

2023 Events



DATE	TIME	EVENT DETAILS	LOCATION
Industry Conferences			
Jan 01, 2023	12:00 am	2023 Conference Annual Pass	
Feb 07, 2023	11:00 am	2023 ANA Email Evolution Conference	Washington, DC
Feb 15, 2023	1:00 pm	2023 ANA Media Conference presented by A+E Networks	Orlando, FL
Feb 22, 2023	10:00 am	DEIB Day - A Global Day of Learning Event	Virtual Event (Eastern Time)
Mar 21, 2023	11:00 am	2023 ANA Brands for Humanity Conference: Leaders of Impact A Virtual Experience	Virtual Event (Eastern Time)
Apr 12, 2023	1:00 pm	2023 ANA Masters of Data & Technology Conference	Orlando, FL
Apr 26, 2023	1:00 pm	2023 ANA Brand Masters Conference	Bonita Springs, FL
Apr 30, 2023	1:00 pm	2023 ANA Advertising Financial Management Conference	Phoenix, AZ
May 23, 2023	11:00 am	2023 ANA Advancements in Measurement Conference A Virtual Experience	Virtual Event (Eastern Time)
Jun 05, 2023	1:00 pm	2023 ANA Masters of B2B Marketing Conference	Orlando, FL
Jun 12, 2023	1:00 pm	2023 ANA In-House Agency Conference	Orlando, FL
Jul 17, 2023	1:00 pm	2023 ANA Digital & Social Media Conference	Carlsbad, CA
Aug 21, 2023	1:00 pm	2023 ANA Data, Analytics & Measurement Conference	Chicago, IL
Sep 12, 2023	11:00 am	2023 ANA Brand Activation & Creativity Conference A Virtual Experience	Virtual Event (Eastern Time)
Sep 27, 2023	11:00 am	2023 ANA Data & Technology Conference – A Virtual Experience	Virtual Event (Eastern Time)
Oct 10, 2023	1:00 pm	2023 ANA Multicultural Marketing & Diversity Conference	Las Vegas, NV
Oct 24, 2023	1:00 pm	2023 ANA Masters of Marketing Conference	Orlando, FL
Nov 15, 2023	1:00 pm	2023 ANA Masters of Advertising Law Conference	Orlando, FL
Dec 05, 2023	11:00 am	2023 ANA B2B Marketing Conference A Virtual Experience	Virtual Event (Eastern Time)

Members Only One-Day Conferences

Jan 26, 2023	11:00 am	Retail Media Networks Hosted by Walmart Connect	Virtual Event (Eastern Time)
Feb 01, 2023	11:00 am	Virtual Diversity Fair: Meet LGBTQ+ Owned Companies (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Feb 28, 2023	9:00 am	Preparing for a Multicultural Majority hosted by Rock & Roll Hall of Fame	Cleveland, OH
Mar 02, 2023	9:30 am	ANA Next Gen Measurement Conference Hosted by TikTok	New York, NY
Mar 15, 2023	9:00 am	BE DATA-INSPIRED. ATLANTA: ANA Data & Analytics Conference. Atlanta, hosted by Inspire Brands	Sandy Springs, GA
Mar 16, 2023	11:00 am	2023 Trends	Via Webinar (Eastern Time)
Mar 23, 2023	9:00 am	Creativity and Emotion in Marketing hosted by Fordham University	New York, NY
Mar 24, 2023	8:00 am	The Role of Influencer Marketing in Growing Brands at Saint Augustine's University (an HBCU)	Raleigh, NC

2023 Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 28, 2023	9:00 am	ANA Content Marketing Conference, hosted by AT&T	Dallas, TX
Mar 31, 2023	2:00 pm	The Future of Marketing Technology hosted by Northeastern University	Virtual Event (Eastern Time)
Apr 18, 2023	11:00 am	Virtual Diversity Fair: Meet Black-Owned Media Companies (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
May 18, 2023	9:00 am	The Future of Giving Conference	NW, WA
Jun 01, 2023	11:00 am	Virtual Diversity Fair: Meet Women-Owned Companies (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Jun 08, 2023	10:00 am	How Purpose-Led Brands Build Stakeholder Trust	Virtual Event (Eastern Time)
Jun 27, 2023	9:00 am	Experiential Marketing	Arcadia, CA
Aug 03, 2023	11:00 am	Virtual Diversity Fair: Meet Hispanic-Owned Companies (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Oct 03, 2023	11:00 am	Virtual Diversity Fair: Minority-Owned Production Companies (Open to All: Including Non-Members)	Virtual Event (Eastern Time)
Oct 03, 2023	12:30 pm	Digital Innovations in Marketing hosted by Jackson State University	Virtual Event (Eastern Time)
Oct 18, 2023	11:00 am	LGBTQ+ Marketing Inclusion	Virtual Event (Eastern Time)
Dec 01, 2023	11:00 am	Virtual Diversity Fair: Meet Asian-Owned Companies (Open to All: Including Non-Members)	Virtual Event (Eastern Time)

