

### **BMA Houston Student Internship**

The BMA Houston Chapter is now accepting applications for marketing internships. Our program seeks to place well-qualified college interns at chapter member companies. Internships are available to students entering their Sophomore, Junior, or Senior year.

BMA member companies who work with interns often describe the experience as a win-win opportunity. Students have a chance to learn in a real world environment, while employers can enjoy subsidized labor costs. The BMA program calls for internship grants of \$1,500 to be matched by sponsor companies, for an eight to ten week internship. Students will make a minimum of \$3,000 (about \$10/hour), while gaining experience that is priceless. Traditionally we place most of our interns during the summer months, but if those slots are not filled, we will accept applications for Fall and Spring semester internships to meet the needs of both the student and sponsoring company. If you are looking for an internship after the month of June, please check with us (contact information below) before formally applying.

To formally apply for an internship to work in the area of business-to-business marketing/communications, please follow the instructions below:

1. Complete the Internship Application Form (below), and mail or email it to BMA Houston Internships and Scholarships Chair:  
Richard Cisneros (RCisneros@TriconeResearch.com).
2. Submit a one-page letter with your application form that describes what you hope to achieve with your internship and why you should be chosen.
3. Include a transcript from your school showing your grades and courses completed. Upon receipt of the items above, we will contact you and confirm that your application is under review.
4. A member of the BMA intern review committee will call you to discuss your application. The committee will then try to find a sponsor company for you to work with. You will be notified if we are successful in finding a match for you.

**BMA Houston Student Internship Application Form**

Name: \_\_\_\_\_

College/University: \_\_\_\_\_

Major: \_\_\_\_\_

Classification: (Circle one)      Sophomore      Junior      Senior

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

Do you have a Sponsor Company?

- Yes – my sponsor company is: \_\_\_\_\_
- No – please help me find a sponsor company.

Did you include your Application Letter? Yes / No

Did you include your School Transcript? Yes / No

**Please mail or email the completed application form, application letter,  
and school transcript to:**

Richard Cisneros - BMA Internships and Scholarships Chair  
President, Tricone Marketing Research  
14027 Memorial Drive #316  
Houston, Texas 77079  
Phone: 281-975-8650  
Email: RCisneros@TriconeResearch.com