

# 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
<b>Industry Conferences</b>			
Jan 01, 2024	12:00 am	<a href="#">2024 Conference Annual Pass</a>	
Feb 28, 2024	2:00 pm	<a href="#">ANA/AEF Future of Marketing Leadership Conference in partnership with NYU</a>	New York, NY
Mar 18, 2024	1:00 pm	<a href="#">2024 ANA Media Conference presented by A+E Networks</a>	Orlando, FL
Apr 08, 2024	1:00 pm	<a href="#">2024 ANA AI for Marketers Conference presented by Resonate</a>	Hollywood, FL
Apr 15, 2024	1:00 pm	<a href="#">2024 ANA Brand Masters Conference</a>	Carlsbad, CA
May 02, 2024	2:00 pm	<a href="#">ANA/SeeHer 2-Day Gender Equality Conference</a>	New York, NY
May 05, 2024	1:00 pm	<a href="#">2024 ANA Advertising Financial Management Conference</a>	Orlando, FL
May 14, 2024	1:00 pm	<a href="#">2024 ANA In-House Agency Conference</a>	Carlsbad, CA
May 20, 2024	1:00 pm	<a href="#">2024 ANA MarTech for Marketers Conference presented by Meta</a>	Orlando, FL
Jun 12, 2024	1:00 pm	<a href="#">2024 ANA Masters of B2B Marketing Conference</a>	Naples, FL
Jul 17, 2024	1:00 pm	<a href="#">2024 ANA Digital &amp; Social Media Conference presented by TikTok</a>	Los Angeles, CA
Sep 10, 2024	10:30 am	<a href="#">2024 ANA Brand Activation &amp; Creativity Conference   A Virtual Experience</a>	Virtual Event (Eastern Time)
Sep 16, 2024	1:00 pm	<a href="#">2024 ANA Measurement &amp; Analytics Conference presented by Google</a>	Chicago, IL
Oct 22, 2024	1:00 pm	<a href="#">2024 ANA Masters of Marketing Conference</a>	Orlando, FL
Nov 11, 2024	1:00 pm	<a href="#">2024 ANA Masters of Advertising Law Conference</a>	Scottsdale, AZ
Nov 18, 2024	1:00 pm	<a href="#">2024 ANA Multicultural Marketing &amp; Diversity Conference</a>	Las Vegas, NV

## Members Only One-Day Conferences

Jan 23, 2024	11:00 am	<a href="#">Marketing Operations Day</a>	Virtual Event (Eastern Time)
Jan 25, 2024	11:00 am	<a href="#">ANA and Transunion Present the 2023 Genius Awards</a>	Virtual Event (Eastern Time)
Jan 30, 2024	11:00 am	<a href="#">Top Marketing Trends to Watch in 2024</a>	Virtual Event (Eastern Time)
Feb 16, 2024	8:00 am	<a href="#">You Might be a Marketer HBCU Student Conference (In-Person Only)</a>	Raleigh, NC
Feb 22, 2024	11:00 am	<a href="#">Retail Media Networks: Making Sense of a Complex &amp; Crowded Marketplace presented by Walmart Connect</a>	Virtual Event (Eastern Time)
Feb 27, 2024	3:25 pm	<a href="#">Most Culturally Inclusive Brands of 2023 Award Ceremony (Virtual Only)</a>	Virtual Event (Eastern Time)
Feb 29, 2024	9:00 am	<a href="#">B2B Brand-to-Demand Conference (In-Person Only)</a>	New York, NY
Mar 05, 2024	9:00 am	<a href="#">ANA's 2nd Annual Atlanta Data &amp; Analytics Regional Conference (In Person Only)</a>	Atlanta, GA
Mar 06, 2024	2:00 pm	<a href="#">Marketing in the Age of AI hosted by Northeastern University</a>	Virtual Event (Eastern Time)
Mar 07, 2024	9:00 am	<a href="#">Brand Growth and Purpose Summit hosted and presented by Audacy (In-Person Only)</a>	Los Angeles, CA

