

2021 Events



DATE	TIME	EVENT DETAILS	LOCATION
Industry Conferences			
Feb 17, 2021	10:30 am	2021 ANA Nonprofit Federation Winter Conference (now Virtual!)	Virtual Event (Eastern Time)
Mar 24, 2021	11:00 am	2021 B2B Marketing Conference: A Virtual Experience	Virtual Event (Eastern Time)
Apr 13, 2021	11:00 am	2021 Data & Technology: A Virtual Experience	Virtual Event (Eastern Time)
Apr 20, 2021	11:00 am	2021 ANA Experiential, Content & Commerce Marketing Virtual Conference	Virtual Event (Eastern Time)
May 05, 2021	8:00 am	2021 ANA Email Evolution Conference (Hybrid Event)	Bonita Springs, FL
May 11, 2021	8:00 am	2021 ANA In-House Agency Conference (Hybrid Event)	Naples, FL
May 21, 2021	2:00 pm	2021 ANA REGGIE Awards: Virtual Presentation of Winners	Virtual Event (Eastern Time)
May 25, 2021	11:00 am	2021 ANA Influencer Marketing Virtual Conference	Virtual Event (Eastern Time)
Jun 07, 2021	8:00 am	2021 ANA Masters of B2B Marketing Conference (Hybrid Event)	Naples, FL
Jun 16, 2021	8:00 am	2021 ANA Media Conference (Hybrid Event)	Aventura, FL
Jun 27, 2021	8:00 am	2021 ANA Advertising Financial Management Conference (Hybrid Event)	Phoenix, AZ
Jul 19, 2021	8:00 am	2021 ANA Digital and Social Media Conference (Hybrid Event)	Carlsbad, CA
Aug 02, 2021	8:00 am	2021 ANA Brand Masters Conference (Hybrid Event)	San Diego, CA
Aug 10, 2021	8:00 am	2021 ANA Brand Activation & Creativity Conference (Hybrid Event)	Chicago, IL
Aug 16, 2021	8:00 am	2021 ANA Masters of Data & Technology Conference (Hybrid Event)	Orlando, FL
Aug 25, 2021	8:00 am	2021 ANA Chicago Nonprofit Conference (Hybrid Event)	Chicago, IL
Sep 22, 2021	8:00 am	2021 ANA Measurement and Accountability Conference (Hybrid Event)	Naples, FL
Oct 05, 2021	8:00 am	2021 ANA Masters of Marketing Conference (Hybrid Event)	Orlando, FL
Oct 24, 2021	8:00 am	2021 ANA Multicultural and Diversity Conference (Hybrid Event)	San Diego, CA
Nov 15, 2021	8:00 am	2021 ANA/BAA Marketing Law Conference (Hybrid Event)	San Diego, CA
1-Day Conferences			
Jan 28, 2021	11:00 am	ANA's Data & Direct Marketing Half Day Virtual Conference: Your 2021 Toolbox	Virtual Event (Eastern Time)
Feb 02, 2021	11:00 am	Top Trends in Digital Marketing to Drive Growth in 2021. Presented by Pinterest	Virtual Event (Eastern Time)
Feb 10, 2021	2:00 pm	Building a Positive New Normal with Brands. Hosted by Fordham University	Virtual Event (Eastern Time)
Feb 24, 2021	11:00 am	ANA Virtual Half-Day Conference. Presented by Facebook	Virtual Event (Eastern Time)
Feb 26, 2021	2:00 pm	Brand Purpose and Sustainability. Hosted by Yale University	Virtual Event (Eastern Time)
Mar 05, 2021	2:00 pm	Data-Driven Marketing. Hosted by Rutgers University	Virtual Event (Eastern Time)

2021 Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 17, 2021	11:00 am	How Purposeful Brands Make a Difference in Society	Virtual Event (Eastern Time)
Mar 30, 2021	11:00 am	Data & Analytics. Hosted By Wharton Customer Analytics	Virtual Event (Eastern Time)
Apr 01, 2021	11:00 am	ANA Nonprofit: What Does A COVID Donor Mean for Long-Term Value?	Virtual Event (Eastern Time)
Apr 28, 2021	11:00 am	ANA Law & Public Policy Conference. Hosted by Reed Smith	Virtual Event (Eastern Time)
May 27, 2021	11:00 am	ANA Virtual Half-Day Conference. Presented by OAAA	Virtual Event (Eastern Time)
Jun 17, 2021	11:00 am	ANA Nonprofit: Gen X – The Next Great Giving Generation	Virtual Event (Eastern Time)
Oct 21, 2021	11:00 am	ANA Nonprofit Virtual Half-Day Conference	Virtual Event (Eastern Time)
Nov 12, 2021	1:00 pm	Data & Analytics. Co-Hosted by UC San Diego and UC Davis	Virtual Event (Eastern Time)