Training

Jan 03, 2023	2:00 pm	Multicultural Marketing – Making the Budget Work Effectively - Virtual	Virtual Workshop (Eastern Time)
Jan 05, 2023	2:00 pm	Aligning Marketing to Sales - Virtual	Virtual Workshop (Eastern Time)
Jan 10, 2023	2:00 pm	Developing Actionable Customer Insights for Effective Brand Management 101 (EBM Mastery)- Virtual Training	Virtual Workshop (Eastern Time)
Jan 12, 2023	2:00 pm	Building a Brand Management Framework for Effective Brand Management 201 (EBM Mastery)- Virtual Training	Virtual Workshop (Eastern Time)
Jan 18, 2023	2:00 pm	Integrated Marketing Planning for Effective Brand Management 301 (EBM Mastery) - Virtual Training	Virtual Workshop (Eastern Time)
Jan 19, 2023	2:00 pm	Integrated Marketing Execution for Effective Brand Management 401 (EBM Mastery) - Virtual Training	Virtual Workshop (Eastern Time)
Jan 24, 2023	2:00 pm	Strategic Customer-Centric Marketing - Virtual	Virtual Workshop (Eastern Time)
Jan 25, 2023	9:00 am	Agile Marketing for Marketers - In Person Only	Chicago, IL
Jan 26, 2023	2:00 pm	Journey-Mapping Your Customer Experience Design - Virtual	Virtual Workshop (Eastern Time)
Jan 31, 2023	2:00 pm	The Purpose Advantage: Unlocking the Power of Purpose for Your Brand - Virtual	Virtual Workshop (Eastern Time)
Feb 01, 2023	2:00 pm	Essentials of Highly Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Feb 02, 2023	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Feb 07, 2023	2:00 pm	Unlock the Power of Influencer Marketing - Virtual	Virtual Workshop (Eastern Time)