## 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 07, 2024	11:00 am	<a href="#">Meet the SSPs: Virtual Supplier Showcase</a>	Virtual Event (Eastern Time)
Mar 13, 2024	9:00 am	<a href="#">Marketing Procurement Day (In-Person Only)</a>	Chicago, IL
Mar 20, 2024	11:00 am	<a href="#">ANA Advertising Law 1-Day Conference, Hosted by Katten Muchin Rosenman LLP (Hybrid Event)</a>	New York, NY
Apr 18, 2024	9:00 am	<a href="#">Marketing Creativity in the Age of AI hosted by Fordham University (In-Person Only)</a>	New York, NY
Apr 19, 2024	11:00 am	<a href="#">Virtual Diversity Fair: Diverse-Owned Programmatic (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Apr 25, 2024	10:00 am	<a href="#">Influencer Marketing: Tapping Trends &amp; Culture to Connect with Consumers (In-Person Only)</a>	Chicago, IL
Apr 30, 2024	11:00 am	<a href="#">How Purpose-Driven Marketing Drives Change</a>	Virtual Event (Eastern Time)
May 14, 2024	9:00 am	<a href="#">ANA Nonprofit Summit &amp; Hill Day</a>	Washington, DC
May 30, 2024	9:00 am	<a href="#">Unlocking Opportunity in the Evolving Television Landscape (In-Person Only)</a>	New York, NY
Jun 11, 2024	11:00 am	<a href="#">Virtual Diversity Fair: Black Owned Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Jun 26, 2024	11:00 am	<a href="#">ANA Law 1-Day Conference, Hosted by Squire Patton Boggs (Hybrid Event)</a>	New York, NY
Jul 11, 2024	11:00 am	<a href="#">LGBTQ+ Marketing Inclusion Day</a>	Virtual Event (Eastern Time)
Aug 15, 2024	11:00 am	<a href="#">Virtual Diversity Fair (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Sep 25, 2024	9:00 am	<a href="#">2024 MarTech MOC - September (In-Person)</a>	New York, NY
Sep 26, 2024	10:00 am	<a href="#">ANA Digital and Social Members-Only Conference Hosted by Disney Advertising (In-Person Only)</a>	New York, NY
Oct 07, 2024	11:00 am	<a href="#">Virtual Diversity Fair: LGTBQ+ Owned Companies (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)
Oct 09, 2024	11:00 am	<a href="#">Data &amp; Direct Marketing 1-Day Hosted at American Express (In-Person Only)</a>	New York, NY
Dec 03, 2024	11:00 am	<a href="#">Virtual Diversity Fair (Open to All: Including Non-Members)</a>	Virtual Event (Eastern Time)

## Training

Jan 04, 2024	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution (Virtual BURST)</a>	Virtual Workshop (Eastern Time)
Jan 09, 2024	2:00 pm	<a href="#">Developing Actionable Customer Insights for Effective Brand Management 101 (EBM Mastery)- Virtual Training</a>	Virtual Workshop (Eastern Time)
Jan 10, 2024	2:00 pm	<a href="#">Multicultural Marketing – Making the Budget Work Effectively - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 11, 2024	2:00 pm	<a href="#">Building a Brand Management Framework for Effective Brand Management 201 (EBM Mastery)- Virtual Training</a>	Virtual Workshop (Eastern Time)
Jan 17, 2024	2:00 pm	<a href="#">Integrated Marketing Planning for Effective Brand Management 301 (EBM Mastery) - Virtual Training</a>	Virtual Workshop (Eastern Time)
Jan 18, 2024	2:00 pm	<a href="#">Integrated Marketing Execution for Effective Brand Management 401 (EBM Mastery) - Virtual Training</a>	Virtual Workshop (Eastern Time)

# 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jan 23, 2024	2:00 pm	<a href="#">Journey-Mapping Your Customer Experience Design - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 30, 2024	2:00 pm	<a href="#">The Purpose Advantage: Unlocking the Power of Purpose for Your Brand - Virtual</a>	Virtual Workshop (Eastern Time)
Jan 31, 2024	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 01, 2024	2:00 pm	<a href="#">Brand Building with Customer Insights - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 06, 2024	2:00 pm	<a href="#">Marketing to Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 07, 2024	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 08, 2024	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 13, 2024	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 22, 2024	2:00 pm	<a href="#">Creative Production: What Marketers Need to Know - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 27, 2024	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Feb 29, 2024	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 05, 2024	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Mar 07, 2024	2:00 pm	<a href="#">Digital Analytics Strategy for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 12, 2024	2:00 pm	<a href="#">Future-Proof Your Data Privacy Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 14, 2024	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Mar 19, 2024	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Mar 21, 2024	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 26, 2024	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Mar 28, 2024	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 02, 2024	2:00 pm	<a href="#">Developing an Effective Multicultural Marketing Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 04, 2024	2:00 pm	<a href="#">Multi-country Marketing Campaigns: From Right Approach to Right Results - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 09, 2024	2:00 pm	<a href="#">Multi-country Marketing Campaigns: Right Results via Right Execution - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 11, 2024	2:00 pm	<a href="#">From Insights to Great Messaging - Virtual</a>	Virtual Workshop (Eastern Time)
Apr 16, 2024	2:00 pm	<a href="#">Agile Marketing 101 (AG Mastery Program 101) - Virtual Training</a>	Virtual Workshop (Eastern Time)

