

A weekly roundup from ANA's Government Relations team

January 15, 2021



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News of Interest

- [Democratic Senate Control Could Breathe New Life Into Net Neutrality and Other Tech Regulations](#), *CNBC*, January 9, 2021
- [Census Bureau Stops Work On Trump's Request For Unauthorized Immigrant Count](#), *NPR*, January 13, 2021
- ['There Will Be Movement': What to Expect for National Privacy Legislation](#), *Law.com*, January 12, 2021

Word on the Street

- [Biden Administration: Here's Who Has Been Named So Far](#)

The ANA Guest Spot

- ["The NASA Brand Flies High Fulfilling Agency's Mission." Finnegan, 2021.](#)

ANA would be pleased to feature articles and thoughts from our members pending review and approval. Please contact Travis Frazier (tfrazier@ana.net) if you are interested.

Save the Date

- [Legal Affairs Committee Meeting \(Virtual\)](#) - January 27, 2021 at 2:00 PM

Federal Affairs

New Members on House Energy & Commerce Committee

House Republicans have named 7 new members of the House Energy and Commerce Committee they are: Representatives Kelly Armstrong (R-ND), Dan Crenshaw (R-TX), John Curtis (R-UT), Neal Dunn (R-FL), John Joyce (R-PA), Debbie Lesko (R-AZ), Gary Palmer (R-AL), and Greg Pence (R-IN). This follows the appointment of 5 new Democrats (Representatives Angie Craig (D-MN), Lizzie Fletcher (D-TX), Kathleen Rice (D-NY), Kim Schrier (D-WA), and Lori Trahan (D-MA) to the majority side of the committee.

U.S. Supreme Court Hears Oral Arguments in FTC Case re Relief Under Section 13(b) of the FTC Act

On January 13, 2021, the Supreme Court of the United States [heard](#) the case of AMG Capital Management, LLC v. FTC. The SCOTUS website noted that the question pertained to the Federal Trade Commission's (FTC) ability to "demand monetary relief" through the authorization to seek "injunctions" granted under Section 13(b) of the FTC Act. According to the SCOTUS website, the question also seeks to address the limits and requirements of monetary relief.

President-elect Biden Announces New White House Cybersecurity Role

President-elect Joe Biden [announced](#) that Anne Neuberger will serve as Deputy National Security Advisor for Cyber and Emerging Technology on the incoming National Security Council under National Security Advisor Jake Sullivan. Ms. Neuberger has held several cybersecurity roles in the National Security Agency (NSA), including Assistant Deputy Director of NSA Operations Directorate, and currently serves as the NSA's Director of Cybersecurity. In the press release, President-elect Biden stated that the new members of the NSC will enable the United States to "prepare for and respond to" threats such as "cyber intrusions." Biden previously stated that he would respond to the major cyber breach on "day one" of his presidency.

State Affairs

Privacy Legislation in the Mix In New York

The New York Legislature seems poised to join the growing national data privacy debate. In the last week or so multiple privacy bills have been introduced. These include [SB 567](#) which is a

CCPA style bill that includes a private right of action and enforcement by the Attorney General. Additionally, last year's [New York Privacy Act](#) has been reintroduced and includes many provisions that would be harmful to advertisers. In addition to threats from the Legislature, we have learned that the Governor plans to include privacy in his upcoming legislative package.

Ad Tax Threat Travels to Indiana, Oregon

ANA has learned of new advertising tax proposals in Indiana and Oregon. In the Hoosier state, [HB 1312](#) has been introduced and would impose a 7% tax on annual gross revenue derived from social media advertising services in Indiana. [HB 2392](#) has been introduced in Oregon and would impose a 5% gross revenue tax on the sale of "personal information."

Additionally, on Wednesday the Maryland Legislature convened for a 90-day session where we expect they will attempt early in February to override Governor Hogan's veto of the digital advertising tax. This week, the Progressive Policy Institute published a [study](#) detailing the negative consequences of a tax on digital advertising.

ANA continues to hold weekly Zoom meetings of its advertising tax coalition, and we strongly urge you to become involved. To join these calls please reach out to Travis Frazier (tfrazier@ana.net).

State Legislative Weekly Tracker

Click [here](#) for a summary report of this week's legislative activity in the states. To schedule a tutorial provided by a member of the team at Leonine Focus please contact Travis Frazier (tfrazier@ana.net).

Virtual Coffee?



The ANA Government Relations team would like to invite you to join us for virtual coffee in order to better get to know you and the issues you face everyday. To schedule your virtual coffee please reach out to Travis Frazier (tfrazier@ana.net) or any of the ANA DC Staff.

- Dan Jaffe, Group Executive Vice President, Government Relations (djaffe@ana.net)
- Chris Oswald, Senior Vice President, Government Relations (coswald@ana.net)
- David Buzby, Senior Director, Government Relations (dbuzby@ana.net)
- Meghan Salome, Director, Government Relations (msalome@ana.net)
- Travis Frazier, Associate Manager, Government Relations (tfrazier@ana.net)

You can also reach the D.C. office at any time at 202.296.1883

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