

QUARTERLY PROGRESS UPDATES AND MORE

Quarterly forums to update Growth Council delegates on progress and identify next steps. Each 90-minute forum aligns working teams on common growth drivers, and reviews member case studies. **(All times are ET.)**

SEP 18	10 a	B2B Working Team Special Executive Forum <i>(Virtual)</i>	REGISTER
SEP 21	10 a	Future of Stakeholder Growth: Sustainable Innovation <i>(In-Person, NYC)</i>	REGISTER
SEP 27	11:30 a	Talent and Marketing Organization Q3 Progress Report <i>(Virtual)</i>	REGISTER
OCT 10	10 a	Brand, Creativity, and Media <i>(Virtual)</i>	REGISTER
	2 p	Data, Technology, and Measurement <i>(Virtual)</i>	REGISTER
DEC 11	12 p	B2B Working Team Q4 Update <i>(Virtual)</i>	REGISTER

The 2023 GLOBAL CMO GROWTH SUMMIT

Growth Council Summits bring marketing's leadership together to unite on the actions we need to take to drive business growth and good in the year ahead.

OCT 23-24	Global CMO Growth Summit <i>(In-Person)</i> <i>Orlando, Florida – Limited to CMOs from Client-Side Marketers Only</i>		REGISTER
OCT 23	3 p	The ANA CMO Leadership Program with IRG	
	5 p	Networking Reception and Dinner	
OCT 24	8 a – 3:30 p	Sixth annual ANA Global CMO Growth Summit will review progress and establish the industry benchmarks for driving industry growth. <ul style="list-style-type: none"> • Brand, Creativity, and Media • Data, Tech, and Measurement • Talent and Marketing Organization • Society and Sustainability 	
OCT 24-27	2023 ANA Masters of Marketing Conference <i>(In-Person)</i> <i>Orlando, Florida</i> Global CMO Growth Council Delegates may qualify for a complimentary pass to the ANA Masters of Marketing Conference. Contact us at global-cmo-growth-council@ana.net		REGISTER

For more information, contact:

Nick Primola, Group EVP, ANA Global CMO Growth Council
global-cmo-growth-council@ana.net

ana.net/ggc

ANA CMO LEADERSHIP PROGRAM WITH IRG

When you enroll in the ANA CMO Leadership Program with IRG, you are joining an expanding community of global CMOs and growth leaders who want to drive more humanized business and personal growth. This program will review the WHY, WHAT, and HOW of Humanized Growth through a blended learning mix of collective Zoom sessions, individual online IRG Platform sessions, and peer-to-peer sparring, including expert contributors and best practices!

OCT 23

12 Weeks **Cohort 3: ANA Leadership Program with IRG** (Virtual)

[APPLY](#)

FREE: ANA GLOBAL DAY OF LEARNING PROGRAM

ANA's Global Day of Learning is the cornerstone of our strategy to invest in the future of our industry. Over the past year nearly 20,000 marketing professionals and students from 90 countries have benefited from 4 full days of learning - from the best and brightest in our industry - for **FREE**.

(All times are ET)

NOV 30

9 a – 12 a

ANA's Global Day of Learning (Virtual)

FREE to anyone in the marketing industry.

[REGISTER](#)

The annual event where the entire global marketing community comes together to reset, reboot, recharge to prepare for the challenges of the year ahead, for free.

Help us achieve the Growth Council mandate to train 50,000 marketing professionals and students in 2023. Please share these links with your team members, agencies, partners, and anyone you know in marketing.

- Global Day of Learning <https://www.ana.net/conference/show/id/GDL-MARK-23>

For more information, contact:

Nick Primola, Group EVP, ANA Global CMO Growth Council
global-cmo-growth-council@ana.net

ana.net/ggc