

QUARTERLY PROGRESS UPDATES AND MORE

Quarterly forums to update Growth Council delegates on progress and identify next steps. Each 90-minute forum aligns working teams on common growth drivers, and reviews member case studies.

All times are ET

JUN 8	1p	B2B <i>(Virtual)</i>	REGISTER
JUL 11	10a	Brand, Creativity, and Media <i>(Virtual)</i>	REGISTER
	2p	Data, Technology, and Measurement <i>(Virtual)</i>	REGISTER
JUL 18	10a	Talent and Marketing Organization <i>(Virtual)</i>	REGISTER
	2p	Society and Sustainability <i>(Virtual)</i>	REGISTER
OCT 10	10a	Brand, Creativity, and Media <i>(Virtual)</i>	REGISTER
	2p	Data, Technology, and Measurement <i>(Virtual)</i>	REGISTER
OCT 17	10a	Talent and Marketing Organization <i>(Virtual)</i>	REGISTER
	2p	Society and Sustainability <i>(Virtual)</i>	REGISTER

For more information, contact:

Nick Primola, Group EVP, ANA Global CMO Growth Council
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ana.net/ggc

GROWTH COUNCIL SUMMITS

Growth Council Summits bring marketing’s leadership together to unite on the actions we need to take to drive business growth and good in the year ahead.

All times are Central Europe

<p>JUN 21</p>	<p>10a</p>	<p>Global CMO Growth Council Leadership Forum <i>(In-Person)</i> Cannes, France – Limited to CMOs from Client-Side Marketers Only</p> <p>The fifth annual ANA Global CMO Growth Council Leadership Forum will review progress and establish the benchmarks for driving industry growth.</p> <ul style="list-style-type: none"> • Brand, Creativity, and Media • Data, Technology, and Measurement • Talent and Marketing Organization • Society and Sustainability 	<p>REQUEST INVITATION</p>
<p>JUN 21 -23</p> <p>JUN 21 2p</p> <p>JUN 21 3:30p</p> <p>JUN 22 12:45p</p> <p>JUN 22 2p</p> <p>JUN 22 3:15p</p> <p>JUN 23 11a</p>		<p>Global CMO Growth Council Accelerator Forums <i>(In-Person)</i> Cannes, France</p> <p>With “accelerating growth at scale” at its core, the premier decision-making body of the marketing industry will bring together delegates from agencies, brands, trade associations, academia, and NGOs to join forces.</p> <ul style="list-style-type: none"> • Diversity, Equity, Inclusion, and Belonging • Sustainability • Brand Creativity and Effectiveness • Talent • Data, Technology, and Measurement • Industry Call to Action – Main Stage 	<p>REQUEST INVITATION</p>
<p><i>NOTE: Access to all Global CMO Growth Council Activations at Cannes also require separate registration the 2023 Cannes LIONS International Festival of Creativity. Register here for the Festival.</i></p>			
<p>OCT 24</p>	<p>TBA</p>	<p>Global CMO Growth Summit <i>(In-Person)</i> Orlando, Florida – Limited to CMOs from Client-Side Marketers Only</p> <p>The fifth annual ANA Global CMO Growth Summit will review progress and establish the industry benchmarks for driving industry growth.</p> <ul style="list-style-type: none"> • Brand, Creativity, and Media • Data, Technology, and Measurement • Talent and Marketing Organization • Society and Sustainability 	<p>REQUEST INVITATION</p>

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FREE: ANA GLOBAL DAY OF LEARNING PROGRAM

ANA's Global Day of Learning is the cornerstone of our strategy to invest in the future of our industry. Over the past year nearly 20,000 marketing professionals and students from 90 countries have benefited from 4 full days of learning - from the best and brightest in our industry - for **FREE**.

NEW IN 2023: NOW YOUR TEAMS CAN EARN A CERTIFICATE OF COMPLETION AND CERTIFIED ANA PROFESSIONALS CAN EARN UP TO 6 CEU CREDITS

Now, this first-of-its kind open-access learning experience will reward registered participants with a certificate of completion. ANA Certified Marketing Professionals can also earn up to 6 CEUs for completing the full cycle of Learning Day programs throughout the year.

All times are ET

JUL 13	12A – 12A	Creative Effectiveness Day, An ANA Global Day of Learning Event <i>(Virtual) FREE to anyone in the marketing industry.</i>	REGISTER
		Infuse your team with a full day of case studies and learning brand building and creative effectiveness from the world's best marketers – for free.	
SEP 7	12A – 12A	Sustainability Day, An ANA Global Day of Learning Event <i>(Virtual)</i> <i>FREE to anyone in the marketing industry.</i>	REGISTER
		Infuse your team with a full day of case studies and learning about sustainability and innovation from the world's best marketers – for free.	
NOV 30	12A – 12A	ANA's Global Day of Learning <i>(Virtual)</i> <i>FREE to anyone in the marketing industry.</i>	REGISTER
		The annual event where the entire global marketing community comes together to reset, reboot, recharge to prepare for the challenges of the year ahead, for free.	

Help us achieve the Growth Council mandate to train 50,000 marketing professionals and students in 2023. Please share these links with your team members, agencies, partners, and anyone you know in marketing.

- Creative Effectiveness Day <https://www.ana.net/conference/show/id/GDL-CREATIVE-23>
- Sustainability Day <https://www.ana.net/conference/show/id/GDL-SUSTAIN-23>
- Global Day of Learning <https://www.ana.net/conference/show/id/GDL-MARK-23>

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