



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - ANA
Title of Activity: - 2021 Nonprofit Federation Summer Conference
Names of Presenter(s): - Various
Dates and Location: - August 25 - 27, 2021

Date: Wednesday, August 25, 2021

Session 1: 1:00 [pm] - 2:00 [pm] (1 pt)

- [NO MO' SILOS! THE IMPORTANCE OF PLANNING HOLISTICALLY]

Date: Wednesday, August 25, 2021

Session 2: 2:00 [pm] - 3:00 [pm] (1 pt)

- [VACCINATED! ... NOW WHAT?]

Date: Wednesday, August 25, 2021

Session 3: 3:20 [pm] - 4:20 [pm] (1 pt)

- [UTILIZING PLATFORMS TO ENGAGE MILLENNIALS IN YOUR MISSION]

Date: Wednesday, August 25, 2021

Session 4: 4:20 [pm] - 5:20 [pm] (1 pt)

- [UP, UP AND AWAY!]

Date: Thursday, August 26, 2021

Session 1: 9:00 [am] - 9:45 [am] (1 pt)

- [DIGITAL TRANSFORMATION: BUILDING A PROGRAM FOR THE ROAD AHEAD]

Date: Thursday, August 26, 2021

Session 2: 9:45 [am] - 10:30 [am] (1 pt)

- [RAISE VOICES OR RAISE FUNDS? INTEGRATING ADVOCACY INTO YOUR DIRECT RESPONSE]

Date: Thursday, August 26, 2021

Session 3: 10:55 [am] - 11:55 [am] (1 pt)

- [KEYNOTE PANEL: MAKING DEI A JOURNEY, NOT A DESTINATION]

Date: Thursday, August 26, 2021

Session 4: 11:55 [am] - 12:40 [pm] (1 pt)

- [BUILDING UP RECURRING REVENUE YOU CAN COUNT ON]

Date: Thursday, August 26, 2021

Session 5: 2:05 [pm] - 2:50 [pm] (1 pt)

- [FIRE UP YOUR EMAIL PROGRAM: AUTOMATION, STRATEGY, CREATIVE]

Date: Thursday, August 26, 2021

Session 6: 2:50 [pm] - 3:35 [pm] (1 pt)

- [STRATEGIES & TIPS TO KEEP YOUR DIRECT MAIL PROGRAM THRIVING]

Date: Thursday, August 26, 2021

Session 7: 3:55 [pm] - 4:40 [pm] (1 pt)

- [CONNECTING ACROSS CULTURES: MARKETING AUTHENTICALLY TO DIVERSE DONORS]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:
<http://www.cfre.org/continuing-education/my-education-finder/>

Date: Thursday, August 26, 2021

Session 8: 4:40 [pm] - 5:25 [pm] (1 pt)

- [KEYNOTE PRESENTATION: OUR COMMON GOALS CALL FOR COLLABORATION NOW]

Date: Friday, August 27, 2021

Session 1: 8:30 [am] - 9:15 [am] (1 pt)

- [PAVE THE WAY FOR A COOKIE-LESS WORLD]

Date: Friday, August 27, 2021

Session 2: 9:15 [am] - 10:00 [am] (1 pt)

- [KEYNOTE PRESENTATION: REVITALIZING A LEGACY BRAND IN AN INCREASINGLY COMPETITIVE LANDSCAPE]

Date: Friday, August 27, 2021

Session 3: 10:20 [am] - 11:05 [am] (1 pt)

- [EXAMPLES OF EXCEPTIONAL DONOR EXPERIENCES IN DIRECT RESPONSE]

Date: Friday, August 27, 2021

Session 4: 12:05 [pm] - 12:50 [pm] (1 pt)

- [HOW DEFENDERS OF WILDLIFE INCORPORATES CTV INTO A ROBUST OMNICHANNEL FUNDRAISING STRATEGY]

Total number of points attained:

Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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