# 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 18, 2024	2:00 pm	<a href="#">Sprint Planning and Project Estimating 201 (AG Mastery)- Virtual Training</a>	Virtual Workshop (Eastern Time)
Apr 23, 2024	2:00 pm	<a href="#">Executing an Agile Campaign 301 (AG Mastery)- Virtual Training</a>	Virtual Workshop (Eastern Time)
Apr 25, 2024	2:00 pm	<a href="#">Successful Agile Integration and Transformation Within Your Organization 401 (AG Mastery ) - Virtual Training</a>	Virtual Workshop (Eastern Time)
Apr 30, 2024	2:00 pm	<a href="#">Unlock the Power of Influencer Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
May 02, 2024	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
May 07, 2024	2:00 pm	<a href="#">SEO for Everyone - Virtual</a>	Virtual Workshop (Eastern Time)
May 09, 2024	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
May 14, 2024	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
May 16, 2024	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
May 21, 2024	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
May 23, 2024	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
May 28, 2024	2:00 pm	<a href="#">Advanced Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
May 30, 2024	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Jun 04, 2024	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 06, 2024	2:00 pm	<a href="#">Empowering Marketers with Conversational AI and ChatGPT - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 11, 2024	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 13, 2024	2:00 pm	<a href="#">Leading Across the Generations (101) (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 18, 2024	2:00 pm	<a href="#">Maximize Productivity through Effective Employee Engagement 201 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 20, 2024	2:00 pm	<a href="#">Excelling Under Pressure – Leading Effective Teams 301 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 25, 2024	2:00 pm	<a href="#">Enhancing Wellbeing and Productivity in the Workplace 401 (LET Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Jun 27, 2024	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 02, 2024	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution (Virtual BURST)</a>	Virtual Workshop (Eastern Time)
Jul 09, 2024	2:00 pm	<a href="#">Brand Building with Customer Insights - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 10, 2024	2:00 pm	<a href="#">Journey-Mapping Your Customer Experience Design - Virtual</a>	Virtual Workshop (Eastern Time)

# 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jul 11, 2024	2:00 pm	<a href="#">ESG Communication for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 16, 2024	2:00 pm	<a href="#">Project Management for Project Leaders - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 18, 2024	2:00 pm	<a href="#">Converting Shoppers into Buyers 101 - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 23, 2024	2:00 pm	<a href="#">Setting Objectives, Targets, and Expected Changes in Shopper Behavior 201 - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 25, 2024	2:00 pm	<a href="#">Marketing to Generation Z - Virtual</a>	Virtual Workshop (Eastern Time)
Jul 30, 2024	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 01, 2024	2:00 pm	<a href="#">The Brief: Roadmap to Creative - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 06, 2024	2:00 pm	<a href="#">STORYMAKING for Good 101: The Co-Creation Concept (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 08, 2024	2:00 pm	<a href="#">STORYMAKING for Good 201: The Co-Creation Phase (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 13, 2024	2:00 pm	<a href="#">STORYMAKING for Good 301: The Co-Creation Campaign &amp; Innovation Garage (S4G Mastery) - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 15, 2024	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 20, 2024	2:00 pm	<a href="#">Powerful Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 27, 2024	2:00 pm	<a href="#">End-to-End Digital Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Aug 29, 2024	2:00 pm	<a href="#">Future-Proof Your Data Privacy Strategy - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 03, 2024	2:00 pm	<a href="#">Digital Analytics Strategy for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 05, 2024	2:00 pm	<a href="#">The Neuroscience of Collaborative Communication - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 10, 2024	2:00 pm	<a href="#">Effective Writing for Corporate Communications - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 12, 2024	2:00 pm	<a href="#">Personal Branding for Marketers - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Sep 17, 2024	2:00 pm	<a href="#">Strategic Business Communications for Marketers - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 19, 2024	2:00 pm	<a href="#">The DEI Advantage: Leading Diverse Teams that Drive Growth - Virtual</a>	Virtual Workshop (Eastern Time)
Sep 24, 2024	2:00 pm	<a href="#">Mastering Your Mission Statement - Virtual BURST</a>	Virtual Workshop (Eastern Time)
Sep 26, 2024	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Oct 01, 2024	2:00 pm	<a href="#">Agile (101) – Agile Fundamentals and Sprint Execution (Virtual BURST)</a>	Virtual Workshop (Eastern Time)
Oct 03, 2024	2:00 pm	<a href="#">Strategic Customer-Centric Marketing - Virtual</a>	Virtual Workshop (Eastern Time)

