



SUPPLIERS SERVING PREDOMINATELY MULTICULTURAL AND DIVERSE AUDIENCES

For Marketing and Advertising, Non-Minority Owned and/or Non-Minority Certified

The ANA/AIMM list of [Certified Diverse Suppliers for Marketing and Advertising](#) was initially released in July 2020 and has since been updated on a regular basis. To qualify for that list, suppliers need official certification from organizations including NMSDC (National Minority Supplier Development Council), WBENC (Women’s Business Enterprise National Council) and other recognized and accredited certification entities.

We recognize that there are additional suppliers that serve, market to, and reach predominately multicultural and diverse audiences that are non-minority owned and/or non-minority certified. To include those entities, we have created this additional supplier resource list.

#	COMPANY	TYPE	DOMINANT MARKET	OWNER/PARENT COMPANY	WEBSITE
1	Adsmovil	Media	Hispanic	Cisneros (International)	https://adsmovil.com/en/
2	Allied Global Marketing	Agency	Hispanic		https://alliedglobalmarketing.com/home
3	Alma	Agency	Hispanic	Omnicom	https://almaad.com/
4	aspireTV	Media	Black	UP Entertainment	https://www.aspire.tv
5	Azteca America	Media	Hispanic	HC2 Holdings	https://aztecaamerica.com/
6	BET	Media	Black	Viacom	https://www.bet.com/
7	BET Her	Media	Black	Viacom	https://www.bet.com/bet-her.html
8	Bounce TV	Media	Black	Katz Broadcasting	https://www.bouncetv.com/
9	Character Media	Media	Asian	Imperial Family Companies	https://charactermedia.com/
10	CineLatino	Media	Hispanic	Hemisphere Media	http://www.cinelatino.com/
11	CNN en Español	Media	Hispanic	CNN/ Warner Media	https://cnnespanol.cnn.com/
12	Complex Networks	Media	Black	Verizon Hearst Media	https://www.complex.com/
13	Conill	Agency	Hispanic	Publicis Groupe	https://conill.com/
14	David	Agency	Hispanic, Black	WPP	http://www.davidtheagency.com/
15	Dieste	Agency	Hispanic	Omnicom	https://dieste.com/

**DEDICATED MULTICULTURAL AND DIVERSE SUPPLIERS
FOR MARKETING AND ADVERTISING, NON-MINORITY CERTIFIED ENTITIES**

#	COMPANY	TYPE	DOMINANT MARKET	OWNER/PARENT COMPANY	WEBSITE
16	Discovery en Español	Media	Hispanic	Discovery	https://www.discoveryenespanol.com/
17	El Rey Network	Media	Hispanic	Robert Rodriguez	https://www.elreynetwork.com/
18	Entravision	Media	Hispanic	Entravision Communications	https://www.entravision.com/
19	ESPN Deportes	Media	Hispanic	Disney	https://espndeportes.espn.com/
20	Estrella TV	Media	Hispanic	HPS Investments	http://www.estrellatv.com/
21	Fox Deportes	Media	Hispanic	Fox Corporation	https://www.foxdeportes.com/
22	Fuse	Media	Hispanic, Black	Miguel "Mike" Roggero	https://www.fuse.tv/shows
23	Galavision	Media	Hispanic	Univision	https://www.univision.com/galavision
24	Group M	Agency	Hispanic, Black	WPP	https://www.groupm.com/
25	H Code	Media	Hispanic, Black	Privately Held	https://hcodemedia.com/
26	Hemisphere Media	Media	Hispanic		http://www.hemispheretv.com/
27	History en Español	Media	Hispanic	A&E	https://www.history.com/espanol/schedule
28	HTV	Media	Hispanic	Warner Media	https://htvproductions.tv/
29	Huffpost Asian Voices	Media	Asian	Verizon Media	https://www.huffpost.com/voices/asian-voices
30	Huffpost Black Voices	Media	Black	Verizon Media	https://www.huffpost.com/voices/black-voices
31	Huffpost Latino Voices	Media	Hispanic	Verizon Media	https://www.huffpost.com/voices/latino-voices
32	iHeartLatino	Media	Hispanic	iHeartMedia	https://latino.iheart.com/
33	Interticket USA	Media	Hispanic	(International)	http://www.interticketusa.com/usa.html
34	Kantar	Research	Hispanic, Black, Asian, LGBTQ	WPP	https://www.kantar.com/
35	Latido Music	Media	Hispanic	Stephen Brooks	https://latidomusic.com/
36	LOGOtv	Media	LGBTQ	Viacom	http://www.logotv.com/
37	MTV Tres	Media	Hispanic	Viacom	
38	Nat Geo en Español	Media	Hispanic	Disney	https://www.ngenespanol.com/
39	NBC Asian America	Media	Asian	NBC Universal	https://www.nbcnews.com/asian-america
40	NBC Latino	Media	Hispanic	NBC Universal	https://www.nbcnews.com/latino

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41	Nielsen	Research	Hispanic, Black, Asian, LGBTQ	Nielsen Holdings	https://www.nielsen.com/us/en/
42	Out Magazine	Media	LGBTQ	Pride Media	https://www.out.com/
43	OWN	Media	Black	Discovery	http://www.oprah.com/app/own-tv-shows.html
44	People en Español	Media	Hispanic	Merideth Corporation	https://peopleenespanol.com/
45	Pero Like	Media	Hispanic	Buzzfeed	https://www.buzzfeed.com/perolike
46	Pluto TV	Media	Hispanic, Black	Viacom	https://pluto.tv/welcome
47	Sony Music Latin	Media	Hispanic	Sony Music	https://www.sonymusiclatin.com/
48	Telemundo	Media	Hispanic	NBC Universal	https://www.telemundo.com/
49	Telexitos	Media	Hispanic	NBC Universal	https://www.telexitos.com/
50	The Community	Agency	Hispanic	Publicis Groupe	https://www.thecommunityagency.com/en-us
51	TuVisión	Media	Hispanic	Pappas Telecasting	http://www.tuvision.tv/
52	TV One	Media	Black	Radio One Cable Holdings	https://tvone.tv/
53	Unimas	Media	Hispanic	Univision	https://www.univision.com/unimas
54	Universal Music Latin Entertainment	Media	Hispanic	Universal Music Group	https://www.universalmusica.com/
55	Universo	Media	Hispanic	NBC Universal	https://www.nbc.com/shows/nbc-universo/popular
56	Univision	Media	Hispanic	Private Equity	https://www.univision.com/
57	Viva Mas Live	Media	Hispanic	(International)	https://www.vivamaslive.com/
58	VME TV	Media	Hispanic	VME Media	https://www.vmetv.com/
59	We Are Mitu	Media	Hispanic	Latido Music	https://wearemitu.com/
60	WeTV	Media	Black	AMC	https://www.wetv.com/
61	Zubi	Agency	Hispanic	WPP	https://www.zubiad.com/people