2023 Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 09, 2023	2:00 pm	Measuring and Improving the Customer Experience - Virtual	Virtual Workshop (Eastern Time)
Feb 14, 2023	2:00 pm	Developing a Brand-inspired Digital Strategy - Virtual	Virtual Workshop (Eastern Time)
Feb 16, 2023	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Feb 22, 2023	9:00 am	How To Write An Inspired Creative Brief- In Person Only	New York, NY
Feb 23, 2023	2:00 pm	Advertising Production: What Marketers Need to Know - Virtual	Virtual Workshop (Eastern Time)
Feb 28, 2023	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Mar 02, 2023	2:00 pm	Leveraging Social Media for Brand Building - Virtual Burst	Virtual Workshop (Eastern Time)
Mar 07, 2023	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Mar 08, 2023	9:00 am	Effective Writing for Corporate Communications - In Person Only	Philadelphia, PA
Mar 09, 2023	2:00 pm	Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual	Virtual Workshop (Eastern Time)
Mar 14, 2023	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Mar 16, 2023	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
Mar 21, 2023	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
Mar 23, 2023	2:00 pm	Time Management + Productivity Skills for Remote Professionals - Virtual Burst	Virtual Workshop (Eastern Time)
Mar 28, 2023	2:00 pm	Developing an Effective Multicultural Marketing Strategy - Virtual	Virtual Workshop (Eastern Time)
Mar 30, 2023	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Apr 04, 2023	2:00 pm	Strategic Customer-Centric Marketing - Virtual	Virtual Workshop (Eastern Time)
Apr 06, 2023	2:00 pm	End-to-End Digital Marketing - Virtual	Virtual Workshop (Eastern Time)
Apr 11, 2023	2:00 pm	Agile Marketing 101 (AG Mastery Program 101) - Virtual Training	Virtual Workshop (Eastern Time)
Apr 13, 2023	2:00 pm	Sprint Planning and Project Estimating 201 (AG Mastery)- Virtual Training	Virtual Workshop (Eastern Time)
Apr 18, 2023	2:00 pm	Executing an Agile Campaign 301 (AG Mastery)- Virtual Training	Virtual Workshop (Eastern Time)
Apr 20, 2023	2:00 pm	Successful Agile Integration and Transformation Within Your Organization 401 (AG Mastery) - Virtual Training	Virtual Workshop (Eastern Time)
Apr 25, 2023	2:00 pm	Journey Mapping your Customer Experience Design - Virtual	Virtual Workshop (Eastern Time)
Apr 27, 2023	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
May 02, 2023	2:00 pm	Brand Building with Customer Insights - Virtual	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
May 03, 2023	9:00 am	Agile Marketing for Marketers - In Person Only	Philadelphia, PA
May 04, 2023	2:00 pm	Multi-country Marketing Campaigns: From Right Approach to Right Results - Virtual	Virtual Workshop (Eastern Time)
May 09, 2023	2:00 pm	Multi-country Marketing Campaigns: Right Results via Right Execution - Virtual	Virtual Workshop (Eastern Time)
May 11, 2023	2:00 pm	Effectively and Authentically Engaging Generation Z - Virtual	Virtual Workshop (Eastern Time)
May 16, 2023	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
May 17, 2023	9:00 am	How To Write An Inspired Creative Brief- In Person Only	Chicago, IL
May 18, 2023	2:00 pm	Best Practices for Effective Multicultural Marketing Campaigns - Virtual	Virtual Workshop (Eastern Time)
May 23, 2023	2:00 pm	Essentials of Highly Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
May 25, 2023	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
May 30, 2023	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Jun 01, 2023	2:00 pm	Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual	Virtual Workshop (Eastern Time)
Jun 06, 2023	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Jun 08, 2023	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Jun 13, 2023	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
Jun 15, 2023	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)
Jun 20, 2023	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Jun 22, 2023	2:00 pm	Time Management + Productivity Skills for Remote Professionals - Virtual Burst	Virtual Workshop (Eastern Time)
Jun 27, 2023	2:00 pm	The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual	Virtual Workshop (Eastern Time)
Jun 29, 2023	2:00 pm	Digital Analytics Strategy for Marketers - Virtual	Virtual Workshop (Eastern Time)
Jul 06, 2023	2:00 pm	Developing an Effective Multicultural Marketing Strategy - Virtual	Virtual Workshop (Eastern Time)
Jul 11, 2023	2:00 pm	Strategic Customer-Centric Marketing - Virtual	Virtual Workshop (Eastern Time)
Jul 12, 2023	9:00 am	Strategies for Creative Problem Solving - In Person Only	Los Angeles, CA
Jul 13, 2023	2:00 pm	Aligning Marketing to Sales - Virtual	Virtual Workshop (Eastern Time)
Jul 20, 2023	2:00 pm	Journey Mapping your Customer Experience Design - Virtual	Virtual Workshop (Eastern Time)
Jul 25, 2023	2:00 pm	Unlock the Power of Influencer Marketing - Virtual	Virtual Workshop (Eastern Time)
Jul 27, 2023	2:00 pm	Brand Building with Customer Insights - Virtual	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Aug 01, 2023	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Aug 03, 2023	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Aug 08, 2023	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)
Aug 09, 2023	9:00 am	Agile Marketing for Marketers - In Person Only	New York, NY
Aug 10, 2023	2:00 pm	Best Practices to Strengthen Your Content Marketing (201) - Virtual	Virtual Workshop (Eastern Time)
Aug 15, 2023	2:00 pm	Strategies to Elevate Your Content Marketing Above Competitors (301) - Virtual	Virtual Workshop (Eastern Time)
Aug 17, 2023	2:00 pm	Strategies to Maximize Your Content Marketing to Build Loyalty (401) - Virtual	Virtual Workshop (Eastern Time)
Aug 22, 2023	2:00 pm	Essentials of Highly Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Aug 23, 2023	9:00 am	How To Write An Inspired Creative Brief- In Person Only	Los Angeles, CA
Aug 24, 2023	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Aug 29, 2023	2:00 pm	Leveraging Social Media for Brand Building - Virtual Burst	Virtual Workshop (Eastern Time)
Aug 31, 2023	2:00 pm	Personal Branding for Marketers - Virtual	Virtual Workshop (Eastern Time)
Sep 05, 2023	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Sep 07, 2023	2:00 pm	Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual	Virtual Workshop (Eastern Time)
Sep 14, 2023	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
Sep 19, 2023	2:00 pm	Mastering Your Mission Statement - Virtual	Virtual Workshop (Eastern Time)
Sep 20, 2023	9:00 am	Effective Writing for Corporate Communications - In Person Only	Chicago, IL
Sep 21, 2023	2:00 pm	Strategies for Creative Problem Solving - Virtual	Virtual Workshop (Eastern Time)
Sep 26, 2023	2:00 pm	Critical Thinking for Marketing Success - Virtual	Virtual Workshop (Eastern Time)
Sep 28, 2023	2:00 pm	Measuring and Improving the Customer Experience - Virtual	Virtual Workshop (Eastern Time)
Oct 03, 2023	2:00 pm	Strategic Customer-Centric Marketing - Virtual	Virtual Workshop (Eastern Time)
Oct 04, 2023	9:00 am	Agile Marketing for Marketers - In Person Only	Los Angeles, CA
Oct 10, 2023	2:00 pm	From Insights to Great Messaging - Virtual	Virtual Workshop (Eastern Time)
Oct 12, 2023	2:00 pm	Journey Mapping your Customer Experience Design - Virtual	Virtual Workshop (Eastern Time)
Oct 17, 2023	2:00 pm	The Purpose Advantage: Unlocking the Power of Purpose for Your Brand - Virtual	Virtual Workshop (Eastern Time)
Oct 19, 2023	2:00 pm	Best Practices for Content Marketing Strategies (101) - Virtual	Virtual Workshop (Eastern Time)

