

**An Exclusive Supplier Diversity Resource
for ANA-AIMM Members**



AIMM Supplier Diversity List (Non-Minority Certified and Non-Minority Owned with a Multicultural & Inclusive Specialty) December 2021

In May 2020, ANA published **“The Power of Supplier Diversity,”** a study that revealed a large majority (75%) of ANA members have strategic plans in place to hire diverse suppliers, but only 40 % is allocated for marketing and advertising services. According to the study, finding diverse suppliers for marketing and advertising services is a challenge. To address this challenge, ANA curated a list of **Certified Diverse Suppliers** initially published in July 2020. In 2021, ANA issued a follow-up report, **“The Growth of Supplier Diversity”** which provides a deep dive into supplier diversity in marketing/advertising, covering areas including benefits, challenges, spend, goals, and measurements.

You can access the reports and the list at <https://www.ana.net/miccontent/show/id/ii-diverse-supplier-resource-list>. For suggestions to the Certified Diverse Suppliers list, you can contact ANA at diversesuppliers@ana.net.

To complement ANA’s Certified Supplier List, AIMM created the **Non-Minority Certified and Non-Minority Owned with a Multicultural and Inclusive Specialty** list. Suppliers on this list do not meet criteria for the ANA Certified Diverse Suppliers list. This list is updated frequently and shared with members via websites, emails, and various forms of communications.

As of December 2021, **110** companies have been listed. To be added to AIMM’s list you can complete a form at <https://forms.gle/NJYLFNENR46e94y9>. For questions or more information, email us at: noncertifiedminorityinfo@anaaimm.net.

Our Goal: For ANA and AIMM membership to maximize reach of diverse suppliers in support of their sourcing needs in media, agency, production, events, etc..

Company Name	Type of Company	Dominant Market	Owner/ Parent Company	Website Link
9Rooftops	Media	Multicultural	Eastport Holdings	9Rooftops Marketing Agency
AB Creative	Production	Black	Privately Held	https://www.abfc.co/
ABS CBN	Media	Asian	Lopez Group of Companies	https://news.abs-cbn.com/
Agency Entourage	Multicultural Agency	Multicultural	Privately Held	Agency Entourage
Alliance Broadcasting dba WAVS 1170 AM Radio	Media, Radio	Black/African American, Caribbean	Alliance Broadcasting Network	www.wavs1170.com
All Pro Broadcasting KATY/KHTI Radio Stations	Media, Radio	Black/African American, Hispanic/Latino, Mainstream, Inland Empire Riv/SB Counties/L.A. DMA	Privately Held	hot1039.com/1013themix.com
Allied Global Marketing	Agency	Hispanic	Privately Held	https://alliedglobalmarketing.com/home
Alma	Agency	Hispanic	Omnicom/DDBWorldwide	https://almaad.com/
Ameredia	Multicultural Agency	Hispanic, Chinese, Russian, Indian, Polish, Filipino, Vietnamese, Korean, Japanese, Arabic and other U.S.-based ethnic segments.	Privately Held	Ameredia
Arbol Publishing Inc	Media	Hispanic	Arbol Publishing Inc	www.arbolpublishing.com
Asian Media Group Inc	Research, Multicultural Agencies, Media	Women, Asian/Pacific Islander	Asian Media Group Inc	https://asianmedia.com/site2/
Azteca America	Media	Hispanic	HC2 Holdings	https://aztecaamerica.com/
BCCL Worldwide Inc.	Media, Advertisers	Asian/Pacific Islander, Indian	The Times Group	https://www.bcclwwinc.com/
Being Latino	Media	Hispanic	Being Latino	BeingLatino.US
BET	Media	Black	Viacom	https://www.bet.com/
BET Her	Media	Black	Viacom	https://www.bet.com/bet-her.html
Bid Black	Agency	Black	Non-Profit	https://www.bid.black/
Bounce TV	Media	Black	Katz Broadcasting	https://www.bouncetv.com/
B-Swing Inc	Design	Black	Privately Held	https://www.bswing.com/
Character Media	Media	Asian	Imperial Family Companies	https://charactermedia.com/
CineLatino	Media	Hispanic	Hemisphere Media	http://www.cinelatino.com/
CNN en Español	Media	Hispanic	CNN/ Warner Media	https://cnnespanol.cnn.com/
Complex Networks	Media	Black	Verizon Hearst Media	https://www.complex.com/
Conill	Agency	Hispanic	Publicis Groupe	https://conill.com/
Consciously	Agency	Black	Certified B Corporation	https://consciouslyinc.com/
David Agency	Agency	Hispanic, Black	WPP	http://www.davidtheagency.com/
Dieste	Agency	Hispanic	Omnicom	https://dieste.com/
Discovery en Español	Media	Hispanic	Discovery	https://www.discoveryenespanol.com/
El Rey Network	Media	Hispanic	Cox	https://www.elreynetwork.com/

