



Just Launched! **The ANA Government Relations team would like to invite you to join us for virtual coffee in order to better get to know you and the issues you face everyday.** To schedule your virtual coffee please reach out to Travis Frazier ([tfrazier@ana.net](mailto:tfrazier@ana.net)) or any of the ANA DC Staff.

## Federal Affairs

- [DOJ Files Antitrust Lawsuit Against Google](#)
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## News of Interest

- [What the Supreme Court's rulings mean for the 2020 Census and Trump's attempt to exclude the undocumented from the count](#), *Washington Post*, October 17, 2020
- [BA breach penalty sets new GDPR precedents](#), *Computer Weekly*, October 20, 2020
- [EU parliament backs tighter rules on behavioural ads.](#), *TechCrunch*, October 21, 2020

## Word on the Street

Are you as curious about what will happen in the upcoming General Election as we are? Luckily, we've got you covered. ANA has secured access for its members to National Journal's Cook Catch Up hosted by well-known political analyst Charlie Cook! Get signed up [here](#).

## Save the Date

- [Legal Affairs Committee Meeting \(Virtual\)](#) - November 4, 2020
- [ANA/BAA Marketing Law Conference \(Virtual\)](#) – November 10-12, 2020
- [Negotiating with Advertising Agencies - Legal & Regulatory Webinar](#) - November 17, 2020 @ 1PM

## Federal Affairs

### DOJ Files Antitrust Lawsuit Against Google

The U.S. Department of Justice filed a [complaint](#) against Google for alleged anticompetitive practices. The DOJ filed the complaint in part in conjunction with the Attorneys General of Arkansas, Florida, Georgia, Indiana, Kentucky, Louisiana, Mississippi, Missouri, Montana, South Carolina, and Texas. Among other areas, the complaint alleges “anticompetitive and exclusionary practices” by Google in “search” and “general search text” advertising.

### Senate Judiciary Approves Subpoenas for Tech CEOs

The Senate Committee on the Judiciary convened an [Executive Business Meeting](#) to discuss [S. 4632](#), the Online Content Policy Modernization Act, and a [Motion to Authorize Subpoena To Twitter And Facebook](#), among other items. S. 4632 was held over. The subpoenas for Twitter Chief Executive Officer (CEO) Jack Dorsey and Facebook CEO Mark Zuckerberg to appear before the Committee were approved. Committee Chairman Lindsey Graham (R-SC) stated that the hearing with the CEOs will discuss content moderation. A hearing date has not been set

### CFPB Announces Section 1033 ANPR

The Consumer Financial Protection Bureau (CFPB) [announced](#) the publication of an [Advanced Notice of Proposed Rulemaking](#) (ANPR) seeking comment on consumer access to financial records and Section 1033 of the Dodd-Frank Wall Street Reform and Consumer Protection Act (Section 1033) implementation. The press release noted that the CFPB is seeking information on data privacy and security risks of consumer data access and standard setting, among other items. According to the press release, comments will be due 90 days after the ANPR is published in the Federal Register.

## State Affairs

### CA AG Becerra Writes to Social Media Companies Regarding Disinformation

## and the Upcoming Election

The California Attorney General Xavier Becerra [announced](#) that he had sent a [letter](#) to three social media companies requesting that they work to stop what he said was the spread of disinformation on their platforms prior to the 2020 election. The press release noted that AG Becerra stated that companies should take action against “illegal activity” on platforms and be transparent with their disinformation policies, among other items.

## Most State Legislatures Have Closed Up Shop

Nearly all states have adjourned or sent their legislative sessions to recess. Only a handful of legislative bodies remain in regular session, and Louisiana has convened a special COVID-19 related session that will end no later than next Tuesday. Go to this week's state legislative weekly tracker for more information.

## ICYMI: CA Appeals Court Rules on California's ARL

In September, the California Court of Appeals for the 6th Appellate District ruled in [Mayron v. Google](#) that California's auto-renewal law (ARL) contains no private right of action. Furthermore, the ruling established that a plaintiff must prove loss of property or money to have standing under the ARL.

## State Legislative Weekly Tracker

Click [here](#) for a summary report of this week's legislative activity in the states. To schedule a tutorial provided by a member of the team at Leonine Focus please contact Travis Frazier ([tfrazier@ana.net](mailto:tfrazier@ana.net)).

## Contact Us

If you have questions on any of the issues mentioned in the ADviser, please feel free to contact ANA's Government Relations team in Washington, D.C.:

- Dan Jaffe, Group Executive Vice President, Government Relations ([djaffe@ana.net](mailto:djaffe@ana.net))
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You can also reach the D.C. office at any time at 202.296.1883

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