## 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Oct 15, 2024	2:00 pm	<a href="#">Brand Activations that Drive Results - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 17, 2024	2:00 pm	<a href="#">How To Write An Inspired Creative Brief - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 22, 2024	2:00 pm	<a href="#">Reaching Your Audience in a Post-Cookie World - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 29, 2024	2:00 pm	<a href="#">Empowering Marketers with Conversational AI and ChatGPT - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 30, 2024	2:00 pm	<a href="#">Effective Agency Management - Virtual</a>	Virtual Workshop (Eastern Time)
Oct 31, 2024	2:00 pm	<a href="#">Leveraging Social Media for Brand Building - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Nov 05, 2024	2:00 pm	<a href="#">Advanced Email Marketing - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 07, 2024	2:00 pm	<a href="#">Best Practices for Content Marketing Strategies (101) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 11, 2024	2:00 pm	<a href="#">Best Practices to Strengthen Your Content Marketing (201) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 18, 2024	2:00 pm	<a href="#">Strategies to Elevate Your Content Marketing Above Competitors (301) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 19, 2024	2:00 pm	<a href="#">Strategies to Maximize Your Content Marketing to Build Loyalty (401) - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 21, 2024	2:00 pm	<a href="#">Crafting Your Data Story - Virtual</a>	Virtual Workshop (Eastern Time)
Nov 26, 2024	2:00 pm	<a href="#">Digital Metrics that Matter - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 03, 2024	2:00 pm	<a href="#">Time Management + Productivity Skills for Remote Professionals - Virtual Burst</a>	Virtual Workshop (Eastern Time)
Dec 05, 2024	2:00 pm	<a href="#">Driving Inclusive Marketing Excellence - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 10, 2024	2:00 pm	<a href="#">Strategies for Creative Problem Solving - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 12, 2024	2:00 pm	<a href="#">Presentation Writing to Convey, Compel, and Convince - Virtual</a>	Virtual Workshop (Eastern Time)
Dec 17, 2024	2:00 pm	<a href="#">Critical Thinking for Marketing Success - Virtual</a>	Virtual Workshop (Eastern Time)

## Committees

Jan 04, 2024	2:00 pm	<a href="#">Regulatory Working Group: FTC Rulemaking on Negative Options</a>	Virtual Meeting (Eastern Time)
Jan 11, 2024	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Virtual Only
Jan 17, 2024	3:00 pm	<a href="#">Email Excellence Center Committee Meeting</a>	Virtual Meeting (Eastern Time)
Jan 25, 2024	11:00 am	<a href="#">Digital &amp; Social and Media</a>	Virtual Only
Jan 31, 2024	11:00 am	<a href="#">Meeting on New York Food Advertising Legislation</a>	Virtual Meeting (Eastern Time)
Jan 31, 2024	2:00 pm	<a href="#">Government Relations</a>	Washington, DC