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Elite Life Style Magazine	Media	Asian/Pacific Islander	Epoch Media Group	https://elite-magazine.com
Entravision	Media	Hispanic	Walter F. McCarter	https://www.entravision.com/
Epoch Times	Media	Asian/Pacific Islander	Epoch Media Group	www.epochtimes.com
ESPN Deportes	Media	Hispanic	Disney	https://espndeportes.espn.com/
Estrella TV	Media	Hispanic	HPS Investments	http://www.estrellatv.com/
Fox Deportes	Media	Hispanic	Fox Corporation	https://www.foxdeportes.com/
Galavision	Media	Hispanic	Univision	https://www.univision.com/galavision
Ghosa Research	Research	General	Ghosa Research, LLC	http://www.ghosaresearch.com/
Group M	Agency	Hispanic, Black	WPP	https://www.groupm.com/
H Code	Media	Hispanic	Parker Morse	https://hcodemedia.com/
Heart & Soul Media	General Market Agencies, Multicultural Agencies, Media, Advertisers	Veteran, Black/African American	Brown, Curry, Detry, Taylor, Associates, LLC	www.heartandsoul.com
Heart and Soul Marketing	Advertising Agency & Creative Service	Native American	Privately Held	WWW.GOTHEARTANDSOUL.COM
Hemisphere Media	Media	Hispanic	Hemisphere Media Group	http://www.hemisphere.tv/
History en Español	Media	Hispanic	A&E	https://www.history.com/espanol/schedule
HTV	Media	Hispanic	Warner Media	https://htvproductions.tv/
Huffpost	Media, Blog/Articles/Publishing	Black/African American, Asian/Pacific Islander, Hispanic/Latino	Verizon Media	https://www.huffpost.com/voices
Huffpost Asian Voices	Media	Asian	Verizon Media	https://www.huffpost.com/voices/asian-voices
Huffpost Black Voices	Media	Black	Verizon Media	https://www.huffpost.com/voices/black-voices
Huffpost Latino Voices	Media	Hispanic	Verizon Media	https://www.huffpost.com/voices/latino-voices
I Gotta Go With LLC	Production	General	Privately Held	https://igottagowith.com/
iHeartLatino	Media	Hispanic	iHeartMedia	https://latino.iheart.com/
Interticket USA	Media	Hispanic	(International)	http://www.interticketusa.com/usa.html
J Squared Communications	Digital Media	LGBTQ, Women	Privately Held	jsquaredcomm.com
JANE STUDIOS, INC.	Media	Black/African American, Hispanic/Latino, Asian/Pacific Islander, American Indian, LGBTQ+, Mainstream, People with Disabilities	Privately Held	HTTP://WWW.JANE.TV
JungleTopp Media	Digital Media	Black	Privately Held	JungleTopp Media
Kantar	Research	Hispanic, Black, Asian, LGBTQ	WPP	https://www.kantar.com/
KBS America	Research	Hispanic, Black, Asian, LGBTQ	WPP	https://www.kantar.com/
Latido Music	Media	Hispanic	Stephen Brooks	https://latidomusic.com/
LOGOtv	Media	LGBTQ	Viacom	http://www.logotv.com/
Majority Agency	Advertising Agency & Creative Service	Multicultural	Privately Held	https://majorityagency.com/
Mediamorphosis Advertising & Technology Inc	Multicultural Agency	Women	Privately Held	www.mediamorphosisinc.com
Memoryfox	Digital Media	Veteran	Privately Held	MemoryFox
MTV Tres	Media	Hispanic	Viacom	
Nat Geo en Español	Media	Hispanic	Disney	https://www.ngenespanol.com/
National Association of Black Owned Broadcasters (NABOB)	Media	Black	AccessDirect, Inc	https://nabob.org.com/
NBC Asian America	Media	Asian	NBC Universal	https://www.nbcnews.com/asian-america
NBC Latino	Media	Hispanic	NBC Universal	https://www.nbcnews.com/latino
New Tang Dynasty	Media	Asian/Pacific Islander	New Tang Dynasty	www.ntdtv.com
Nielsen	Research	Hispanic, Black, Asian, LGBTQ	Nielsen Holdings	https://www.nielsen.com/us/en/
NTDTV	Media	Asian/Pacific Islander	Epoch Media Group	www.ntdtv.com
Nuvo TV/ Fuse	Media	Hispanic, Black	Fuse	https://www.fuse.tv/shows
Out Magazine	Media	LGBTQ	Pride Media	https://www.out.com/
Overture	Media	Black	ADVA Optical Networking	https://overtureglobal.io/
OWN	Media	Black	Discovery	http://www.oprah.com/app/own-tv-shows.html
Ozy Media	Media	Black	Privately Held	http://ozy.com/
People en Español	Media	Hispanic	Merideth Corporation	https://peopleenespanol.com/
Pero Like	Media	Hispanic	Buzzfeed	https://www.buzzfeed.com/perolike
Pluto TV	Media	Hispanic, Black	Viacom	https://pluto.tv/welcome
Potenza Productions	Media	Italian/White	Privately Held	potenza-productions.com
Rolling Out	Media	Black	Steed Media Group, Inc.	http://www.rollingout.com/