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DATE	TIME	EVENT DETAILS	LOCATION
Oct 24, 2023	2:00 pm	Effectively and Authentically Engaging Generation Z - Virtual	Virtual Workshop (Eastern Time)
Oct 26, 2023	2:00 pm	Converting Shoppers into Buyers 101 - Virtual	Virtual Workshop (Eastern Time)
Oct 31, 2023	2:00 pm	Setting Objectives, Targets, and Expected Changes in Shopper Behavior 201 - Virtual	Virtual Workshop (Eastern Time)
Nov 02, 2023	2:00 pm	Brand Activations that Drive Results - Virtual	Virtual Workshop (Eastern Time)
Nov 09, 2023	2:00 pm	The Brief: Roadmap to Creative - Virtual	Virtual Workshop (Eastern Time)
Nov 14, 2023	2:00 pm	Essentials of Highly Effective Agency Management - Virtual	Virtual Workshop (Eastern Time)
Nov 15, 2023	9:00 am	How To Write An Inspired Creative Brief- In Person Only	Philadelphia, PA
Nov 16, 2023	2:00 pm	Modern MarTech: Harnessing Technology to Enhance the Customer Journey - Virtual	Virtual Workshop (Eastern Time)
Nov 16, 2023	2:00 pm	Digital Metrics that Matter - Virtual	Virtual Workshop (Eastern Time)
Nov 28, 2023	2:00 pm	Powerful Email Marketing - Virtual	Virtual Workshop (Eastern Time)
Nov 30, 2023	2:00 pm	Driving Inclusive Marketing Excellence - Virtual	Virtual Workshop (Eastern Time)
Dec 05, 2023	2:00 pm	Understanding Implicit Bias - Virtual Burst	Virtual Workshop (Eastern Time)
Dec 07, 2023	2:00 pm	Reaching Your Audience in a Post-Cookie World - Virtual	Virtual Workshop (Eastern Time)
Dec 12, 2023	2:00 pm	Presentation Writing to Convey, Compel, and Convince - Virtual	Virtual Workshop (Eastern Time)
Dec 13, 2023	9:00 am	Strategies for Creative Problem Solving - In Person Only	New York, NY
Dec 14, 2023	2:00 pm	Time Management + Productivity Skills for Remote Professionals - Virtual Burst	Virtual Workshop (Eastern Time)
Dec 21, 2023	2:00 pm	The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual	Virtual Workshop (Eastern Time)

Committees

Jan 12, 2023	11:00 am	LGBTQ+ Forum	Via Webinar (Eastern Time)
Jan 18, 2023	11:00 am	Marketing Operations and Transformation Forum	Via Webinar (Eastern Time)
Jan 19, 2023	11:00 am	Advertising Financial Management	Via Webinar (Eastern Time)
Jan 19, 2023	2:00 pm	ANA Legal Affairs Committee: January 2023	Webinar
Jan 20, 2023	1:00 pm	ANA Regulatory Working Group: Green Guides	Via Webinar (Eastern Time)
Jan 26, 2023	1:00 pm	Legislative & Regulatory Roundup: January 26, 2023	Via Zoom
Feb 01, 2023	9:00 am	Data & Direct Marketing	New York, NY
Feb 02, 2023	11:00 am	Agency Relations	Via Webinar (Eastern Time)