Training

Jan 05, 2021	2:00 pm	Strategic Customer-Centric Marketing - Virtual	Virtual Workshop
Jan 07, 2021	2:00 pm	Integrated Marketing Around the Decision Journey - Virtual	Virtual Workshop (Eastern Time)
Jan 12, 2021	2:00 pm	Agile Marketing for Marketers - Virtual	Virtual Workshop (Eastern Time)
Jan 14, 2021	2:00 pm	Multicultural Marketing - Virtual	Virtual Workshop (Eastern Time)
Jan 19, 2021	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
Jan 21, 2021	2:00 pm	Marketing Planning for the Post-COVID World - Virtual	Virtual Workshop (Eastern Time)
Jan 26, 2021	2:00 pm	Journey Mapping your Customer Experience Design - Virtual	Virtual Workshop (Eastern Time)
Jan 28, 2021	2:00 pm	Brand Building with Customer Insights - Virtual	Virtual Workshop (Eastern Time)
Feb 02, 2021	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Feb 04, 2021	2:00 pm	Unlock the Power of Influencer Marketing - Virtual	Virtual Workshop (Eastern Time)
Feb 09, 2021	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Feb 11, 2021	2:00 pm	Best Practices to Strengthen Your Content Marketing (201) - Virtual	Virtual Workshop (Eastern Time)
Feb 16, 2021	2:00 pm	Strategies to Elevate Your Content Marketing Above Competitors (301) - Virtual	Virtual Workshop (Eastern Time)
Feb 18, 2021	2:00 pm	Strategies to Maximize Your Content Marketing to Build Loyalty (401) - Virtual	Virtual Workshop (Eastern Time)
Feb 23, 2021	2:00 pm	Effectively and Authentically Engaging Generation Z - Virtual	Virtual Workshop (Eastern Time)

2021 Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 25, 2021	2:00 pm	Cascading Brief Design - Virtual	Virtual Workshop (Eastern Time)
Mar 02, 2021	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Mar 04, 2021	2:00 pm	Essentials of Highly Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Mar 09, 2021	2:00 pm	Build a Better Relationship with Your IHA - Virtual	Virtual Workshop (Eastern Time)
Mar 11, 2021	2:00 pm	Developing a Digital Analytics Strategy - Virtual	Virtual Workshop (Eastern Time)
Mar 16, 2021	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Mar 18, 2021	2:00 pm	Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual	Virtual Workshop (Eastern Time)
Mar 23, 2021	2:00 pm	Driving Growth with Measurement - Virtual	Virtual Workshop (Eastern Time)
Mar 25, 2021	2:00 pm	Effective Writing for Corporate Communications - Virtual	Virtual Workshop (Eastern Time)
Mar 30, 2021	2:00 pm	The Neuroscience of Collaborative Communication - Virtual	Virtual Workshop (Eastern Time)
Apr 01, 2021	2:00 pm	Strategic Customer-Centric Marketing - Virtual	Virtual Workshop
Apr 06, 2021	2:00 pm	Marketing Planning for the Post-COVID World - Virtual	Virtual Workshop (Eastern Time)
Apr 08, 2021	2:00 pm	Aligning Marketing to Sales - Virtual	Virtual Workshop (Eastern Time)
Apr 13, 2021	2:00 pm	Multicultural Marketing - Virtual	Virtual Workshop (Eastern Time)
Apr 15, 2021	2:00 pm	Agile Marketing for Marketers - Virtual	Virtual Workshop (Eastern Time)
Apr 20, 2021	2:00 pm	Developing Actionable Customer Insights for Effective Brand Management 101 (EBM Mastery)- Virtual Training	Virtual Workshop (Eastern Time)
Apr 22, 2021	2:00 pm	Building a Brand Management Framework for Effective Brand Management 201 (EBM Mastery)- Virtual Training	Virtual Workshop (Eastern Time)
Apr 27, 2021	2:00 pm	Integrated Marketing Planning for Effective Brand Management 301 (EBM Mastery) - Virtual Training	Virtual Workshop (Eastern Time)
Apr 29, 2021	2:00 pm	Integrated Marketing Execution for Effective Brand Management 401 (EBM Mastery) - Virtual Training	Virtual Workshop (Eastern Time)
May 04, 2021	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
May 06, 2021	2:00 pm	The Purpose Advantage: Unlocking the Power of Purpose for Your Brand - Virtual	Virtual Workshop (Eastern Time)
May 11, 2021	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
May 13, 2021	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
May 18, 2021	2:00 pm	Effectively and Authentically Engaging Generation Z - Virtual	Virtual Workshop (Eastern Time)
May 20, 2021	2:00 pm	Cascading Brief Design - Virtual	Virtual Workshop (Eastern Time)

