DISABILITY VISIBILITY IN BUSINESS & MARKETING
Aunia Kahn is the CEO of Rise Visible. With 25 years in the field, she is a highly sought after digital marketer, strategist, public speaker and digital influencer. Rise Visible is certified by Disability:IN as a DOBE (Disabled Owned Business Enterprise), has been named Top-Ranking Woman-Owned Digital Agency by Clutch, Best SEO Agency in Eugene 2022 by Expertise, and is a certified disabled and woman-owned business. Aunia is also an internationally recognized and awarded visual artist, photographer, and author who has shown in over 300 exhibitions in over 10 countries; at places such as San Diego Art Institute, iMOCA, and the St. Louis Art Museum. She founded Create for Healing. Aunia also identifies as a disabled business owner surviving and thriving with Ehlers Danlos Syndrome (Type 3), Mast Cell Disease, Dysautonomia, and POTS, PTSD, etc.
WHO WE ARE

Rise Visible is an award-winning disabled/woman-owned full service digital marketing agency that specializes in website design and development, SEO, branding, internet marketing, and digital strategy. We are committed to directly improve the lives of people with different strengths, experiences and backgrounds, including those with disabilities and other marginalized groups through recognizing Diversity and Inclusion as a key to mutual success. Rise Visible’s goal as a business has always been to make the world a better place by being a values-first agency and making sure there are opportunities for everyone. As a company we believe in social and environmental performance, accountability, good communication and transparency. This means we create initiatives to support those causes and it drives everything we do.
EVERYTHING CHANGED

I lost my job due to 9/11 and my ailing health. I had to find a new way to take care of myself. This is a path many people with chronic illnesses and disabilities face.
INVISIBLE DISABILITIES

Invisible disabilities, also known as hidden disabilities or non-visible disabilities, are disabilities that are not immediately apparent, are typically chronic illnesses and conditions that significantly impair normal activities of daily living.

VISIBLE DISABILITIES

Visible disabilities can be noticed to an individual with their naked eye and by just looking at the person. They may have facial features that show they have a disability, they may have involuntary shaking throughout their body or they may not be physically able to move as the average individual does.
5 BENEFITS OF ENTREPRENEURSHIP FOR PEOPLE WITH DISABILITIES

01. You can create your own work environment according to your strengths.

02. You can schedule your own time around your needs and preferences.

03. You get to do something that you are good at and interested in.

04. When you can’t get SSI, it can be an alternative.

05. Lessons the pressure of having to let people down and being worried about people thinking you are lazy.
26 PERCENT (ONE IN 4) OF ADULTS IN THE UNITED STATES HAVE SOME TYPE OF DISABILITY.
DISABILITY MISSING IN DEI

More than one billion people worldwide are disabled. People with disabilities face unique challenges in the workplace.

The disabled community is the largest group of marginalized people in the western world.

Disabilities do not discriminate.

Disabled people are of every age, race, gender, etc and disabilities aren’t always visible, actually; the majority of disabilities are invisible. You have met hundreds of people in your life who’ve had disabilities that you knew nothing about.
Virtual connections are life-changing for many people. Since Covid there has been extremely challenging things that have happened to people we know and our community. However, during this time there has become so many more opportunities and resources for the disabled community to participate.
HELP ADVOCATE FOR ALL MARGINALIZED PEOPLE.

NO ONE GROUP IS MORE IMPORTANT THAN THE OTHER – HOWEVER, LET'S NOT FORGET ANYONE.
RISE VISIBLE
SOCIAL IMPACT
AWARDS

Top-Ranking Woman-Owned Digital Agency 2022 – Clutch
Top 60 Woman Owned Seo Companies 2022 – Clutch
Top 80 Women-Owned Content Marketing Agencies 2022 – The Manifest
Top 100 Women-Owned Digital Strategy Agencies 2022 – The Manifest
Top 60 Women-Owned SEO Services 2022 – The Manifest
Best SEO Agency in Eugene 2022 – Expertise
Top SEO Companies In Oregon – DesignRush
CORE COMPETENCIES

SEO
If you aren’t on the first page of a search result, you will lose 75% of customers. Rise Visible can help you change that! We offer both local and organic SEO (Search Engine Optimization), as well as help optimize our client’s Google My Business. Let’s get you ranking today!

Website Design
We design websites that classy, professional and that are easy to use. Whether you need a company website, and e-commerce store or e-learning portals we can build it from the ground up and teach you how to run it. We also offer website hosting, maintenance and SEO services. Let's get started today.

Branding
We provide branding building and brand strategy for small businesses. We offer logos as well as full branding packages as well as other graphics design services. Build trust and ultimately give potential clients a reason to choose your brand over your competitors. We have built both local and national brands. Let’s build your brand.

Content Marketing
Creating content is often overwhelming for our clients. We create and publishing written and visual material with the purpose of attracting more leads to your business. We offer blog writing services, social media, info graphics, email marketing, videos and more. Improving your online visibility and brand awareness.

E-Learning Portals
We believe in the power of education. Our e-learning portals help companies train employees and educators/creative teach what they are passionate about. We offer seamless e-commerce integration and newsletter automations. You can host all types of content including written, video and audio. Let’s build your e-learning website.

E-Commerce Website
Sell your services, products, or online courses through an easy-to-use e-commerce websites. We build stores on WordPress using Woocommerce, Opencart, and we are Shopify partners. It does not matter if you have 40 or 20,000 products, we can create an amazing e-commerce experience for you and your customers.
CLIENTS
THANK YOU