2023 Events



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Feb 06, 2023	11:00 am	Digital & Social	Via Webinar (Eastern Time)
Feb 07, 2023	9:30 am	Production Management	New York, NY
Feb 07, 2023	1:00 pm	Measurement & Accountability	Via Webinar (Eastern Time)
Feb 08, 2023	9:30 am	In-House Agency	New York, NY
Feb 08, 2023	2:00 pm	Government Relations	Washington, DC
Feb 09, 2023	11:00 am	DE&I Forum	Via Webinar (Eastern Time)
Feb 09, 2023	1:00 pm	Legislative & Regulatory Roundup: February 9, 2023	Via Zoom
Feb 09, 2023	2:00 pm	Ethics Policy	Via Zoom
Feb 10, 2023	9:30 am	Influencer Marketing	Chicago, IL
Feb 10, 2023	11:00 am	B2B Committee Meeting: The Outlook for Advertising, Marketing and Data in 2023	Virtual Meeting (Eastern Time)
Feb 13, 2023	1:00 pm	MarTech Committee Meeting: Deep Dive on Clean Rooms and the State of MarTech in 2023	Via Webinar (Eastern Time)
Feb 15, 2023	9:00 am	Content Marketing	New York, NY
Feb 15, 2023	10:30 am	Analytics & Data Science	New York, NY
Feb 15, 2023	1:00 pm	Sustainability Committee Meeting February 2023	Virtual Meeting (Eastern Time)
Feb 21, 2023	9:00 am	Sponsorship & Experiential Marketing	New York, NY
Feb 22, 2023	11:00 am	Account-Based Marketing Committee Meeting: The Cure to the Marketing Silo	Virtual Meeting (Eastern Time)
Feb 23, 2023	11:00 am	Commerce Marketing	Via Webinar (Eastern Time)
Feb 23, 2023	2:00 pm	ANA Legal Affairs Committee: February 2023	Webinar
Mar 01, 2023	11:00 am	Influencer Marketing	Via Webinar (Eastern Time)
Mar 02, 2023	11:00 am	LGBTQ+ Forum	Via Webinar (Eastern Time)
Mar 02, 2023	2:00 pm	Nonprofit Organizations	Via Zoom
Mar 07, 2023	9:00 am	Commerce Marketing	New York, NY
Mar 08, 2023	9:30 am	Digital & Social	New York, NY
Mar 09, 2023	9:00 am	In-House Agency, Midwest Chapter	Northbrook, IL
Mar 14, 2023	9:00 am	Brand Purpose - Growth for Good	New York, NY
Mar 15, 2023	9:00 am	Multicultural Marketing & Diversity	New York, NY
Mar 15, 2023	9:30 am	Media	New York, NY
Mar 16, 2023	12:30 pm	Customer Experience Committee Meeting: Combining Sales and Marketing to Frase Silos & Drive Growth	Virtual Meeting (Eastern Time)
Mar 21, 2023	9:00 am	Agency Relations	New York, NY
Mar 22, 2023	9:00 am	Relationship Marketing	New York, NY
Mar 22, 2023	9:00 am	Advertising Financial Management	New York, NY
Mar 23, 2023	11:00 am	In-House Agency	Via Webinar (Eastern Time)

2023 Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 23, 2023	2:00 pm	ANA Legal Affairs Committee: March 2023	Webinar
Mar 24, 2023	9:00 am	Sponsorship & Experiential Marketing	Via Webinar (Eastern Time)
Mar 30, 2023	11:00 am	Brand Management	Via Webinar (Eastern Time)
Apr 04, 2023	11:00 am	Production Management	Via Webinar (Eastern Time)
Apr 05, 2023	11:00 am	Marketing Operations and Transformation Forum	Via Webinar (Eastern Time)
Apr 11, 2023	11:00 am	DE&I Forum	Via Webinar (Eastern Time)
Apr 12, 2023	9:00 am	Digital & Social	Durham, NC
Apr 14, 2023	11:00 am	Content Marketing	Via Webinar (Eastern Time)
Apr 18, 2023	11:00 am	B2B Committee Meeting: Bettering the Client/Agency Relationship	Virtual Meeting (Eastern Time)
Apr 19, 2023	9:00 am	Brand Management	New York, NY
Apr 20, 2023	9:00 am	Sponsorship & Experiential Marketing	Atlanta, GA
Apr 20, 2023	9:00 am	Influencer Marketing	Chicago, IL
Apr 20, 2023	2:00 pm	ANA Legal Affairs Committee: April 2023	Webinar
Apr 21, 2023	9:00 am	Commerce Marketing	Dallas, TX
Apr 25, 2023	1:00 pm	Measurement & Accountability	Via Webinar (Eastern Time)
Apr 27, 2023	11:00 am	Media	Via Webinar (Eastern Time)
Apr 27, 2023	2:00 pm	Ethics Policy	Via Zoom
May 04, 2023	11:00 am	Brand Purpose - Growth for Good	Via Webinar (Eastern Time)
May 10, 2023	9:00 am	Influencer Marketing	Dallas, TX
May 10, 2023	1:00 pm	Sustainability Committee Meeting May 2023	New York, NY
May 11, 2023	9:30 am	Digital & Social	Los Angeles, CA
May 11, 2023	11:00 am	Relationship Marketing	Via Webinar (Eastern Time)
May 11, 2023	2:00 pm	ANA Legal Affairs Committee: May 2023	Webinar
May 16, 2023	9:00 am	Multicultural Marketing & Diversity	New York, NY
May 17, 2023	10:00 am	Government Relations Committee Meeting & Capitol Hill Day	
May 17, 2023	11:00 am	Account-Based Marketing Committee Meeting	Virtual Meeting (Eastern Time)
May 17, 2023	11:00 am	In-House Agency	Via Webinar (Eastern Time)
May 18, 2023	11:00 am	LGBTQ+ Forum	Via Webinar (Eastern Time)
May 23, 2023	1:00 pm	MarTech Committee Meeting	Via Webinar (Eastern Time)
May 25, 2023	11:00 am	Agency Relations	Via Webinar (Eastern Time)