2021 Events



DATE	TIME	EVENT DETAILS	LOCATION
May 25, 2021	2:00 pm	Briefing for Success - Virtual	Virtual Workshop (Eastern Time)
May 27, 2021	2:00 pm	Essentials of Highly Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Jun 03, 2021	2:00 pm	Build a Better Relationship with Your IHA - Virtual	Virtual Workshop (Eastern Time)
Jun 08, 2021	2:00 pm	Developing a Digital Analytics Strategy - Virtual	Virtual Workshop (Eastern Time)
Jun 10, 2021	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Jun 15, 2021	2:00 pm	Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual	Virtual Workshop (Eastern Time)
Jun 17, 2021	2:00 pm	Driving Growth with Measurement - Virtual	Virtual Workshop (Eastern Time)
Jun 22, 2021	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Jun 29, 2021	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)
Jul 01, 2021	2:00 pm	Strategic Customer-Centric Marketing - Virtual	Virtual Workshop
Jul 06, 2021	2:00 pm	Marketing Planning for the Post-COVID World - Virtual	Virtual Workshop (Eastern Time)
Jul 08, 2021	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Jul 13, 2021	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
Jul 15, 2021	2:00 pm	Integrated Marketing Around the Decision Journey - Virtual	Virtual Workshop (Eastern Time)
Jul 20, 2021	2:00 pm	Journey Mapping your Customer Experience Design - Virtual	Virtual Workshop (Eastern Time)
Jul 29, 2021	2:00 pm	Multicultural Marketing - Virtual	Virtual Workshop (Eastern Time)
Aug 03, 2021	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Aug 05, 2021	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Aug 24, 2021	2:00 pm	Effectively and Authentically Engaging Generation Z - Virtual	Virtual Workshop (Eastern Time)
Aug 26, 2021	2:00 pm	Brand Building with Customer Insights - Virtual	Virtual Workshop (Eastern Time)
Aug 31, 2021	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Sep 02, 2021	2:00 pm	Essentials of Highly Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Sep 07, 2021	2:00 pm	Build a Better Relationship with Your IHA - Virtual	Virtual Workshop (Eastern Time)
Sep 09, 2021	2:00 pm	Driving Growth with Measurement - Virtual	Virtual Workshop (Eastern Time)
Sep 14, 2021	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Sep 30, 2021	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
Oct 05, 2021	2:00 pm	Aligning Marketing to Sales - Virtual	Virtual Workshop (Eastern Time)
Oct 12, 2021	2:00 pm	Multicultural Marketing - Virtual	Virtual Workshop (Eastern Time)
Oct 14, 2021	2:00 pm	The Neuroscience of Collaborative Communication - Virtual	Virtual Workshop (Eastern Time)
Nov 04, 2021	2:00 pm	The Purpose Advantage: Unlocking the Power of Purpose for Your Brand - Virtual	Virtual Workshop (Eastern Time)
Nov 11, 2021	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Nov 16, 2021	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Nov 18, 2021	2:00 pm	Effectively and Authentically Engaging Generation Z - Virtual	Virtual Workshop (Eastern Time)
Nov 23, 2021	2:00 pm	Cascading Brief Design - Virtual	Virtual Workshop (Eastern Time)
Nov 30, 2021	2:00 pm	Briefing for Success - Virtual	Virtual Workshop (Eastern Time)
Dec 02, 2021	2:00 pm	Essentials of Highly Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Dec 09, 2021	2:00 pm	Build a Better Relationship with Your IHA - Virtual	Virtual Workshop (Eastern Time)
Dec 14, 2021	2:00 pm	Driving Growth with Measurement - Virtual	Virtual Workshop (Eastern Time)
Dec 16, 2021	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Dec 21, 2021	2:00 pm	Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual	Virtual Workshop (Eastern Time)
Dec 30, 2021	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)

