



Highlights this week include an FTC deadline extension and updates from California.

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News of Interest

- [Senator proposes data privacy bill with serious punishments, *CNET*, October 17, 2019](#)
- [Census bureau asks states for data that includes citizenship information: report; *The Hill*, October 14, 2019](#)

Word on the Street

- Leaders from the EU and UK have reached a possible Brexit agreement. The plan must still be approved by the UK Parliament, which is far from a forgone conclusion.

Upcoming ANA Events

- [ANA/BAA Marketing Law Conference](#) – November 4 – 6, 2019, San Diego, Ca.
- [ANA Legal & Regulatory Webinar: Marketing and Advertising of Cannabis 101](#) - November 12, 2019

Federal Affairs

FTC Extends COPPA Comment Deadline

On October 17, 2019, the Federal Trade Commission issued a [press release](#) stating that it had pushed back the deadline to submit comments for the FTC's review of the [Children's Online Privacy Protection Act \(COPPA\) Rule](#). The press release noted that the new deadline for submitting comments is December 9, 2019.

Please find the [draft comments](#) on COPPA that ANA has developed to respond to the FTC's request for comment. Even though the deadline has been extended, we still very much need your input as soon as possible.

State Affairs

California Governor Signs Seven Data Privacy Bills from California's 2019 Legislative Session

On October 11, 2019, California Governor, Gavin Newsom, signed into law seven bills from the 2019 California Legislative Session that pertain to data privacy and consumer protection, including the following bills that amend the California Consumer Privacy Act ("CCPA"): [AB 25](#) (employee data exemption); [AB 874](#) (de-identified, aggregate and publicly available data exemption); [AB 1146](#) (vehicle information); [AB 1355](#) (B to B data exemption (sunsets Jan. 1, 2021)); and [AB 1564](#) (email consumer requests for online only businesses). Another bill signed by Governor Newsom, [AB 1130](#), expands California data breach notification law's definition of "personal information." The seventh bill, [AB 1202](#), requires "data brokers" to register with the California Attorney General annually.

Governor Newsom signed each bill a day after the Office of the California Attorney General issued its proposed CCPA [regulations](#).

AB 1181 Vetoed by California Governor

California [AB 1181](#), which would have required charitable organizations to report the value of specific Gifts in Kind donations using the fair value of the end recipient market, has been vetoed by California Governor Gavin Newsom.

Organizations must remain alert since new proposals are possible next year.

ANA Continues to Need Input on Latest MacTaggart Proposal

Last week, the wealthy real estate investor behind the CCPA released [version 3](#) of his proposed 2020 ballot initiative.

The ANA continues to need input from our members on how this proposal would affect them.

State Legislative Weekly Tracker

Click [here](#) for a summary report of this week's legislative activity in the states.

Contact Us

If you have questions on any of the issues mentioned in the ADviser, please feel free to contact ANA's Government Relations team in Washington, D.C.:

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You can also reach the D.C. office at any time at 202.296.1883

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