2023 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jun 01, 2023	9:00 am	Digital & Social	Atlanta, GA
Jun 06, 2023	9:00 am	Content Marketing	New York, NY
Jun 07, 2023	9:00 am	Media	New York, NY
Jun 07, 2023	2:00 pm	Nonprofit Organizations	Via Zoom
Jun 07, 2023	7:00 pm	ANA Customer Valuation CMO Roundtable Meeting	Naples, FL
Jun 08, 2023	9:00 am	Digital & Social	New York, NY
Jun 08, 2023	11:00 am	Marketing Operations and Transformation Forum	Via Webinar (Eastern Time)
Jun 14, 2023	9:00 am	Digital & Social	Chicago, IL
Jun 15, 2023	11:00 am	DE&I Forum	Via Webinar (Eastern Time)
Jun 20, 2023	9:00 am	Brand Purpose - Growth for Good	New York, NY
Jun 20, 2023	11:00 am	Production Management	Via Webinar (Eastern Time)
Jun 21, 2023	9:00 am	Sponsorship & Experiential Marketing	New York, NY
Jun 22, 2023	11:00 am	Influencer Marketing	Via Webinar (Eastern Time)
Jun 22, 2023	2:00 pm	ANA Legal Affairs Committee: June 2023	Webinar
Jun 27, 2023	9:00 am	Agency Relations	New York, NY
Jun 27, 2023	11:00 am	EEC Committee Meeting	Virtual Meeting (Eastern Time)
Jun 28, 2023	9:00 am	Advertising Financial Management	New York, NY
Jul 11, 2023	9:00 am	Multicultural Marketing & Diversity	New York, NY
Jul 12, 2023	9:00 am	Commerce Marketing	New York, NY
Jul 12, 2023	2:00 pm	Government Relations	Washington, DC
Jul 13, 2023	9:00 am	Sponsorship & Experiential Marketing	Chicago, IL
Jul 13, 2023	2:00 pm	Ethics Policy	Via Zoom
Jul 19, 2023	9:00 am	Relationship Marketing	New York, NY
Jul 27, 2023	2:00 pm	ANA Legal Affairs Committee: July 2023	Webinar
Aug 01, 2023	1:00 pm	MarTech Committee Meeting	Via Webinar (Eastern Time)
Aug 02, 2023	2:00 pm	Nonprofit Organizations	Via Zoom
Aug 09, 2023	11:00 am	DE&I Forum	Via Webinar (Eastern Time)
Aug 09, 2023	1:00 pm	Sustainability Committee Meeting August 2023	Virtual Meeting (Eastern Time)
Aug 10, 2023	11:00 am	Digital & Social	Via Webinar (Eastern Time)
Aug 10, 2023	11:00 am	Commerce Marketing	Via Webinar (Eastern Time)
Aug 15, 2023	9:00 am	Brand Management	New York, NY
Aug 16, 2023	11:00 am	Media	Via Webinar (Eastern Time)
Aug 17, 2023	9:00 am	In-House Agency, West Coast Chapter	Modesto, CA