Committees

Jan 21, 2021	2:00 pm	Brand Activation Legal Committee: January 2021	Webinar
Jan 22, 2021	11:00 am	Commerce Marketing	Via Webinar (Eastern Time)
Jan 25, 2021	11:00 am	Sponsorship & Experiential Marketing	Via Webinar (Eastern Time)
Jan 26, 2021	11:00 am	Account-Based Marketing Committee Meeting	Virtual Meeting (Eastern Time)
Jan 26, 2021	11:00 am	DE&I FORUM	Via Webinar (Eastern Time)
Jan 27, 2021	2:00 pm	Legal Affairs	Via Webinar (Eastern Time)
Jan 28, 2021	11:00 am	Agency Relations	Via Webinar (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Feb 02, 2021	11:00 am	Advertising Financial Management	Via Webinar (Eastern Time)
Feb 04, 2021	11:00 am	Brand Management	Via Webinar (Eastern Time)
Feb 05, 2021	11:00 am	Content Marketing	Via Webinar (Eastern Time)
Feb 08, 2021	11:00 am	Multicultural Marketing & Diversity	Via Webinar (Eastern Time)
Feb 09, 2021	11:00 am	Production Management	Via Webinar (Eastern Time)
Feb 11, 2021	11:00 am	Media Leadership	Via Webinar (Eastern Time)
Feb 11, 2021	11:00 am	Influencer Marketing	Via Webinar (Eastern Time)
Feb 11, 2021	11:00 am	Analytics & Data Science	Via Webinar (Eastern Time)
Feb 18, 2021	11:00 am	Digital & Social	Via Webinar (Eastern Time)
Feb 18, 2021	2:00 pm	Brand Activation Legal Committee: February 2021	Webinar
Feb 22, 2021	11:00 am	Relationship Marketing	Via Webinar (Eastern Time)
Feb 23, 2021	11:00 am	In-House Agency	Via Webinar (Eastern Time)
Feb 25, 2021	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)
Mar 03, 2021	2:00 pm	Government Relations	Via Webinar (Eastern Time)
Mar 04, 2021	11:00 am	Data & Direct Marketing	Via Webinar (Eastern Time)
Mar 18, 2021	11:00 am	Commerce Marketing	Via Webinar (Eastern Time)
Mar 18, 2021	2:00 pm	Brand Activation Legal Committee: March 2021	Webinar
Mar 19, 2021	11:00 am	Sponsorship & Experiential Marketing	Via Webinar (Eastern Time)
Mar 25, 2021	11:00 am	Agency Relations	Via Webinar (Eastern Time)
Apr 01, 2021	11:00 am	Brand Management	Via Webinar (Eastern Time)
Apr 06, 2021	11:00 am	Production Management	Via Webinar (Eastern Time)
Apr 09, 2021	11:00 am	Digital & Social	Via Webinar (Eastern Time)
Apr 13, 2021	11:00 am	Advertising Financial Management	Via Webinar (Eastern Time)
Apr 15, 2021	11:00 am	Media Leadership	Via Webinar (Eastern Time)
Apr 16, 2021	11:00 am	Multicultural Marketing & Diversity	Via Webinar (Eastern Time)