## 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Feb 01, 2024	10:45 am	<a href="#">Analytics &amp; Data Science</a>	Virtual
Feb 01, 2024	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting (Eastern Time)
Feb 07, 2024	11:00 am	<a href="#">Meeting on New York Food Advertising Legislation</a>	Virtual Meeting (Eastern Time)
Feb 08, 2024	11:00 am	<a href="#">DE&amp;I/LGBTQ+ Forum</a>	Via Virtual (Eastern Time)
Feb 08, 2024	11:30 am	<a href="#">Influencer Marketing</a>	Chicago, IL
Feb 13, 2024	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting (Eastern Time)
Feb 14, 2024	11:00 am	<a href="#">AI Forum Meeting - Focusing on Provenance and Legal Challenges to Be Aware Of</a>	Virtual Meeting
Feb 14, 2024	1:00 pm	<a href="#">Health Care Data Privacy Working Group</a>	Virtual Meeting (Eastern Time)
Feb 21, 2024	1:00 pm	<a href="#">Sustainability Committee Meeting February 2024</a>	Virtual Meeting (Eastern Time)
Feb 21, 2024	2:00 pm	<a href="#">Legal Affairs</a>	Philadelphia, PA
Feb 22, 2024	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Virtual (Eastern Time), NY
Feb 22, 2024	4:00 pm	<a href="#">Meeting on Daniel's Law Legislation</a>	Virtual Meeting (Eastern Time)
Feb 27, 2024	9:30 am	<a href="#">Production Management Committee Meeting</a>	New York, NY
Feb 28, 2024	9:30 am	<a href="#">In-House Agency Committee Meeting. Hosted by Citi</a>	New York, NY
Feb 28, 2024	5:30 pm	<a href="#">B2B Committee Meeting: Pre-Day Reception and Dinner for ANA's B2B Members-Only Conference</a>	New York City
Feb 29, 2024	10:30 am	<a href="#">Measurement &amp; Accountability</a>	Virtual Meeting
Feb 29, 2024	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Mar 05, 2024	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting (Eastern Time)
Mar 05, 2024	2:00 pm	<a href="#">Nonprofit Organizations</a>	Virtual
Mar 06, 2024	11:00 am	<a href="#">Commerce Marketing</a>	Via Virtual (Eastern Time)
Mar 12, 2024	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Virtual (Eastern Time)
Mar 14, 2024	11:00 am	<a href="#">Account-Based Marketing Committee Meeting: Making ABM an Integral Part of Your Organization's Strategy</a>	Virtual Meeting (Eastern Time)
Mar 14, 2024	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Virtual (Eastern Time)
Mar 19, 2024	11:00 am	<a href="#">Content Marketing</a>	Via Virtual (Eastern Time)
Mar 21, 2024	11:00 am	<a href="#">Marketing Futures</a>	Virtual Meeting (Eastern Time)
Mar 21, 2024	11:00 am	<a href="#">Data &amp; Direct Marketing</a>	Virtual Only
Mar 26, 2024	11:00 am	<a href="#">Brand Purpose - Growth for Good</a>	Virtual Meeting
Mar 27, 2024	11:00 am	<a href="#">Influencer Marketing</a>	Virtual Meeting
Mar 28, 2024	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting (Eastern Time)



## 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Mar 28, 2024	11:00 am	<a href="#">Relationship Marketing</a>	Via Virtual (Eastern Time)
Apr 02, 2024	11:00 am	<a href="#">MarTech Committee Meeting - Digital Asset Management Security Model</a>	Virtual Meeting
Apr 03, 2024	11:00 am	<a href="#">Digital &amp; Social</a>	Virtual Meeting
Apr 04, 2024	11:00 am	<a href="#">Brand Management</a>	Via Virtual (Eastern Time)
Apr 09, 2024	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Atlanta, GA
Apr 10, 2024	2:00 pm	<a href="#">ANA Marketing Capabilities Council Round Table</a>	
Apr 11, 2024	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting (Eastern Time)
Apr 18, 2024	10:45 am	<a href="#">Analytics &amp; Data Science</a>	Virtual
Apr 18, 2024	11:00 am	<a href="#">Customer Experience Committee Meeting</a>	Virtual Meeting (Eastern Time)
Apr 18, 2024	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting (Eastern Time)
Apr 30, 2024	9:00 am	<a href="#">Multicultural Marketing &amp; Diversity. Hosted by Campari Group</a>	New York, NY
May 01, 2024	9:00 am	<a href="#">Digital &amp; Social and Media</a>	New York, NY
May 07, 2024	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Virtual (Eastern Time)
May 07, 2024	2:00 pm	<a href="#">Legal Affairs</a>	New York, NY
May 08, 2024	2:00 pm	<a href="#">B2B Committee Meeting (In-Person)</a>	Atlanta, GA
May 09, 2024	9:00 am	<a href="#">Data &amp; Direct Marketing</a>	New York, NY
May 09, 2024	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Virtual (Eastern Time)
May 09, 2024	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
May 14, 2024	11:00 am	<a href="#">Content Marketing</a>	Via Virtual (Eastern Time)
May 15, 2024	8:00 am	<a href="#">ANA/4A's Capitol Hill Day</a>	Washington, DC
May 16, 2024	11:00 am	<a href="#">Account-Based Marketing Virtual Committee Meeting</a>	Virtual Meeting (Eastern Time)
May 16, 2024	11:00 am	<a href="#">Relationship Marketing</a>	Virtual Meeting (Eastern Time)
May 21, 2024	11:00 am	<a href="#">Commerce Marketing</a>	Via Virtual (Eastern Time)
May 23, 2024	11:00 am	<a href="#">Brand Purpose - Growth for Good</a>	Via Virtual (Eastern Time)
May 23, 2024	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting (Eastern Time)
May 30, 2024	1:00 pm	<a href="#">Sustainability Committee Meeting May 2024</a>	Virtual Meeting (Eastern Time)
Jun 04, 2024	11:00 am	<a href="#">MarTech Committee Meeting</a>	Virtual Meeting
Jun 05, 2024	9:00 am	<a href="#">Influencer Marketing</a>	Dallas, TX
Jun 06, 2024	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting (Eastern Time)



