










# VIRTUAL SUPPLIER DIVERSITY FAIR

MEET LGBTQ+ OWNED MEDIA, AGENCY, AND MARKETING SERVICE PROVIDERS  
WEDNESDAY, NOVEMBER 10, 2021



PRESENTING COMPANY	COMPANY SUMMARY & WEBSITE LINKS	CONTACT
	<p><b>Ad Optics</b> We perform contract compliance audits of contracts between advertisers and their agency partners and help ensure that clients are “getting what they’re paying for” in their marketing/media/advertising spend. We consistently uncover cost savings and process improvements for advertisers.</p>	<p><b>Ken Fakler</b> <a href="mailto:ken@adopadvisors.com">ken@adopadvisors.com</a> 212.655.9881</p>
	<p><b>Aequalitas Media</b> AEQUALITAS is your single point of contact to almost 100% of all LGBTQ+ print/digital media. One phone call can connect you to dozens of LGBTQ+ media outlets</p>	<p><b>DJ Doran</b> <a href="mailto:dj@aequalitasmedia.com">dj@aequalitasmedia.com</a> 312.600.8823</p>
	<p><b>BrandPride</b> Brand Pride, is a lesbian owned, award winning, LGBTQ — certified branding solutions company. For 21 years we’ve guided hundreds of brands on their quests for the best promotional items to achieve their goals of building brand loyalty. Our specialty is working with Fortune 500 companies to be truly inclusive of the LGBTQ community during Pride. And we want to do it for you.</p>	<p><b>Elise Lindborg</b> <a href="mailto:elise@brand-pride.com">elise@brand-pride.com</a> 206.938.8828 x111</p>
	<p><b>Community Marketing &amp; Insights</b> We have proudly provided LGBTQ market research to leading corporations, non-profits and government institutions for 30 years. We’re the only NGLCC-Certified, LGBTQ-owned and LGBTQ-dedicated market research firm. Ask us how we can leverage our community knowledge, connections, experience and expertise to improve your results.</p>	<p><b>Thomas Roth</b> <a href="mailto:tom@cmi.info">tom@cmi.info</a> 415.343.4656</p>
	<p><b>Dugud Lab</b> Dugud Lab is a full-service creative studio that produces culturally relevant content. As an international creative solutions supplier, we develop stories that help brands engage with trends &amp; audiences in purposeful ways. We’re built on the belief that stories and products are meant to inspire action — that all of us have the capacity to do. Through meaningful content and well-told stories, we can all Dugud.</p>	<p><b>Johnathan Fields-McDowell</b> <a href="mailto:johnathan@dugudlab.com">johnathan@dugudlab.com</a> 347.833.1651</p>
	<p><b>Pink Media</b> LGBTQ+ advertising, marketing, social media &amp; PR / Reach the LGBTQ+ Community &amp; Leverage the Power of Social Relationships / We integrate the power and reach of content &amp; social media marketing with traditional online strategies including banner ads and e-mail campaigns.</p>	<p><b>Matt Skallerud</b> <a href="mailto:matt@pinkmedia.lgbt">matt@pinkmedia.lgbt</a> +1 323.963.3653</p>
	<p><b>Pond Ripple Media</b> Pond Ripple Media’s goal is to create media that feels like cinema and corporate communications that inspire action. We are a full-service video production firm rooted in creating authentic documentary style videos. From video pre-production through post, we provide one source for the creation of branded content, online presentations, including editing and design. Whether you are needing content for social media or a full-scale conference online, we have the passion and professionalism to collaborate with you to create impactful video experiences.</p>	<p><b>C. Dallas Golden</b> <a href="mailto:dallas@pondripplemedia.com">dallas@pondripplemedia.com</a> 773.789.9325</p>



### Proximo

As an information services company, Proximo focuses its work in Data Strategy and Data Governance; Data Warehousing and Data Integration; and Data Analytics and Business Intelligence.

