar
Nov 12, 2020	3:00 pm	<a href="#">How Rotary is Creating Global Buy-In for Its Action Plan</a>	WEBINAR
Nov 17, 2020	1:00 pm	<a href="#">Negotiating with Advertising Agencies</a>	WEBINAR
Nov 18, 2020	1:00 pm	<a href="#">Marketing to Modern Consumers: How 2020 Has Changed Branding Forever</a>	WEBINAR
Nov 19, 2020	1:00 pm	<a href="#">Radio Listener Insights and Strategies to Reach Them</a>	WEBINAR
Nov 19, 2020	3:00 pm	<a href="#">B2B Email Marketer Speakeasy – Straight Talk and Insider Tips for 2021 Success</a>	WEBINAR
Nov 23, 2020	3:00 pm	<a href="#">How Brands Are Embracing Virtual and Hybrid Events to Keep Customers Engaged and Entertained</a>	WEBINAR
Dec 02, 2020	1:00 pm	<a href="#">Elevate Your Personal Brand by Giving Back to Academia</a>	WEBINAR
Dec 03, 2020	1:00 pm	<a href="#">Google and Western Union: Driving Transformation Through Crisis</a>	WEBINAR
Dec 08, 2020	1:00 pm	<a href="#">Brand Activation Legal Webinar: December 2020</a>	Webinar
Dec 09, 2020	1:00 pm	<a href="#">How ADT Cracked the Social Code and Grew Its In-House Team</a>	WEBINAR
Dec 09, 2020	3:00 pm	<a href="#">Organizational Transformation During Turbulent Times</a>	WEBINAR
Dec 10, 2020	1:00 pm	<a href="#">Machines, Data, and Creativity: The Future of Advertising</a>	WEBINAR
Dec 10, 2020	3:00 pm	<a href="#">5 Foundational Emails and How to Make them More Effective</a>	WEBINAR
Dec 14, 2020	3:00 pm	<a href="#">How to Make the CFO Your Marketing BFF (B2B Marketing Series)</a>	WEBINAR
Dec 16, 2020	1:00 pm	<a href="#">The 7 Dimensions of Successful In-House Design</a>	WEBINAR
Dec 16, 2020	3:00 pm	<a href="#">Inspiring Organizational Change: Keeping the Complexity Simple</a>	WEBINAR

## Local Events

Feb 25, 2020	6:00 pm	<a href="#">ANA Business Marketing Philadelphia: "Bloody Hell: The Convergence of Content, Email, and my British Mum"</a>	Philadelphia, PA
Mar 26, 2020	11:30 am	<a href="#">B2B Houston - How to win at SEO for B2B</a>	Houston, TX
Apr 16, 2020	5:30 pm	<a href="#">B2B Houston - 25th Annual ANA Business Marketing Houston Auction</a>	Houston, TX
Jun 18, 2020	11:00 am	<a href="#">Virtual Lunch &amp; Learn - Climbing Out: The top 5 actions to take to start selling your way out of the global pandemic</a>	Online Event
Jul 16, 2020	11:00 am	<a href="#">Virtual Lunch &amp; Learn - How to Stand Out &amp; Land a Job in a Challenging Economy</a>	Online Event
Jul 21, 2020	5:00 pm	<a href="#">2020 Global ACE Awards</a>	Online Event
Jul 30, 2020	9:00 am	<a href="#">Coffee &amp; Careers   Successfully Landing a Job During an Economic Crisis</a>	Online Event
Sep 28, 2020	8:00 am	<a href="#">B2B Houston - 2020 Lantern Awards of Texas Call For Entries Open</a>	Online Event

## 2020 Events



DATE	TIME	EVENT DETAILS	LOCATION
Oct 08, 2020	9:00 am	<a href="#"><u>B2B Houston - Coffee &amp; Careers: Identifying Your Job Search Non-Negotiables</u></a>	Online Event
Oct 15, 2020	12:00 pm	<a href="#"><u>B2B Houston - October Lunch &amp; Learn - Building your CX Agenda in the Virtual World</u></a>	Online Event
Dec 02, 2020	1:00 pm	<a href="#"><u>New York City Chapter: Mobility + Fluidity: The Future of Work</u></a>	Online Event
Dec 09, 2020	3:30 pm	<a href="#"><u>New York City Chapter: Annual Fall Conference—New Truths + Old Truths: Can Marketing Help Reimagining the World</u></a>	Online Event