## 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Jun 11, 2024	11:00 am	<a href="#">AI Forum Meeting</a>	Virtual Meeting
Jun 13, 2024	11:00 am	<a href="#">Brand Management</a>	Via Virtual (Eastern Time)
Jun 25, 2024	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	
Jun 26, 2024	9:00 am	<a href="#">Agency Relations Committee Meeting</a>	New York, NY
Jun 27, 2024	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting (Eastern Time)
Jun 27, 2024	11:00 am	<a href="#">Marketing Futures</a>	Virtual Meeting (Eastern Time)
Jul 11, 2024	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Chicago, IL
Jul 11, 2024	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting (Eastern Time)
Jul 11, 2024	11:00 am	<a href="#">MarTech Committee Meeting</a>	Virtual Meeting
Jul 15, 2024	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Virtual (Eastern Time)
Jul 16, 2024	11:00 am	<a href="#">Email Excellence Center Committee Meeting</a>	Hybrid (Location TBD)
Jul 17, 2024	2:00 pm	<a href="#">ANA Marketing Capabilities Council Round Table</a>	
Jul 17, 2024	2:00 pm	<a href="#">Nonprofit Organizations</a>	Washington, DC
Jul 18, 2024	11:00 am	<a href="#">Commerce Marketing</a>	Via Virtual (Eastern Time)
Jul 24, 2024	2:00 pm	<a href="#">Legal Affairs</a>	New York, NY
Jul 25, 2024	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Virtual (Eastern Time), NY
Aug 01, 2024	11:00 am	<a href="#">Brand Purpose - Growth for Good</a>	Virtual Meeting
Aug 07, 2024	9:00 am	<a href="#">In-House Agency Committee Meeting</a>	
Aug 07, 2024	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Aug 08, 2024	11:00 am	<a href="#">Brand Management</a>	Via Virtual (Eastern Time)
Aug 13, 2024	11:00 am	<a href="#">Content Marketing</a>	Via Virtual (Eastern Time)
Aug 14, 2024	11:00 am	<a href="#">Influencer Marketing</a>	Virtual Only
Aug 20, 2024	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting (Eastern Time)
Aug 21, 2024	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting (Eastern Time)
Sep 06, 2024	11:00 am	<a href="#">DE&amp;I Forum</a>	Via Virtual (Eastern Time)
Sep 10, 2024	9:00 am	<a href="#">Marketing Operations and Transformation Forum, Hosted by Grant Thornton</a>	Chicago, IL
Sep 12, 2024	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting (Eastern Time)
Sep 17, 2024	11:00 am	<a href="#">Multicultural Marketing &amp; Diversity</a>	Via Virtual (Eastern Time), NY
Sep 18, 2024	11:00 am	<a href="#">AI Forum Meeting</a>	Virtual Meeting
Sep 18, 2024	11:00 am	<a href="#">Media</a>	Virtual Only

