

investing in YOU

mPower

empowering through media

Scholarship Program

The **mPower** scholarship program is designed to encourage, support, educate, and promote emerging leaders in business-to-business (B2B) marketing. Through this program, **BMA Chicago provides \$5,000 scholarships** to Chicago-area college students with areas of concentration in marketing, communication, media, and/or journalism.

application
guidelines

Students must attend a Chicago-area college. Chicago-area is defined as any college with the zip code preface of 600, 601, 602, 603, 604, 605, 606, 607, and 608. Please contact us if you have questions about whether your school may participate.

Students must major or have areas of concentration in marketing, communication, media, and/or journalism.

Scholarship will apply to senior year or graduate studies. Applications are accepted during junior, senior or graduate years of study.

The **mPower** scholarship is **based on merit**. Applicants must successfully complete the online application and include at least one letter of recommendation from a BMA Chicago member. For assistance in connecting with a BMA Chicago member, please contact Marla Schrager, Executive Director, 312-943-8040, marla.schrager@bmachicago.org.

application
deadline &
notification
schedule

apply
today

The 2015 scholarship application deadline is June 1, 2015. Awardees will be notified by July 10, 2015. Payments will be made directly to the school, to the student account, within 30 days of award notification. A maximum of 5 scholarships will be awarded and distributed in 2015.

Application should be submitted at www.marketing.org/mPower

For additional information about the mPower scholarship, or to find out about other BMA Chicago education opportunities, please contact:

BMA Chicago
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BUSINESS MARKETING ASSOCIATION