



## CONTINUING EDUCATION POINTS TRACKER

*CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.*

**Activity Organizer:** - ANA NF  
**Title of Activity:** - 2022 ANA Nonprofit Federation Summer Conference  
**Names of Presenter(s):** - Various  
**Dates and Location:** - 8-10 August, 2022 – Chicago, IL USA

**Date: 8 August, 2022**

**Session 1: 1:40pm – 2:25pm (1 pt)**

- Acquiring a New Kind of Donor for Future-Proof Fundraising

**Date: 8 August, 2022**

**Session 2: 2:25pm – 3:10pm (1 pt)**

- Power-Packed Panel: Digital & Data Literacy

**Date: 8 August, 2022**

**Session 3: 3:30pm – 4:15pm (1 pt)**

- Finding Stability in Uncertain Times

**Date: 8 August, 2022**

**Session 4: 4:15pm – 5:00pm (1 pt)**

- You Have Arrived at Your Destination | From Multi to Omni

**Date: 8 August, 2022**

**Session 5: 5:00pm – 5:45pm (1 pt)**

- Interview with a Vampire – What Keeps You Up At Night

**Date: 9 August, 2022**

**Session 1: 8:30am – 9:25am (1 pt)**

- What Can Nonprofits Learn from Commercial Brands

**Date: 9 August, 2022**

**Session 2: 9:30am – 10:30am (1 pt)**

- Lather, Rinse, Repeat: Optimizing Second Gift Conversion

- Stop Fighting for Dollars and Start Growing Your Donors: MidLevel Done Right

**Date: 9 August, 2022**

**Session 3: 10:35am – 11:20am (1 pt)**

- Evolving Trends in Acquisition: Case Studies in List Growth

**Date: 9 August, 2022**

**Session 5: 1:10pm – 1:55pm (1 pt)**

- Multicultural Marketing: Unleashing Your Organization's Purpose Through a More Diverse, Equitable Approach

**Date: 9 August, 2022**

**Session 6: 2:00pm – 2:45pm (1 pt)**

- Future of OmniChannel Marketing in a Privacy-Centric World

- Recurring Giving All the Way! Strategies for Growth

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Find more **CFRE approved** continuing education opportunities on **My Education Finder**:  
<http://www.cfre.org/continuing-education/my-education-finder/>

**Date: 9 August, 2022**

**Session 7: 2:50pm – 3:35pm ( 1 pt)**

- Television Isn't As Expensive As You Think  
Test CTV
- Please Renew My Subscription to Impact | A  
Panel Discussion on Stand Out Sustainer Programs

**Date: 9 August, 2022**

**Session 8: 3:55pm – 4:40pm (1 pt)**

- Forced Innovation: Stories From the Front Line
- What Donors Want: A Guide to Relationships,  
As Told By Donors

**Date: 9 August, 2022**

**Session 9: 4:45pm – 5:30pm (1 pt)**

- We Can't Wait: How An App Can Build A  
Movement

**Date: 10 August, 2022**

**Session 1: 8:35am – 9:20am (1 pt)**

- How Nonprofits Can Tap The Gaming Industry  
to Create New Funding Models

**Date: 10 August, 2022**

**Session 2: 9:20am – 10:05am (1 pt)**

- 5 Ways to Beat the Effects of Inflation and  
Recessionary Giving Patterns

**Date: 10 August, 2022**

**Session 3: 10:25am – 11:10am (1 pt)**

- Let's Talk TikTok
- Stop and Talk to Me: How Face-to-  
Face Impacts Your Brand

**Date: 10 August, 2022**

**Session 4: 11:15am – 12:00pm (1 pt)**

- What is Crypto Philanthropy and Why  
Do We Need it Now?
- Data-Driven Audience Insights: Getting  
'Em. Using 'Em.

**Date: 10 August, 2022**

**Session 5: 1:20pm – 2:05pm (1 pt)**

- Evolving Language Guides: Increasing  
Inclusivity in Digital

**Total number of points attained: \_\_\_\_\_**

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