2021 Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 19, 2021	11:00 am	Content Marketing	Via Webinar (Eastern Time)
Apr 22, 2021	11:00 am	Analytics & Data Science	Via Webinar (Eastern Time)
Apr 23, 2021	11:00 am	Influencer Marketing	Via Webinar (Eastern Time)
Apr 27, 2021	11:00 am	In-House Agency	Via Webinar (Eastern Time)
Apr 29, 2021	11:00 am	B2B Committee Meeting	Virtual Meeting (Eastern Time)
May 06, 2021	11:00 am	Sponsorship & Experiential Marketing	Via Webinar (Eastern Time)
May 10, 2021	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)
May 13, 2021	11:00 am	Data & Direct Marketing	Via Webinar (Eastern Time)
May 14, 2021	11:00 am	Relationship Marketing	Via Webinar (Eastern Time)
May 17, 2021	11:00 am	Commerce Marketing	Via Webinar (Eastern Time)
May 20, 2021	11:00 am	Agency Relations	Via Webinar (Eastern Time)
May 20, 2021	11:00 am	Account-Based Marketing Meeting	Virtual Meeting (Eastern Time)
Jun 03, 2021	11:00 am	Media Leadership	Via Webinar (Eastern Time)
Jun 07, 2021	11:00 am	Influencer Marketing	Via Webinar (Eastern Time)
Jun 08, 2021	11:00 am	Brand Purpose	Via Webinar (Eastern Time)
Jun 09, 2021	2:00 pm	Government Relations	Via Webinar (Eastern Time)
Jun 10, 2021	11:00 am	Brand Management	Via Webinar (Eastern Time)
Jun 15, 2021	11:00 am	Advertising Financial Management	Via Webinar (Eastern Time)
Jun 17, 2021	11:00 am	Digital & Social	Via Webinar (Eastern Time)
Jun 17, 2021	11:00 am	Analytics & Data Science	Via Webinar (Eastern Time)
Jun 18, 2021	11:00 am	Content Marketing	Via Webinar (Eastern Time)
Jun 22, 2021	11:00 am	In-House Agency	Via Webinar (Eastern Time)
Jun 24, 2021	11:00 am	Multicultural Marketing & Diversity	Via Webinar (Eastern Time)
Jun 29, 2021	11:00 am	Production Management	Via Webinar (Eastern Time)

2021 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jun 30, 2021	11:00 am	B2 Awards Committee Meeting	Virtual Meeting (Eastern Time)
Jul 15, 2021	11:00 am	B2B Committee Meeting	Virtual Meeting (Eastern Time)
Jul 21, 2021	10:00 am	Legal Affairs	New York, NY
Sep 09, 2021	9:00 am	Commerce Marketing	New York, NY
Sep 14, 2021	9:00 am	Production Management	New York, NY
Sep 14, 2021	12:00 pm	Account-Based Marketing Meeting - Midwest	Virtual Meeting
Sep 21, 2021	9:00 am	Sponsorship & Experiential Marketing	Chicago, IL
Sep 22, 2021	8:00 am	Government Relations Committee Meeting & Capitol Hill Fly-In	Washington, DC
Sep 22, 2021	9:00 am	Brand Purpose	New York, NY
Sep 23, 2021	9:00 am	Influencer Marketing	Dallas, TX
Sep 28, 2021	9:00 am	Content Marketing	Los Angeles, CA
Sep 30, 2021	9:00 am	Multicultural Marketing & Diversity	New York, NY
Oct 12, 2021	9:00 am	Relationship Marketing	New York, NY
Oct 14, 2021	9:00 am	Commerce Marketing	Dallas, TX
Oct 14, 2021	11:00 am	Analytics & Data Science	Via Webinar (Eastern Time)
Oct 19, 2021	9:00 am	Influencer Marketing	Chicago, IL
Oct 20, 2021	10:00 am	Legal Affairs	New York, NY
Oct 21, 2021	9:00 am	Content Marketing	New York, NY
Oct 28, 2021	2:00 pm	Customer Experience Committee Meeting - West Coast	Virtual Meeting
Nov 02, 2021	9:00 am	Sponsorship & Experiential Marketing	New York, NY
Nov 04, 2021	9:00 am	Commerce Marketing	New York, NY
Nov 09, 2021	9:00 am	Influencer Marketing	Dallas, TX
Nov 10, 2021	11:00 am	Data & Direct Marketing	Via Webinar (Eastern Time)
Nov 16, 2021	9:00 am	Production Management	New York, NY
Nov 16, 2021	11:00 am	B2 Awards Committee Meeting	Virtual Meeting (Eastern Time)
Nov 18, 2021	9:00 am	Content Marketing	Los Angeles, CA
Dec 01, 2021	9:00 am	Commerce Marketing	Dallas, TX
Dec 02, 2021	9:00 am	Relationship Marketing	New York, NY
Dec 02, 2021	11:00 am	Account-Based Marketing Meeting	Virtual Meeting (Eastern Time)
Dec 07, 2021	9:00 am	Brand Purpose	New York, NY
Dec 14, 2021	9:00 am	Content Marketing	New York, NY
Dec 15, 2021	11:00 am	Customer Experience Committee Meeting	Virtual Meeting (Eastern Time)