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QUEERTY\* INTO GayCities LGBTQ NATION

### Q.Digital ([www.queerty.com](http://www.queerty.com), [www.intomore.com](http://www.intomore.com), [www.lgbtqnation.com](http://www.lgbtqnation.com), [www.gaycities.com](http://www.gaycities.com))

Q.Digital publishes Queerty, LGBTQ Nation, GayCities, and INTO, we are ranked by ComScore as one of the largest reaching US Digital LGBTQ media companies. Q.Digital is certified as LGBTQ owned by the Association of National Advertisers and National Gay and Lesbian Chamber of Commerce. Q.Digital's audience represents the LGBTQ spectrum of diversity, who enjoy our tentpole programming celebrating the artists, creators, influencers, celebrities and newsmakers in our community. The Queerties, Pide50, Pride in Pictures, Heroes, Out For Good, and The Best of GayCities keep our audience engaged and entertained while providing our brand partners with year-round touch points with our audience. For brand partners, Q.Digital creates bespoke marketing programs that take your brand story authentically through a LGBTQ lens with our custom video and branded content, influencer integration, signature programming, video player and high impact units. Our engagement focused approach for these partners has made us a trusted partner for a host of brands across verticals.

**Justin Garrett**  
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Restoring common sense to communications.

### RENEWPR

RENEWPR is a communications consulting agency with a specific focus on energy, environment and LGBTQ public affairs. We work with businesses, associations, coalitions, foundations, government agencies and organizations to develop and conduct targeted communications programs designed to build recognition, garner greater exposure and engagement and increase awareness of client issues and opportunities.

**Ben Finzel**  
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The LGBT Media Company!

### Rivendell Media ([www.rivendellmedia.com](http://www.rivendellmedia.com) or [www.lgbtmarket.com](http://www.lgbtmarket.com))

Rivendell Media represents 95% of all LGBTQ and HIV/AIDS media properties in the US and Canada. We provide complete information on all available media outlets in these markets so that account and media planners have all the information they need to meet their client's needs. Our motto to Advertising Agencies: We make it simple, easy and most of all profitable to recommend and utilize LGBTQ media for your clients. Let our over 40 years of experience (founded 1979) provide your Agency with the most up to date information available to help meet your client needs in these important marketplaces.

**Todd Evans**  
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### Target 10

Target 10 has been building meaningful, respectful, and lasting relationships between LGBTQ+ consumers and top-tier brands, products and services for the past 20 years. We are an independent, award-winning agency that is proudly certified with the National LGBTQ Chamber of Commerce. Target 10 is also a founding member of the ANA's Alliance for Inclusive and Multicultural Marketing, working to bring LGBTQ+ perspectives, insights and culture to the alliance's programs and initiatives.

**Matt Tumminello**  
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### The Mixx

The Mixx is a NYC-based creative agency that brings together actionable strategy and thoughtful, hard-hitting design to recognize and solve the problems of today's businesses. We provide the innovative thinking and execution that ensures brands exceed their target goals, engages diverse audiences, all with heart and soul of doing what's right here in the right now.

**Olympia Lambert**  
[olympia.lambert@themixxnyc.com](mailto:olympia.lambert@themixxnyc.com)  
646.642.4393



### Titanium Worldwide

Titanium Worldwide was founded to facilitate meaningful creative shifts in behavior. Since 2014, we have built and evolved a radically different agency model — one rooted in human depth and breadth. As the world's first certified diverse collective of best-in-class agencies, we recognize the value of varied perspectives, strengths, and priorities working hand-in-hand.

**Emily Locke**  
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### Walton Isaacson (WI)

Walton Isaacson was founded in 2005 in partnership with famed NBA superstar and entrepreneurial legend, Earvin "Magic" Johnson. Walton Isaacson (WI) provides strategic and creative solutions to some of the world's largest and most aggressive brand marketers. This innovative agency model marries award-winning, full-service advertising, digital and social capabilities across multiple disciplines, providing value and efficiency to partners. WI's marketing specializations include Lifestyle, Entertainment, Experiential, Sports and Branded Content, as well as cultural expertise across Black, Hispanic, LGBTQ and General Market consumer segments.

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