

# 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Industry Conferences</b>			
Feb 09, 2022	1:30 pm	<a href="#">2022 ANA Nonprofit Federation Winter Conference presented by Data Axle (Hybrid)</a>	Washington, DC
Mar 02, 2022	1:00 pm	<a href="#">2022 ANA Media Conference presented by A+E Networks (Hybrid)</a>	Orlando, FL
Mar 15, 2022	2:00 pm	<a href="#">2022 ANA In-House Agency Conference (Hybrid)</a>	Rancho Palos Verdes, CA
Mar 28, 2022	1:00 pm	<a href="#">2022 ANA Masters of Data &amp; Technology Conference (Hybrid)</a>	Orlando, FL
Apr 11, 2022	8:00 am	<a href="#">2022 ANA Brand Masters Conference presented by Twitter (Hybrid)</a>	Carlsbad, CA
Apr 27, 2022	2:00 pm	<a href="#">2022 ANA Content Marketing Conference (Hybrid)</a>	Orlando, FL
May 01, 2022	1:00 pm	<a href="#">2022 ANA Advertising Financial Management Conference (Hybrid)</a>	Orlando, FL
May 16, 2022	1:00 pm	<a href="#">2022 ANA Email Evolution Conference (Hybrid)</a>	Scottsdale, AZ
May 23, 2022	1:00 pm	<a href="#">2022 Masters of B2B Marketing Conference (Hybrid)</a>	Scottsdale, AZ
Jul 18, 2022	8:00 am	<a href="#">2022 ANA Digital &amp; Social Media Conference (Hybrid)</a>	Carlsbad, CA
Aug 08, 2022	8:00 am	<a href="#">2022 ANA Chicago Nonprofit Conference (Hybrid)</a>	Chicago, IL
Sep 14, 2022	1:00 pm	<a href="#">2022 ANA Measurement and Accountability Conference (Hybrid)</a>	Carlsbad, CA
Oct 03, 2022	11:00 am	<a href="#">2022 ANA Data &amp; Technology Conference   A Virtual Experience</a>	Virtual Event (Eastern Time)
Oct 12, 2022	11:00 am	<a href="#">2022 ANA Brand Activation &amp; Creativity Conference (Virtual)</a>	Virtual Event (Eastern Time)
Oct 25, 2022	12:00 pm	<a href="#">2022 ANA Masters of Marketing Conference (Hybrid)</a>	Orlando, FL
Nov 06, 2022	8:00 am	<a href="#">2022 ANA Multicultural Marketing &amp; Diversity Conference (Hybrid)</a>	Hollywood, FL
Nov 08, 2022	8:00 am	<a href="#">2022 ANA/BAA Marketing Law Conference</a>	Hollywood, FL
Dec 07, 2022	11:00 am	<a href="#">2022 Masters of B2B Marketing Conference II   A Virtual Experience</a>	Virtual Event (Eastern Time)
<b>1-Day Conferences</b>			
Jan 12, 2022	11:00 am	<a href="#">ANA Virtual Supplier Diversity Fair: Meet Hispanic-Owned Media Companies</a>	Virtual Event (Eastern Time)
Jan 26, 2022	11:00 am	<a href="#">LGBTQ+ Marketing Inclusion</a>	Virtual Event (Eastern Time)
Feb 03, 2022	11:00 am	<a href="#">Trends 2022 presented by Accenture Interactive</a>	Virtual Event (Eastern Time)
Feb 09, 2022	2:00 pm	<a href="#">Meaningful Customer Interactions: How to Appeal to the Feel hosted by Fordham University</a>	Virtual Event (Eastern Time)
Feb 23, 2022	11:00 am	<a href="#">ANA Virtual Supplier Diversity Fair: Meet Black-Owned Media Companies</a>	Virtual Event (Eastern Time)
Mar 09, 2022	11:00 am	<a href="#">ANA Virtual Supplier Diversity Fair: Meet Women-Owned Companies</a>	Virtual Event (Eastern Time)
Mar 10, 2022	11:00 am	<a href="#">ANA Virtual Half-Day Conference. Presented by USPS</a>	Virtual Event (Eastern Time)

## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 06, 2022	11:00 am	<a href="#">ANA Virtual Half-Day Conference. Presented by SXM Media</a>	Virtual Event (Eastern Time)
Apr 08, 2022	2:00 pm	<a href="#">The Future of Marketing Technology hosted by Northeastern University</a>	Virtual Event (Eastern Time)
Apr 20, 2022	11:00 am	<a href="#">ANA Virtual Supplier Diversity Fair: Meet Minority-Owned Production Companies</a>	Virtual Event (Eastern Time)
Apr 27, 2022	11:00 am	<a href="#">ANA Law &amp; Public Policy Virtual Conference. Presented by Reed Smith LLP</a>	Virtual Event (Eastern Time)
May 12, 2022	11:00 am	<a href="#">Brand Purpose</a>	Virtual Event (Eastern Time)
May 13, 2022	11:00 am	<a href="#">ANA Virtual Half-Day Conference. Presented by Innovid</a>	Virtual Event (Eastern Time)
May 18, 2022	11:00 am	<a href="#">ANA Virtual Supplier Diversity Fair: Meet Asian-Owned Companies</a>	Virtual Event (Eastern Time)
Jun 09, 2022	11:00 am	<a href="#">ANA Virtual Half-Day Conference: Nonprofit</a>	Virtual Event (Eastern Time)
Sep 09, 2022	11:00 am	<a href="#">Optimizing Your Data-Driven Direct Marketing Strategy. Hosted by American Express</a>	Virtual Event (Eastern Time)

## Training

Jan 04, 2022	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop
Jan 06, 2022	2:00 pm	<a href="#">Aligning Marketing to Sales - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 11, 2022	2:00 pm	<a href="#">Agile Marketing for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 13, 2022	2:00 pm	<a href="#">Multicultural Marketing – Making the Budget Work Effectively - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 18, 2022	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 20, 2022	2:00 pm	<a href="#">Journey Mapping your Customer Experience Design - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 25, 2022	2:00 pm	<a href="#">Developing Actionable Customer Insights for Effective Brand Management 101 (EBM Mastery)- Virtual Training</a>	Virtual Workshop (Eastern Time)
Jan 27, 2022	2:00 pm	<a href="#">Building a Brand Management Framework for Effective Brand Management 201 (EBM Mastery)- Virtual Training</a>	Virtual Workshop (Eastern Time)
Feb 01, 2022	2:00 pm	<a href="#">Integrated Marketing Planning for Effective Brand Management 301 (EBM Mastery) - Virtual Training</a>	Virtual Workshop (Eastern Time)
Feb 03, 2022	2:00 pm	<a href="#">Integrated Marketing Execution for Effective Brand Management 401 (EBM Mastery) - Virtual Training</a>	Virtual Workshop (Eastern Time)
Feb 08, 2022	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 10, 2022	2:00 pm	<a href="#">Effectively and Authentically Engaging Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 15, 2022	2:00 pm	<a href="#">Unlock the Power of Influencer Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 17, 2022	2:00 pm	<a href="#">Briefing for Success - Virtual</a>	Virtual Workshop (Eastern Time)

## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 22, 2022	2:00 pm	<a href="#">Essentials of Highly Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 24, 2022	2:00 pm	<a href="#">Build a Better Relationship with Your IHA - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 01, 2022	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 03, 2022	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 08, 2022	2:00 pm	<a href="#">Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 10, 2022	2:00 pm	<a href="#">Measuring and Improving the Customer Experience - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 15, 2022	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 17, 2022	2:00 pm	<a href="#">Got Bias? How to Develop a Mindset of Inclusion in the Workplace - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 22, 2022	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 24, 2022	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 29, 2022	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 31, 2022	2:00 pm	<a href="#">Developing a Brand-inspired Digital Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 05, 2022	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop
Apr 07, 2022	2:00 pm	<a href="#">Marketing in Turbulent Times - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 12, 2022	2:00 pm	<a href="#">Integrated Marketing Around the Decision Journey - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 14, 2022	2:00 pm	<a href="#">Agile Marketing 101 (AG Mastery Program 101) - Virtual Training</a>	Virtual Workshop (Eastern Time)
Apr 19, 2022	2:00 pm	<a href="#">Sprint Planning and Project Estimating 201 (AG Mastery)- Virtual Training</a>	Virtual Workshop (Eastern Time)
Apr 21, 2022	2:00 pm	<a href="#">Executing an Agile Campaign 301 (AG Mastery)- Virtual Training</a>	Virtual Workshop (Eastern Time)
Apr 26, 2022	2:00 pm	<a href="#">Successful Agile Integration and Transformation Within Your Organization 401 (AG Mastery ) - Virtual Training</a>	Virtual Workshop (Eastern Time)
May 03, 2022	2:00 pm	<a href="#">Multicultural Marketing – Making the Budget Work Effectively - Virtual</a>	Virtual Workshop (Eastern Time)
May 05, 2022	2:00 pm	<a href="#">Brand Building with Customer Insights - Virtual</a>	Virtual Workshop (Eastern Time)
May 10, 2022	2:00 pm	<a href="#">The Purpose Advantage: Unlocking the Power of Purpose for Your Brand - Virtual</a>	Virtual Workshop (Eastern Time)
May 12, 2022	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
May 17, 2022	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
May 19, 2022	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)

## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
May 24, 2022	2:00 pm	<a href="#">Essentials of Highly Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 02, 2022	2:00 pm	<a href="#">Defining a Brand POV that Connects with Consumers 101 - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 07, 2022	2:00 pm	<a href="#">Driving Effective Digital Engagement with Your Brand Story 201 - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 09, 2022	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 16, 2022	2:00 pm	<a href="#">The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 21, 2022	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Jun 23, 2022	2:00 pm	<a href="#">Measuring and Improving the Customer Experience - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 28, 2022	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 30, 2022	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 07, 2022	2:00 pm	<a href="#">Aligning Marketing to Sales - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 12, 2022	2:00 pm	<a href="#">Agile Marketing for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 14, 2022	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop
Jul 19, 2022	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 21, 2022	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 26, 2022	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 28, 2022	2:00 pm	<a href="#">Best Practices to Strengthen Your Content Marketing (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 02, 2022	2:00 pm	<a href="#">Strategies to Elevate Your Content Marketing Above Competitors (301) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 04, 2022	2:00 pm	<a href="#">Strategies to Maximize Your Content Marketing to Build Loyalty (401) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 09, 2022	2:00 pm	<a href="#">Advertising Production: What Marketers Need to Know - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 11, 2022	2:00 pm	<a href="#">Developing a Brand-inspired Digital Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 16, 2022	2:00 pm	<a href="#">Effectively and Authentically Engaging Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 25, 2022	2:00 pm	<a href="#">Essentials of Highly Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 30, 2022	2:00 pm	<a href="#">Build a Better Relationship with Your IHA - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 08, 2022	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 13, 2022	2:00 pm	<a href="#">Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual</a>	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Sep 15, 2022	2:00 pm	<a href="#">Measuring and Improving the Customer Experience - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 20, 2022	2:00 pm	<a href="#">Understanding Implicit Bias - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Sep 22, 2022	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 27, 2022	2:00 pm	<a href="#">Journey Mapping your Customer Experience Design - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 29, 2022	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 04, 2022	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop
Oct 06, 2022	2:00 pm	<a href="#">Marketing in Turbulent Times - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 11, 2022	2:00 pm	<a href="#">The Purpose Advantage: Unlocking the Power of Purpose for Your Brand - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 01, 2022	2:00 pm	<a href="#">Brand Building with Customer Insights - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 08, 2022	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 10, 2022	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 15, 2022	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 22, 2022	2:00 pm	<a href="#">Defining a Brand POV that Connects with Consumers 101 - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 29, 2022	2:00 pm	<a href="#">Driving Effective Digital Engagement with Your Brand Story 201 - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 01, 2022	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 06, 2022	2:00 pm	<a href="#">Measuring and Improving the Customer Experience - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 08, 2022	2:00 pm	<a href="#">The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 13, 2022	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Dec 15, 2022	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 20, 2022	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)

## Committees

Jan 19, 2022	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Webinar (Eastern Time)
Jan 20, 2022	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
Jan 21, 2022	11:00 am	<a href="#">Content Marketing</a>	Via Webinar (Eastern Time)

## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jan 25, 2022	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Webinar (Eastern Time)
Jan 27, 2022	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Via Webinar (Eastern Time)
Jan 27, 2022	11:00 am	<a href="#">Brand Management</a>	Via Webinar (Eastern Time)
Jan 27, 2022	2:00 pm	<a href="#">Brand Activation Legal Committee: January 2022</a>	Webinar
Feb 01, 2022	11:00 am	<a href="#">Advertising Financial Management</a>	Via Webinar (Eastern Time)
Feb 02, 2022	1:00 pm	<a href="#">Legal Affairs</a>	Via Webinar (Eastern Time)
Feb 03, 2022	11:00 am	<a href="#">Agency Relations</a>	Via Webinar (Eastern Time)
Feb 04, 2022	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
Feb 08, 2022	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Webinar (Eastern Time)
Feb 10, 2022	11:00 am	<a href="#">Media Leadership</a>	Via Webinar (Eastern Time)
Feb 11, 2022	11:00 am	<a href="#">Production Management</a>	Via Webinar (Eastern Time)
Feb 15, 2022	11:00 am	<a href="#">In-House Agency</a>	Via Webinar (Eastern Time)
Feb 16, 2022	11:00 am	<a href="#">Brand Purpose</a>	Via Webinar (Eastern Time)
Feb 16, 2022	2:00 pm	<a href="#">Government Relations</a>	Via Webinar (Eastern Time)
Feb 17, 2022	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time)
Feb 23, 2022	11:00 am	<a href="#">Relationship Marketing</a>	Via Webinar (Eastern Time)
Feb 24, 2022	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Via Webinar (Eastern Time)
Mar 08, 2022	11:00 am	<a href="#">Email Excellence Committee Meeting</a>	Virtual Meeting (Eastern Time)
Mar 15, 2022	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
Mar 17, 2022	11:00 am	<a href="#">Content Marketing</a>	Via Webinar (Eastern Time)
Mar 22, 2022	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Webinar (Eastern Time)
Mar 23, 2022	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Via Webinar (Eastern Time)
Mar 24, 2022	11:00 am	<a href="#">Brand Management</a>	Via Webinar (Eastern Time)
Mar 24, 2022	11:00 am	<a href="#">Unlocking Your Brand's Growth Potential with Kimberly A. Whitler: CX Committee Meeting</a>	Virtual Meeting (Eastern Time)
Mar 25, 2022	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Webinar (Eastern Time)

## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 29, 2022	11:00 am	<a href="#">Agency Relations</a>	Via Webinar (Eastern Time)
Apr 01, 2022	11:00 am	<a href="#">Brand Purpose</a>	Via Webinar (Eastern Time)
Apr 05, 2022	11:00 am	<a href="#">Production Management</a>	Via Webinar (Eastern Time)
Apr 07, 2022	11:00 am	<a href="#">Advertising Financial Management</a>	Via Webinar (Eastern Time)
Apr 12, 2022	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Webinar (Eastern Time)
Apr 13, 2022	11:00 am	<a href="#">Media Leadership</a>	Via Webinar (Eastern Time)
Apr 19, 2022	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
Apr 19, 2022	11:00 am	<a href="#">B2B Committee Meeting</a>	Virtual Meeting (Eastern Time)
Apr 20, 2022	11:00 am	<a href="#">Relationship Marketing</a>	Via Webinar (Eastern Time)
Apr 21, 2022	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Via Webinar (Eastern Time)
Apr 22, 2022	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time)
Apr 26, 2022	11:00 am	<a href="#">In-House Agency</a>	Via Webinar (Eastern Time)
Apr 26, 2022	11:00 am	<a href="#">Account-Based Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
May 05, 2022	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Webinar (Eastern Time)
May 12, 2022	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Via Webinar (Eastern Time)
May 16, 2022	11:00 am	<a href="#">Content Marketing</a>	Via Webinar (Eastern Time)
May 18, 2022	10:00 am	<a href="#">Government Relations Committee Meeting &amp; Capitol Hill Day</a>	Washington, DC
May 19, 2022	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
May 23, 2022	4:30 pm	<a href="#">Customer Experience Committee Meeting</a>	Scottsdale, AZ
May 24, 2022	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Webinar (Eastern Time)
May 26, 2022	11:00 am	<a href="#">Agency Relations</a>	Via Webinar (Eastern Time)
May 27, 2022	11:00 am	<a href="#">Brand Management</a>	Via Webinar (Eastern Time)
Jun 02, 2022	11:00 am	<a href="#">Media Leadership</a>	Via Webinar (Eastern Time)
Jun 06, 2022	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time)
Jun 07, 2022	11:00 am	<a href="#">Production Management</a>	Via Webinar (Eastern Time)

## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jun 08, 2022	11:00 am	<a href="#">Advertising Financial Management</a>	Via Webinar (Eastern Time)
Jun 14, 2022	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Webinar (Eastern Time)
Jun 16, 2022	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
Jun 16, 2022	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Via Webinar (Eastern Time)
Jun 21, 2022	11:00 am	<a href="#">Relationship Marketing</a>	Via Webinar (Eastern Time)
Jun 28, 2022	11:00 am	<a href="#">Email Excellence Committee Meeting</a>	Virtual Meeting (Eastern Time)
Jun 28, 2022	11:00 am	<a href="#">Brand Purpose</a>	Via Webinar (Eastern Time)
Jun 29, 2022	11:00 am	<a href="#">In-House Agency</a>	Via Webinar (Eastern Time)
Jul 07, 2022	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	
Jul 12, 2022	9:00 am	<a href="#">Brand Management</a>	TBD - West Coast
Jul 13, 2022	2:00 pm	<a href="#">Legal Affairs</a>	Via Webinar (Eastern Time)
Jul 14, 2022	9:00 am	<a href="#">Content Marketing</a>	TBD - West Coast
Jul 20, 2022	2:00 pm	<a href="#">Government Relations</a>	Via Webinar (Eastern Time)
Jul 22, 2022	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	New York, NY
Aug 03, 2022	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	New York, NY
Aug 09, 2022	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Webinar (Eastern Time)
Aug 10, 2022	9:00 am	<a href="#">Content Marketing</a>	New York, NY
Aug 12, 2022	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
Aug 16, 2022	9:00 am	<a href="#">Commerce Marketing</a>	New York, NY
Aug 18, 2022	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Webinar (Eastern Time)
Aug 19, 2022	9:00 am	<a href="#">Brand Management</a>	New York, NY
Sep 08, 2022	9:00 am	<a href="#">Media Leadership</a>	New York, NY
Sep 09, 2022	11:00 am	<a href="#">Content Marketing</a>	Via Webinar (Eastern Time)
Sep 12, 2022	9:00 am	<a href="#">Midwest Digital &amp; Social</a>	Chicago, IL
Sep 12, 2022	9:00 am	<a href="#">Production Management</a>	New York, NY
Sep 13, 2022	9:00 am	<a href="#">In-House Agency, West Coast Chapter</a>	Los Angeles, CA
Sep 13, 2022	11:00 am	<a href="#">B2B Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 15, 2022	9:00 am	<a href="#">Commerce Marketing</a>	Dallas, TX
Sep 16, 2022	9:00 am	<a href="#">Influencer Marketing</a>	Chicago, IL
Sep 19, 2022	9:00 am	<a href="#">Digital &amp; Social</a>	New York, NY
Sep 20, 2022	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	



## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 20, 2022	10:00 am	<a href="#">In-House Agency</a>	New York, NY
Sep 20, 2022	11:00 am	<a href="#">Account-Based Marketing Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 21, 2022	9:00 am	<a href="#">Advertising Financial Management</a>	New York, NY
Sep 22, 2022	9:00 am	<a href="#">Agency Relations</a>	New York, NY
Sep 23, 2022	11:00 am	<a href="#">Brand Management</a>	Via Webinar (Eastern Time)
Sep 27, 2022	9:00 am	<a href="#">In-House Agency. Midwest Chapter</a>	Chicago, IL
Sep 28, 2022	9:00 am	<a href="#">Digital &amp; Social. Southeast Chapter</a>	Atlanta, GA
Sep 29, 2022	9:00 am	<a href="#">Influencer Marketing</a>	Dallas, TX
Sep 30, 2022	9:00 am	<a href="#">Digital &amp; Social. West Coast Chapter</a>	San Diego, CA
Oct 03, 2022	11:00 am	<a href="#">Influencer Marketing</a>	Via Webinar (Eastern Time)
Oct 06, 2022	11:00 am	<a href="#">Commerce Marketing</a>	Via Webinar (Eastern Time)
Oct 06, 2022	11:00 am	<a href="#">Email Excellence Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 07, 2022	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	
Oct 10, 2022	9:00 am	<a href="#">Content Marketing</a>	TBD - West Coast
Oct 11, 2022	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Webinar (Eastern Time)
Oct 12, 2022	11:00 am	<a href="#">Production Management</a>	Via Webinar (Eastern Time)
Oct 13, 2022	11:00 am	<a href="#">Brand Purpose</a>	Via Webinar (Eastern Time)
Oct 13, 2022	11:00 am	<a href="#">Analytics &amp; Data Science</a>	Via Webinar (Eastern Time)
Oct 14, 2022	11:00 am	<a href="#">Digital &amp; Social</a>	Via Webinar (Eastern Time)
Oct 18, 2022	9:00 am	<a href="#">Brand Management</a>	TBD - West Coast
Oct 19, 2022	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
Oct 19, 2022	2:00 pm	<a href="#">ANA Legal Affairs/Government Relations Joint Committee Meeting</a>	Via Webinar (Eastern Time)
Oct 21, 2022	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	
Nov 01, 2022	9:00 am	<a href="#">Influencer Marketing</a>	Dallas, TX
Nov 02, 2022	11:00 am	<a href="#">In-House Agency</a>	Via Webinar (Eastern Time)
Nov 03, 2022	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	
Nov 04, 2022	11:00 am	<a href="#">Media Leadership</a>	Via Webinar (Eastern Time)
Nov 07, 2022	9:00 am	<a href="#">Production Management</a>	New York, NY
Nov 08, 2022	9:00 am	<a href="#">Midwest Digital &amp; Social</a>	Chicago, IL
Nov 10, 2022	9:00 am	<a href="#">Commerce Marketing</a>	New York, NY
Nov 10, 2022	11:00 am	<a href="#">Advertising Financial Management</a>	Via Webinar (Eastern Time)

## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 10, 2022	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Via Webinar (Eastern Time)
Nov 15, 2022	9:00 am	<a href="#">Brand Management</a>	New York, NY
Nov 15, 2022	9:00 am	<a href="#">In-House Agency, West Coast Chapter</a>	San Francisco, CA
Nov 16, 2022	9:00 am	<a href="#">Digital &amp; Social, West Coast Chapter</a>	San Diego, CA
Nov 16, 2022	11:00 am	<a href="#">Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Nov 17, 2022	9:00 am	<a href="#">Content Marketing</a>	New York, NY
Nov 17, 2022	11:00 am	<a href="#">Agency Relations</a>	Via Webinar (Eastern Time)
Nov 30, 2022	9:00 am	<a href="#">In-House Agency, Midwest Chapter</a>	Minneapolis, MN
Dec 01, 2022	9:00 am	<a href="#">Influencer Marketing</a>	Chicago, IL
Dec 02, 2022	9:00 am	<a href="#">Brand Purpose</a>	New York, NY
Dec 06, 2022	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	
Dec 07, 2022	9:00 am	<a href="#">Digital &amp; Social</a>	New York, NY
Dec 08, 2022	9:00 am	<a href="#">Commerce Marketing</a>	Dallas, TX
Dec 08, 2022	10:00 am	<a href="#">In-House Agency</a>	New York, NY
Dec 09, 2022	11:00 am	<a href="#">Relationship Marketing</a>	Via Webinar (Eastern Time)
Dec 13, 2022	9:00 am	<a href="#">Advertising Financial Management</a>	New York, NY
Dec 13, 2022	9:00 am	<a href="#">Media Leadership</a>	New York, NY
Dec 13, 2022	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Webinar (Eastern Time)
Dec 14, 2022	11:00 am	<a href="#">B2B Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 15, 2022	9:00 am	<a href="#">Agency Relations</a>	New York, NY
Dec 15, 2022	9:00 am	<a href="#">Digital &amp; Social, Southeast Chapter</a>	Atlanta, GA