DATE	TIME	EVENT DETAILS	LOCATION
Webinars (All Times Eastern)			
Jan 06, 2021	1:00 pm	Digital Ad Spending and Trends in 2021: eMarketer's Outlook	WEBINAR
Jan 06, 2021	3:00 pm	Owning Game-Changing Subcategories. the Only Way to Grow (B2B Marketing Series)	Webinar
Jan 12, 2021	1:00 pm	CCPA/CPRA Compliance	WEBINAR
Jan 13, 2021	1:00 pm	Going Beyond with Jeep's Passion for Adventure	WEBINAR
Jan 13, 2021	3:00 pm	How Your Brand Can Win When You're Being Outspent	WEBINAR
Jan 20, 2021	1:00 pm	Inspiration from Award-Winning Email Marketing Campaigns	WEBINAR
Jan 20, 2021	3:00 pm	The Future of Search Marketing: What's Now. What's Next.	WEBINAR
Jan 21, 2021	3:00 pm	Martech Procurement Resources for Marketers and Procurement Specialists	WEBINAR
Jan 27, 2021	1:00 pm	How the Rock & Roll Hall of Fame Changed Its Tune in Digital	WEBINAR
Jan 27, 2021	3:00 pm	How to Optimize Your Supply Path in 15 Minutes	WEBINAR
Jan 28, 2021	1:00 pm	How to Translate Social Messaging into Effective Digital Audio	WEBINAR
Feb 02, 2021	1:00 pm	Brand Activation Legal Webinar: February 2021	Webinar
Feb 03, 2021	1:00 pm	How to Keep Lapsed Donors from Staying Socially Distant	WEBINAR
Feb 03, 2021	3:00 pm	CES 2021: What Marketers Need to Know About the Latest Tech and Trends	WEBINAR
Feb 10, 2021	1:00 pm	A Marketer's Blueprint for the Future: Capabilities to Survive and Thrive in a Dynamic Marketplace	WEBINAR
Feb 10, 2021	3:00 pm	Lowe's Approach to Navigating Today's Data & Measurement Landscape	WEBINAR
Feb 16, 2021	12:00 pm	Martech Procurement Resources for Your Legal and Procurement Teams	WEBINAR
Feb 17, 2021	1:00 pm	The State of Multichannel Marketing in 2021 & Beyond	WEBINAR
Feb 17, 2021	3:00 pm	How Technology Drives Creative Brand Performance	WEBINAR
Feb 24, 2021	3:00 pm	Regulation Round-Up: Email Around the World - U.S., Canada, EU, UK, & Asia	WEBINAR
Mar 03, 2021	3:00 pm	B2B Marketing Series	Webinar
Mar 11, 2021	12:00 pm	Martech Procurement Resources for Your Legal and Procurement Teams	WEBINAR
Apr 07, 2021	3:00 pm	B2B Marketing Series	Webinar
May 05, 2021	3:00 pm	B2B Marketing Series	Webinar
May 12, 2021	1:00 pm	"It's Like DRTV With Triple the Return!": Why the Time for Connected TV Testing is Now	WEBINAR
Jun 02, 2021	3:00 pm	B2B Marketing Series	Webinar
Jul 07, 2021	3:00 pm	B2B Marketing Series	Webinar
Aug 04, 2021	3:00 pm	B2B Marketing Series	Webinar
Sep 01, 2021	3:00 pm	B2B Marketing Series	Webinar
Oct 06, 2021	3:00 pm	B2B Marketing Series	Webinar
Nov 03, 2021	3:00 pm	B2B Marketing Series	Webinar
Dec 01, 2021	3:00 pm	B2B Marketing Series	Webinar

2021 Events



DATE	TIME	EVENT DETAILS	LOCATION
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Local Events

Feb 10, 2021	5:30 pm	New York City Chapter: Communicators of the Year Awards	Online Event
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