



Just Launched! The ANA Government Relations team would like to invite you to join us for virtual coffee in order to better get to know you and the issues you face everyday. **To schedule your virtual coffee please reach out to Travis Frazier (tfrazier@ana.net) or any of the ANA DC Staff.**

Federal Affairs

- [Senate Commerce's Hearing on "Does Section 230's Sweeping Immunity Enable Big Tech Bad Behavior?"](#)
- [Senate Commerce Committee Ranking Member Cantwell Releases Report on Local Journalism](#)
- [CFPB Issues Final Rule on Disclosure of Records and Information Regulation](#)
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State Affairs

- [Ad Industry Submits Comments to California AG on Proposed CCPA Regs](#)
- [State Weekly Legislative Tracker](#)

News of Interest

- [FCC Affirms Decision to Scrap Obama-Era Net Neutrality Rules](#), *Mediapost*, October 27, 2020
- [Apple Faces Antitrust Complaint in France Over Privacy Changes in iPhones](#), *Wall Street Journal*, October 28, 2020
- [How the 2020 elections will shape the federal privacy debate](#), *Brookings*, October 26, 2020
- [Meet the senators who will be in charge if Dems win the Senate](#), *Politico*, October 27, 2020

Word on the Street

Often overlooked in a presidential election year are the numerous races at the state level. To keep you informed here are some informative materials from our friends at Leonine Focus:

- [2020 Legislative Elections Report](#)
- [2020 Gubernatorial and Attorneys General Elections Report](#)
- [2020 Ballot Measures](#)

Save the Date

- [Legal Affairs Committee Meeting \(Virtual\) - November 4, 2020](#)
 - Agenda items include a post-election update from the states, a dive into what's going on at NAD, and a discussion on advertising and the courts.
- [ANA/BAA Marketing Law Conference \(Virtual\) – November 10-12, 2020](#)
- [Negotiating with Advertising Agencies - Legal & Regulatory Webinar - November 17, 2020 @ 1PM](#)

Federal Affairs

Senate Commerce's Hearing on "Does Section 230's Sweeping Immunity Enable Big Tech Bad Behavior?"

Wednesday, The Senate Committee on Commerce, Science, and Transportation held a hearing entitled, "Does Section 230's Sweeping Immunity Enable Big Tech Bad Behavior?" During the hearing, participants analyzed data privacy, algorithms and content moderation, the liability shield in Section 230 of the Communication Decency Act, political advertising, antitrust and online platforms, extremism and misinformation on online platforms, election preparedness, and political censorship. The hearing's witnesses were the CEO's of Facebook, Twitter, and Google. The witnesses were compelled to appear by subpoenas, which were voted on during the Committee's October 1 [Executive Session](#). A summary of the hearing can be found [here](#).

Senate Commerce Committee Ranking Member Cantwell Releases Report on Local Journalism

Senate Committee on Commerce, Science, and Transportation Ranking Member Maria Cantwell (D-WA) [announced](#) the release of a [report](#) entitled, "Local Journalism: America's Most Trusted News Sources Threatened." The press release noted that the report found revenue loss for local journalism, citing "unfair and abusive practices by tech platforms" as one of the causes for this revenue loss. The press release stated that platforms use "consumer" data from local news sources to divert consumers to their platforms. According to the press release, the report

emphasized that Congress should grant the Federal Trade Commission (FTC) authority to protect local journalism.

CFPB Issues Final Rule on Disclosure of Records and Information Regulation

On October 29, 2020, the Consumer Financial Protection Bureau (CFPB) [announced](#) a rule amending its regulation on the disclosure of confidential records and information the CFPB receives through the course of its work. The press released stated that the rule: (1) clarifies the CFPB's rules on information practices; (2) eases collaboration with agency partners; (3) improves information security; and (4) provides industry guidance on the CFPB's interpretation of its disclosure rules.

FTC's Holds "Green Lights & Red Flags: FTC Rules of the Road for Business" Workshop

On October 29, 2020, the Federal Trade Commission (FTC) hosted a [workshop](#) entitled, "Green Lights and Red Flags: FTC Rules of the Road for Business." The workshop held panel discussions on: (1) Protecting Small Business From Scams; (2) The Truth About False Advertising; (3) Avoiding a Promotion Commotion; and (4) The Secure Entrepreneur. The Director of the FTC East Central Region provided opening remarks touching upon children's privacy and cybersecurity responses, among other topics.

State Affairs

Ad Industry Submits Comments to California AG on Proposed CCPA Regs

Earlier this week, ANA and others from the ad industry submitted [comments](#) to the California Attorney General's Office about their third set of proposed modified regulations regarding CCPA. ANA's Dan Jaffe also penned a blog detailing the comments that can be found [here](#).

State Legislative Weekly Tracker

Click [here](#) for a summary report of this week's legislative activity in the states. To schedule a tutorial provided by a member of the team at Leonine Focus please contact Travis Frazier (tfrazier@ana.net).

Contact Us

If you have questions on any of the issues mentioned in the ADviser, please feel free to contact ANA's Government Relations team in Washington, D.C.:

- Dan Jaffe, Group Executive Vice President, Government Relations (djaffe@ana.net)
- Chris Oswald, Senior Vice President, Government Relations (coswald@ana.net)
- David Buzby, Senior Director, Government Relations (dbuzby@ana.net)
- Meghan Salome, Director, Government Relations (msalome@ana.net)
- Travis Frazier, Associate Manager, Government Relations (tfrazier@ana.net)

You can also reach the D.C. office at any time at 202.296.1883

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