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DATE	TIME	EVENT DETAILS	LOCATION
Aug 17, 2023	2:00 pm	ANA Legal Affairs Committee: August 2023	Webinar
Aug 23, 2023	9:00 am	Influencer Marketing	Chicago, IL
Aug 24, 2023	9:00 am	Sponsorship & Experiential Marketing	Via Webinar (Eastern Time)
Sep 06, 2023	9:00 am	Sponsorship & Experiential Marketing	Atlanta, GA
Sep 07, 2023	9:00 am	Multicultural Marketing & Diversity	New York, NY
Sep 12, 2023	9:00 am	Commerce Marketing	Dallas, TX
Sep 12, 2023	11:00 am	Relationship Marketing	Via Webinar (Eastern Time)
Sep 13, 2023	11:00 am	Account-Based Marketing Committee Meeting	Virtual Meeting (Eastern Time)
Sep 14, 2023	11:00 am	EEC Committee Meeting	Virtual Meeting (Eastern Time)
Sep 14, 2023	11:00 am	Marketing Operations and Transformation Forum	Via Webinar (Eastern Time)
Sep 18, 2023	9:00 am	Digital & Social	Chicago, IL
Sep 19, 2023	9:00 am	Agency Relations	New York, NY
Sep 20, 2023	11:00 am	Advertising Financial Management	Via Webinar (Eastern Time)
Sep 21, 2023	11:00 am	Brand Management	Via Webinar (Eastern Time)
Sep 21, 2023	2:00 pm	ANA Legal Affairs Committee: September 2023	Webinar
Sep 26, 2023	11:00 am	Brand Purpose - Growth for Good	Via Webinar (Eastern Time)
Sep 27, 2023	9:00 am	Influencer Marketing	Dallas, TX
Sep 28, 2023	11:00 am	LGBTQ+ Forum	Via Webinar (Eastern Time)
Oct 03, 2023	9:00 am	Sponsorship & Experiential Marketing	New York, NY
Oct 04, 2023	9:00 am	Media	New York, NY
Oct 04, 2023	2:00 pm	Government Relations	Washington, DC
Oct 05, 2023	9:00 am	Digital & Social	New York, NY
Oct 11, 2023	9:00 am	Content Marketing	New York, NY
Oct 12, 2023	9:00 am	In-House Agency, Midwest Chapter	Minneapolis, MN
Oct 17, 2023	9:00 am	In-House Agency, West Coast Chapter	San Francisco, CA
Oct 19, 2023	11:00 am	DE&I Forum	Via Webinar (Eastern Time)
Oct 19, 2023	2:00 pm	ANA Legal Affairs Committee: October 2023	Webinar
Nov 01, 2023	11:00 am	Digital & Social	Via Webinar (Eastern Time)
Nov 02, 2023	11:00 am	Agency Relations	Via Webinar (Eastern Time)
Nov 02, 2023	2:00 pm	Nonprofit Organizations	Via Zoom
Nov 08, 2023	9:00 am	Brand Management	New York, NY
Nov 08, 2023	11:00 am	Influencer Marketing	Via Webinar (Eastern Time)

2023 Events



DATE	TIME	EVENT DETAILS	LOCATION
Nov 08, 2023	1:00 pm	Sustainability Committee Meeting November 2023	Virtual Meeting (Eastern Time)
Nov 09, 2023	9:00 am	Sponsorship & Experiential Marketing	Chicago, IL
Nov 09, 2023	11:00 am	B2B Committee Meeting	Virtual Meeting (Eastern Time)
Nov 09, 2023	11:00 am	Advertising Financial Management	Via Webinar (Eastern Time)
Nov 14, 2023	9:00 am	Production Management	New York, NY
Nov 15, 2023	9:00 am	In-House Agency	New York, NY
Nov 16, 2023	11:00 am	Content Marketing	Via Webinar (Eastern Time)
Nov 16, 2023	1:00 pm	MarTech Committee Meeting	Via Webinar (Eastern Time)
Nov 28, 2023	9:00 am	Commerce Marketing	New York, NY
Nov 29, 2023	9:00 am	Digital & Social	TBD, CA
Nov 29, 2023	9:00 am	Relationship Marketing	New York, NY
Nov 30, 2023	11:00 am	Marketing Operations and Transformation Forum	Via Webinar (Eastern Time)
Nov 30, 2023	2:00 pm	ANA Legal Affairs Committee: November 2023	Webinar
Dec 05, 2023	11:00 am	EEC Committee Meeting	Virtual Meeting (Eastern Time)
Dec 06, 2023	11:00 am	Media	Via Webinar (Eastern Time)
Dec 07, 2023	9:00 am	Commerce Marketing	Dallas, TX
Dec 07, 2023	11:00 am	In-House Agency	Via Webinar (Eastern Time)
Dec 08, 2023	11:00 am	DE&I Forum	Via Webinar (Eastern Time)
Dec 12, 2023	9:00 am	Multicultural Marketing & Diversity	New York, NY
Dec 13, 2023	11:00 am	Production Management	Via Webinar (Eastern Time)
Dec 14, 2023	11:00 am	LGBTQ+ Forum	Via Webinar (Eastern Time)
Dec 21, 2023	2:00 pm	ANA Legal Affairs Committee: December 2023	Webinar