# 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Sep 19, 2024	9:00 am	<a href="#">Commerce Marketing</a>	New York, NY
Sep 24, 2024	9:00 am	<a href="#">Relationship Marketing</a>	New York, NY
Sep 24, 2024	10:00 am	<a href="#">In Person Sustainability Committee Meeting September 2024</a>	New York, NY
Sep 24, 2024	11:00 am	<a href="#">Marketing Futures</a>	Virtual Meeting (Eastern Time)
Sep 25, 2024	9:00 am	<a href="#">Production Management Committee Meeting</a>	New York, NY
Sep 25, 2024	1:00 pm	<a href="#">Legal Affairs</a>	Chicago, IL
Sep 26, 2024	9:00 am	<a href="#">In-House Agency Committee Meeting</a>	New York, NY
Oct 01, 2024	9:00 am	<a href="#">In-House Agency Committee Meeting</a>	TBA Atlanta
Oct 01, 2024	9:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	New York, NY
Oct 01, 2024	2:00 pm	<a href="#">Nonprofit Organizations</a>	Washington, DC
Oct 08, 2024	11:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 09, 2024	11:00 am	<a href="#">Agency Relations Committee Meeting</a>	Virtual Meeting (Eastern Time)
Oct 10, 2024	9:00 am	<a href="#">Content Marketing</a>	New York, NY
Oct 10, 2024	11:00 am	<a href="#">Influencer Marketing and Digital &amp; Social</a>	Virtual Only
Oct 17, 2024	2:00 pm	<a href="#">Ethics Policy</a>	Via Zoom
Oct 23, 2024	2:00 pm	<a href="#">ANA Marketing Capabilities Council Round Table</a>	
Oct 29, 2024	9:00 am	<a href="#">Brand Management</a>	New York, NY
Oct 30, 2024	11:00 am	<a href="#">Media</a>	Virtual Only
Oct 30, 2024	2:00 pm	<a href="#">Government Relations</a>	Washington, DC
Oct 31, 2024	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting (Eastern Time)
Nov 06, 2024	9:00 am	<a href="#">Data &amp; Direct Marketing</a>	New York, NY
Nov 07, 2024	11:00 am	<a href="#">In-House Agency Committee Meeting</a>	Virtual Meeting (Eastern Time)
Nov 07, 2024	11:00 am	<a href="#">Sponsorship &amp; Experiential Marketing</a>	Via Virtual (Eastern Time)
Nov 12, 2024	9:00 am	<a href="#">Commerce Marketing</a>	Dallas, TX
Nov 13, 2024	11:00 am	<a href="#">MarTech Committee Meeting</a>	Virtual Meeting
Nov 14, 2024	11:00 am	<a href="#">LGBTQ+ Forum</a>	Virtual Meeting (Eastern Time)
Nov 19, 2024	9:00 am	<a href="#">Brand Purpose - Growth for Good</a>	New York, NY
Nov 21, 2024	11:00 am	<a href="#">Production Management Committee Meeting</a>	Virtual Meeting (Eastern Time)
Dec 03, 2024	9:00 am	<a href="#">In-House Agency Committee Meeting</a>	TBA California
Dec 03, 2024	11:00 am	<a href="#">Marketing Futures</a>	Virtual Meeting (Eastern Time)
Dec 05, 2024	11:00 am	<a href="#">Marketing Operations and Transformation Forum</a>	Virtual Meeting (Eastern Time)
Dec 05, 2024	11:00 am	<a href="#">Relationship Marketing</a>	Via Virtual (Eastern Time)
Dec 10, 2024	9:00 am	<a href="#">Advertising Financial Management Committee Meeting</a>	New York, NY

# 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Dec 10, 2024	11:00 am	<a href="#">Email Excellence Center Virtual Committee Meeting</a>	
Dec 12, 2024	9:00 am	<a href="#">Agency Relations Committee Meeting</a>	New York, NY
Dec 12, 2024	1:00 pm	<a href="#">Sustainability Committee Meeting December 2024</a>	Virtual Meeting (Eastern Time)

## Webinars (All Times Eastern)

Jan 03, 2024	3:00 pm	<a href="#">Happy New Year! 2024 B2B Digital Marketing Predictions &amp; Resolutions With Professor Lou Cohen (B2B Marketing Webinar)</a>	60 Minutes
Jan 10, 2024	3:00 pm	<a href="#">Separating Hype from Reality: The Real Data Behind Marketing &amp; GenAI</a>	60 Minutes
Jan 17, 2024	1:00 pm	<a href="#">Decoding AI in Marketing: A Practical Guide for Marketers</a>	30 minutes
Jan 18, 2024	1:00 pm	<a href="#">Seize The Moment: Unleashing America's Full Potential Through Diversity</a>	30 minutes
Jan 24, 2024	12:00 pm	<a href="#">Esports Marketing – Sorting the Opportunities from the Hype</a>	60 Minutes
Jan 24, 2024	1:00 pm	<a href="#">The Beauty Blueprint: Strategies for Success in the Competitive Beauty Industry</a>	30 minutes
Jan 25, 2024	1:00 pm	<a href="#">Mastering Human Storytelling for Brands with Intel</a>	30 minutes
Jan 25, 2024	3:00 pm	<a href="#">New Year...NEW Email Tips You Need to Know!</a>	60 Minutes
Jan 31, 2024	1:00 pm	<a href="#">CES 2024: Recap and Trends for Marketers</a>	30 Minutes
Jan 31, 2024	3:00 pm	<a href="#">5 Things for 2024: Elevating Nonprofit Fundraising &amp; Marketing</a>	30 Minutes
Feb 01, 2024	1:00 pm	<a href="#">CES Speed Round: What Conversations from CES 2024 Tell Us About Consumers, Trends and the Year Ahead</a>	45 minutes
Feb 07, 2024	3:00 pm	<a href="#">On the Hill and in the States: Virtual Town Hall Series</a>	30 Minutes
Feb 08, 2024	1:00 pm	<a href="#">Out with Ratios, in with Smarter Budget Decisions</a>	30 minutes
Feb 15, 2024	1:00 pm	<a href="#">Pinterest Predicts: The Next BIG Trends for 2024</a>	30 minutes
Feb 15, 2024	3:00 pm	<a href="#">The Future Is Creative: Analytical Approaches to Maximizing Creative Impact</a>	30 Minutes
Feb 21, 2024	1:00 pm	<a href="#">SeeHer's Intro to the GEM® Suite of Measurement: Optimizing The 3C's</a>	30 minutes
Feb 22, 2024	1:00 pm	<a href="#">Zero to Hero: A Data-Driven Dance Between Zero Party Data and AI</a>	30 minutes
Feb 28, 2024	3:00 pm	<a href="#">Where Should AI Reside in Your MarTech Stack?</a>	30 Minutes
Mar 06, 2024	3:00 pm	<a href="#">Starting a Movement: Tearing the Paper Ceiling (B2B Marketing Webinar Series)</a>	60 Minutes
Mar 07, 2024	1:00 pm	<a href="#">Spin First-Party Data into Advertising Gold</a>	30 minutes
Mar 13, 2024	3:00 pm	<a href="#">It's 2024 and The End of Cookies. So... What's Next</a>	30 Minutes
Mar 14, 2024	1:00 pm	<a href="#">Maximizing Return on Attention: Unveiling Consumer Attitudes and Behaviors Across Media Platforms</a>	30 minutes
Mar 14, 2024	2:00 pm	<a href="#">Greenwashing Versus Greenhushing</a>	60 Minutes
Mar 20, 2024	1:00 pm	<a href="#">March Ethics Code Update</a>	30 Minutes
Mar 20, 2024	3:00 pm	<a href="#">Talent Strategies to Maximize Your Creative Output</a>	30 minutes
Mar 27, 2024	3:00 pm	<a href="#">The Creative Paradigm Shifts: AI Transforms Content Production (Futures Webinar Series)</a>	30 Minutes
Apr 03, 2024	3:00 pm	<a href="#">2024 Email Delivery Spotlight: The Impact &amp; Opportunity from Gmail &amp; Yahoo Changes and Other Key Updates (Email Series)</a>	60 Minutes