### Webinars (All Times Eastern)

Jan 05, 2022	3:00 pm	<a href="#">Why Winning Matters: How Awards Programs Drive Business Growth (B2B Marketing Series)</a>	Webinar
Jan 11, 2022	2:00 pm	<a href="#">Maryland Digital Tax Compliance</a>	WEBINAR
Jan 13, 2022	1:00 pm	<a href="#">Pinterest Predicts 2022: The Art + Science of Trendspotting</a>	WEBINAR
Jan 13, 2022	3:00 pm	<a href="#">How Brands Effectively Use Radio/Audio to Drive Engagement Among Multicultural Audiences</a>	WEBINAR
Jan 19, 2022	1:00 pm	<a href="#">Road to Holistic Personalization: Customer-Centric Approach and Personas (Data, Technology, and Measurement)</a>	WEBINAR
Jan 20, 2022	1:00 pm	<a href="#">Speed and Agility: Marketing's New Mandate and Its Impact on Planning</a>	WEBINAR
Jan 26, 2022	1:00 pm	<a href="#">Trends in U.S. Digital Advertising and Media in 2022 (Brand, Creativity, and Media)</a>	WEBINAR
Feb 02, 2022	1:00 pm	<a href="#">CES 2022: What the Latest Innovations Mean for Marketers in a Hybrid World (Brand, Creativity, and Media)</a>	WEBINAR
Feb 09, 2022	1:00 pm	<a href="#">Demystifying Intrinsic In-Game Advertising (Data, Technology, and Measurement)</a>	WEBINAR

## 2022 Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 10, 2022	1:00 pm	<a href="#">Inside the ANA's Upcoming Programmatic Media Transparency Study: Benchmarking Your Brand</a>	WEBINAR
Feb 16, 2022	1:00 pm	<a href="#">Ulta Beauty's MUSE: An Ongoing Commitment to Amplify Black Voices in Beauty (Society and Sustainability)</a>	WEBINAR
Feb 16, 2022	3:00 pm	<a href="#">Email in 2022 The trends, behaviors and benchmarks shaping email (Email Excellence Webinar Series)</a>	Webinar
Feb 17, 2022	1:00 pm	<a href="#">ANA Legal Webinar Series: February 2022</a>	Webinar
Feb 17, 2022	1:00 pm	<a href="#">Video Ad Workflow for the Way TV Is Consumed Today</a>	WEBINAR
Feb 23, 2022	1:00 pm	<a href="#">Leading A Changing Workforce in the 21st Century (Talent and Marketing Organization)</a>	WEBINAR
Mar 02, 2022	1:00 pm	<a href="#">How GeoBlue Built an Internal Communications Function in the Midst of Crises (Talent and Marketing Organization)</a>	WEBINAR
Mar 02, 2022	3:00 pm	<a href="#">Five things B2B Marketers Need to Know About DEI (B2B Marketing Series)</a>	Webinar
Mar 09, 2022	3:00 pm	<a href="#">Do This, Not That: Email Marketing Trends for 2022 That Work (Data, Technology, and Measurement)</a>	WEBINAR
Mar 16, 2022	1:00 pm	<a href="#">Marketing Across The Metaverse (Data, Technology, and Measurement)</a>	WEBINAR
Mar 23, 2022	1:00 pm	<a href="#">How Ferrara is Treating DE&amp;I as the Critical Business Issue It Is (Society and Sustainability)</a>	WEBINAR
Mar 30, 2022	1:00 pm	<a href="#">9 Major Shifts That Will Impact Life, Work, and Culture (Brand, Creativity, and Media)</a>	WEBINAR
May 04, 2022	3:00 pm	<a href="#">B2B Marketing Series</a>	Webinar
Jun 15, 2022	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	Webinar
Jul 06, 2022	3:00 pm	<a href="#">B2B Marketing Series</a>	Webinar
Aug 17, 2022	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	Webinar
Sep 07, 2022	3:00 pm	<a href="#">B2B Marketing Series</a>	Webinar
Oct 19, 2022	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	Webinar
Nov 02, 2022	3:00 pm	<a href="#">B2B Marketing Series</a>	Webinar

### Local Events

Feb 03, 2022	9:00 am	<a href="#">ANA B2B Houston Chapter: Coffee &amp; Careers - Ignite the Power of You through Personal Branding</a>	Virtual Meeting (Central Time)
Mar 03, 2022	9:00 am	<a href="#">ANA B2B Houston Chapter: Coffee &amp; Careers - March Edition With Cindi</a>	Virtual Meeting (Central Time)