Webinars (All Times Eastern)

Jan 04, 2023	3:00 pm	Happy New Year! 2023 B2B Digital Marketing Predictions & Resolutions With Professor Lou Cohen (B2B Marketing Webinar)	Webinar
Jan 10, 2023	1:00 pm	2023 Forecast: Legislative & Regulatory Outlook for Advertisers & Marketers	WEBINAR
Jan 11, 2023	1:00 pm	Breakthrough Strategies for the Metaverse	WEBINAR
Jan 18, 2023	1:00 pm	Colony's IMS Product Selection Model Uses Machine Learning for a Winning Strategy	WEBINAR
Jan 19, 2023	1:00 pm	Diversity in Ad Creative: Gender, Age, Race & Ethnicity Benchmarks	WEBINAR

2023 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jan 25, 2023	1:00 pm	CES 2023: Recap and Trends for Marketers	WEBINAR
Feb 02, 2023	1:00 pm	The Changing State of Ad Tech	WEBINAR
Feb 09, 2023	3:00 pm	The Overlooked Touchpoint: Infusing Multicultural Thinking into Retail Marketing	WEBINAR
Feb 14, 2023	1:00 pm	"One of the Most Important Documents You'll Read:" The FTC's 2022 Health Products Compliance Guidance	WEBINAR
Feb 15, 2023	1:00 pm	What's Shaping Agency Partnerships & Compensation in 2023	WEBINAR
Feb 16, 2023	3:00 pm	Unify Advertising in a Cross-Platform TV World	WEBINAR
Feb 22, 2023	1:00 pm	2023 Global Trends in Martech	WEBINAR
Feb 22, 2023	3:00 pm	How Allstate Uses Tactile Printing to Lift Direct Mail Response	WEBINAR
Feb 23, 2023	1:00 pm	Hitting Pause: Why Streaming Depends on New Ad Formats	WEBINAR
Mar 01, 2023	3:00 pm	The Promise of Hyper-Personalization Realized (B2B Marketing Webinar Series)	Webinar
Mar 02, 2023	3:00 pm	Mastercard and McCann NY: ANA/4A's Client-Agency Relationship Forum	WEBINAR
Mar 08, 2023	1:00 pm	Tokenization and The Future of Brand Marketing: Building The Next Phase of Consumer Engagement	WEBINAR
Mar 08, 2023	3:00 pm	Maximizing The Value of Media Investments: Complementing Free Donated Media with Other Media	WEBINAR
Mar 14, 2023	1:00 pm	ANA Legal Webinar Series: March 2023	WEBINAR
Apr 11, 2023	1:00 pm	ANA Legal Webinar Series: April 2023	WEBINAR
Apr 19, 2023	3:00 pm	Email Excellence Webinar Series	Webinar
May 03, 2023	3:00 pm	B2B Marketing Webinar Series	Webinar
May 09, 2023	1:00 pm	ANA Legal Webinar Series: May 2023	WEBINAR
Jun 13, 2023	1:00 pm	ANA Legal Webinar Series: June 2023	WEBINAR
Jul 11, 2023	1:00 pm	ANA Legal Webinar Series: July 2023	WEBINAR
Aug 08, 2023	1:00 pm	ANA Legal Webinar Series: August 2023	WEBINAR
Aug 16, 2023	3:00 pm	Email Excellence Webinar Series	Webinar
Sep 06, 2023	3:00 pm	B2B Marketing Webinar Series	Webinar
Sep 12, 2023	1:00 pm	ANA Legal Webinar Series: September 2023	WEBINAR
Oct 10, 2023	1:00 pm	ANA Legal Webinar Series: October 2023	WEBINAR
Oct 18, 2023	3:00 pm	Email Excellence Webinar Series	Webinar
Nov 01, 2023	3:00 pm	B2B Marketing Webinar Series	Webinar
Nov 07, 2023	1:00 pm	ANA Legal Webinar Series: November 2023	WEBINAR
Dec 12, 2023	1:00 pm	ANA Legal Webinar Series: December 2023	WEBINAR