## 2024 Events



DATE	TIME	EVENT DETAILS	LOCATION
Apr 17, 2024	3:00 pm	<a href="#">Build Up Your MarTech Know-How with ANA (MarTech Webinar Series)</a>	30 Minutes
May 01, 2024	3:00 pm	<a href="#">How to Succeed with AI in B2B Marketing: Practical Content Planning and Production Uses (B2B Marketing Webinar Series)</a>	60 Minutes
May 15, 2024	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	60 Minutes
May 29, 2024	1:00 pm	<a href="#">The Essential Drivers of Building Brand Love &amp; Loyalty</a>	30 minutes
Jun 13, 2024	1:00 pm	<a href="#">June Ethics Code Update</a>	30 Minutes
Jun 26, 2024	3:00 pm	<a href="#">Summer is On, MarTech Continues to Heat Up Your Marketing Strategy (MarTech Webinar Series)</a>	30 Minutes
Jul 17, 2024	3:00 pm	<a href="#">A New Chapter of Browser Tracking and What It Means for Privacy (Addressability Webinar Series)</a>	30 Minutes
Aug 14, 2024	3:00 pm	<a href="#">On the Hill and in the States: Virtual Town Hall Series</a>	30 Minutes
Aug 21, 2024	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	60 Minutes
Sep 12, 2024	3:00 pm	<a href="#">From an Idea to Reality, Making New Technologies Grow Your Brand (MarTech Webinar Series)</a>	30 Minutes
Oct 02, 2024	1:00 pm	<a href="#">Where Does Digital Identity Go from Here? (Addressability Webinar Series)</a>	30 Minutes
Oct 02, 2024	3:00 pm	<a href="#">B2B Marketing Webinar Series</a>	60 Minutes
Oct 16, 2024	3:00 pm	<a href="#">On the Hill and in the States: Virtual Town Hall Series</a>	30 Minutes
Nov 06, 2024	3:00 pm	<a href="#">Shaping AI Today to Boost Tomorrow's Bottom Line (Futures Webinar Series)</a>	30 Minutes
Nov 07, 2024	1:00 pm	<a href="#">November Ethics Code Update</a>	30 Minutes
Nov 20, 2024	1:00 pm	<a href="#">Elevate the Industry with Marketing Technology Tips and Tricks (MarTech Webinar Series)</a>	30 Minutes
Nov 20, 2024	3:00 pm	<a href="#">Email Excellence Webinar Series</a>	60 Minutes

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## Local Events

Mar 07, 2024	5:30 pm	<a href="#">New York City Chapter's - Communicators of the Year Awards</a>	New York, NY
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