Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more CFRE approved continuing education opportunities on My Education Finder:
http://www.cfre.org/continuing-education/my-education-finder/

CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - ANA NF  
Title of Activity: - 2022 ANA Nonprofit Federation Summer Conference  
Names of Presenter(s): - Various  
Dates and Location: - 8-10 August, 2022 – Chicago, IL USA

Date: 8 August, 2022  
Session 1: 1:40pm – 2:25pm (1 pt)  
☐ - Acquiring a New Kind of Donor for Future-Proof Fundraising

Date: 8 August, 2022  
Session 2: 2:25pm – 3:10pm (1 pt)  
☐ - Power-Packed Panel: Digital & Data Literacy

Date: 8 August, 2022  
Session 3: 3:30pm – 4:15pm (1 pt)  
☐ - Finding Stability in Uncertain Times

Date: 8 August, 2022  
Session 4: 4:15pm – 5:00pm (1 pt)  
☐ - You Have Arrived at Your Destination | From Multi to Omni

Date: 8 August, 2022  
Session 5: 5:00pm – 5:45pm (1 pt)  
☐ - Interview with a Vampire – What Keeps You Up At Night

Date: 8 August, 2022  
Session 6: 5:45pm – 6:30pm (1 pt)  
☐ - What Can Nonprofits Learn from Commercial Brands

Date: 9 August, 2022  
Session 1: 8:30am – 9:25am (1 pt)  
☐ - Multicultural Marketing: Unleashing Your Organization’s Purpose Through a More Diverse, Equitable Approach

Date: 9 August, 2022  
Session 2: 9:30am – 10:30am (1 pt)  
☐ - Lather, Rinse, Repeat: Optimizing Second Gift Conversion
☐ - Stop Fighting for Dollars and Start Growing Your Donors: MidLevel Done Right

Date: 9 August, 2022  
Session 3: 10:35am – 11:20am (1 pt)  
☐ - Evolving Trends in Acquisition: Case Studies in List Growth

Date: 9 August, 2022  
Session 4: 11:20am – 12:15pm (1 pt)  
☐ - The Future of Omni Channel Marketing in a Privacy-Centric World
☐ - Recurring Giving All the Way! Strategies for Growth
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Date: 9 August, 2022
Session 7: 2:50pm – 3:35pm (1 pt)
☐ - Television Isn’t As Expensive As You Think Test CTV
☐ - Please Renew My Subscription to Impact | A Panel Discussion on Stand Out Sustainer Programs

Date: 9 August, 2022
Session 8: 3:55pm – 4:40pm (1 pt)
☐ - Forced Innovation: Stories From the Front Line
☐ - What Donors Want: A Guide to Relationships, As Told By Donors

Date: 9 August, 2022
Session 9: 4:45pm – 5:30pm (1 pt)
☐ - We Can’t Wait: How An App Can Build A Movement

Date: 10 August, 2022
Session 1: 8:35am – 9:20am (1 pt)
☐ - How Nonprofits Can Tap The Gaming Industry to Create New Funding Models

Date: 10 August, 2022
Session 2: 9:20am – 10:05am (1 pt)
☐ - 5 Ways to Beat the Effects of Inflation and Recessionary Giving Patterns

Date: 10 August, 2022
Session 3: 10:25am – 11:10am (1 pt)
☐ - Let’s Talk TikTok
☐ - Stop and Talk to Me: How Face-to-Face Impacts Your Brand

Date: 10 August, 2022
Session 4: 11:15am – 12:00pm (1 pt)
☐ - What is Crypto Philanthropy and Why Do We Need it Now?
☐ - Data-Driven Audience Insights: Getting ‘Em. Using ‘Em.

Date: 10 August, 2022
Session 5: 1:20pm – 2:05pm (1 pt)
☐ - Evolving Language Guides: Increasing Inclusivity in Digital

Total number of points attained: __________