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SHE Media	Media	Black/African American, Hispanic/Latino, Asian/Pacific Islander, LGBTQ+	Penske Media Corp (PMC)	www.shemedia.com
SLAM Media Inc	Media	Multicultural	JDS Sports	www.slamonline.com
Smooth Jazz Jams Radio TV	Broadcast	Black	Privately Held	https://smoothjazzjams.com
Sony Music Latin	Media	Hispanic	Sony Music	https://www.sonymusiclatin.com/
Telemundo	Media	Hispanic	NBC Universal	https://www.telemundo.com/
Telexitos	Media	Hispanic	NBC Universal	https://www.telexitos.com/
Tene Nicole, Marketing and Public Relations	Agency	Black/African American, Mainstream	Privately Held	https://tenenicole.com/
TextNow	Telecommunications	Asian/Pacific Islander	Privately Held	www.textnow.com
The Community	Agency	Hispanic	Publicis Groupe	https://www.thecommunityagency.com/en-us
The Department	Production	General	Privately Held	http://thedepartmenttv.com/
The Global Food and Drink Initiative	Media	General	Privately Held	https://globalforgood.org/
The Plug	Research	Black	Privately Held	https://tpinsights.com/
The Stable	Creative Service	General	Jacobs Marketing, Inc	https://thestable.com/
The Washington Informer	Media	Women, Black/African American	The Washington Informer	www.washingtoninformer.com
Top Worldwide	Media	Multicultural	Top Worldwide, LLC	TOP Multicultural
Total Event Resources	Event Services	General	Total Event Services, Inc	http://www.total-event.com/
Trade Show Solutions	Event Services	General	Trade Show Solutions, Inc	https://tssolutioncenter.com/
TuVisión	Media	Hispanic	Pappas Telecasting	http://www.tuvision.tv/
TV One	Media	Black	Radio One Cable Holdings	https://tvone.tv/
Unimas	Media	Hispanic	Univision	https://www.univision.com/unimas
Universal Music Latin Entertainment	Media	Hispanic	Universal Music Group	https://www.universalmusica.com/
Universo	Media	Hispanic	NBC Universal	https://www.nbc.com/shows/nbc-universo/popular
Univision	Media	Hispanic	Vincent Sadusky	https://www.univision.com/
Viva Mas Live	Media	Hispanic	(International)	https://www.vivamaslive.com/
VME TV	Media	Hispanic	VME Media	https://www.vmetv.com/
WBQP TV-12 - Watson Broadcasting, LLC	Media, Advertisers	Veteran, Women, Black/African American	Vernon and/or Mary L.Watson	www.wbqptv.com
We Are Mitu	Media	Hispanic	Latido Music	https://wearemitu.com/
WeTV	Media	Black	AMC	https://www.wetv.com/
WeXL Org	Media	Women, Asian/Pacific Islander	WeXL Org - NonProfit	WeXL.org
Wicked Bionic	Agency	Multicultural	Privately Held	wickedbionic.com
Zubi	Agency	Hispanic	WPP	https://www.zubiad.com/people