



Marketing Training & Development Center

2023 DEI&B Workshops

HALF-DAY WORKSHOPS:

FULL- AND MULTI-DAY WORKSHOPS:

Business Skills Track

Got Bias? How to Develop a Mindset of Inclusion in the Workplace (virtual)	N/A
The DEI Advantage: Leading Diverse Teams That Drive Growth (virtual)	N/A
Implicit Bias; Explicit Results (virtual)	N/A
Understanding Implicit Bias (BURST)	N/A

Marketing Skills Track

Developing an Effective Multicultural Marketing Strategy (virtual)	N/A
Multicultural Marketing — Making the Budget Work Effectively (virtual)	N/A
Driving Inclusive Marketing Excellence (virtual)	Driving Inclusive Marketing Excellence
Marketing to Generation Z (virtual)	N/A
Best Practices for Effective Multicultural Marketing Campaigns (virtual)	N/A
Multicultural Marketing: Market Planning for a Dynamic America (virtual)	N/A
Multi-country Marketing Campaigns: From Right Approach to Right Results (101) (virtual)	Delivering Multi-country Marketing Campaigns That Work
Multi-country Marketing Campaigns: Right Results via Right Execution (201) (virtual)	